



Erik Cushman,
WIB & Executive Chair

Joanne Webster,
1st Vice Chair

Anthony Aniello,
WIB 2nd Vice Chair

David Bernahl, II.,
Past WIB Chair

Youth Council Members:

Diana Carrillo, Chair
Center for Employment Training
Randy Bangs

Mission Trails ROP
Vivian Brennand

Mo. Co. Housing Authority
Pamela Brown

Mo. Co. Public Defenders Office
Patricia Carter
Eligible Youth Parent

Maria Castillo
Monterey Bay Central Labor Council

Mark Gonzalez
No. CA Cement Masons

Hunter Harvath
Monterey-Salinas Transit

Ann Kilty
Monterey Unified School District

Salvador Munoz
Munoz and Associates

Ginger Pierce
Mo. Co. Children & Family Services

Tina Rosa
Seaside Police Activities League

Monterey County
Workforce Investment Board
(WIB)

Joyce Aldrich,
WIB Consultant

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PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board (WIB)

YOUTH COUNCIL

Marina Public Library

190 Seaside Avenue, Marina, CA 93933

Tuesday, January 10, 2012

3:00pm

AGENDA

CALL TO ORDER/INTRODUCTIONS Diana Carrillo, *Chair*

CHANGES TO THE AGENDA

PUBLIC COMMENT – For items not listed on the agenda. Limited to 3 min.

PRESENTATIONS

- 1. **Information:** Presentation by Santa Cruz County WIB Chairman on Businesses Championing a 2012 Summer Youth Engagement Program Ron Slack
- 2. **Information:** Discussion led by the Director of Social and Employment Services on the Community Alliance for Safety and Peace (CASP) Youth Engagement subcommittee's vision for a Summer Youth Program Elliott Robinson

BUSINESS MEETING

CONSENT CALENDAR

- C-1: **Action:** Approve the November 21, 2011 Youth Council meeting minutes Diana Carillo
- C-2: **Action:** Approve the reappointment of Youth Council member Randy Bangs, representing Education, for a two-year term to commence January 24, 2012 and end January 24, 2014
- C-3: **Action:** Approve the reappointment of Youth Council member Pamela Brown, representing Juvenile Justice, for a two-year term to commence January 24, 2012 and end January 24, 2014
- C-4: **Action:** Approve the reappointment of Youth Council member Mark Gonzalez, representing Youth Labor (Pre-apprenticeship), for a two-year term to commence January 24, 2012 and end January 24, 2014

OTHER BOARD MATTERS

- 3. **Information:** Update from the Office for Employment Training plan versus actual enrollments and current youth programs Rod Powell
- 4. **Information:** Update on Turning Point's youth contract for program year 2011-12 Pearl Sanchez
- 5. **Information:** Update on Santa Cruz County Office of Education's youth contract for program year 2011-12 Jo Ann Allen
- 6. **Information:** Discussion of a half-day, Youth Council Retreat scheduled for March 13, 2012. Diana Carillo

ANNOUNCEMENTS OF EVENTS OR SERVICES

Diana Carrillo

Upcoming WIB Meetings

Executive Committee:

Wednesday, January 18, 2012 at 8:00am- Monterey County Weekly

WIB:

Wednesday, February 1, 2012 at 8:00am- Laguna Secca, Red Bull Pavilion

Youth Council

Tuesday, March 13, 2012- TBD

ADJOURN

Diana Carrillo

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Information regarding how, to whom and when a request for disability related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting. For information, please call (831) 796-3313 or visit our website at www.montereycountywib.org.



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Monterey County Workforce Investment Board (WIB)

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Monterey County One-Stop Career Center Operators

Contact Information



Department of Social and Employment Services, Employment Services – Office for Employment Training (OET)

Barbara Verba, Deputy Director
Phone: (831) 796-1520
Email: verbab@co.monterey.ca.us
Website:
<http://mcdses.co.monterey.ca.us>

CalWORKs Employment Services (CWES), Community Action Partnership (CAP), Monterey County Child Care Planning Council (CCPC)

Barbara Verba, Deputy Director
Phone: (831) 796-1520
Email: verbab@co.monterey.ca.us
Website:
<http://mcdses.co.monterey.ca.us>

Employment Development Department (EDD)

Yuko Duckworth
Phone: (831) 796-3632
Email:
DuckworthY@co.monterey.ca.us
Website:
www.edd.ca.gov

Monterey County One-Stop Career Center Locations

Salinas One-Stop

Salinas Airport Business Park
730 La Guardia Street
Salinas, CA 93905
(831) 796-3600

Seaside One-Stop

University Plaza Shopping Center
1760 Fremont Blvd, Ste. D-2
Seaside, CA 93955
(831) 899-8236

King City One-Stop

Towne Square Shopping Center
200 Broadway Street, Ste. 62
King City, CA 93930
(831) 386-6801

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL
FROM: STEPHANIE SHONLEY, YOUTH COUNCIL PROJECT MANAGER
SUBJECT: PRESENTATION BY SANTA CRUZ COUNTY WIB CHAIRMAN ON
BUSINESSES 'CHAMPIONING' A 2012 SUMMER YOUTH ENGAGEMENT
PROGRAM
DATE: JANUARY 10, 2012

DISCUSSION:

Ron Slack, Publisher at Good Times and Santa Cruz County WIB Chairman, will provide a PowerPoint presentation that was developed to encourage Santa Cruz County businesses to donate funds and hire youth for the summer.

Ron, along with Carol Siegel, employment manager at the Seaside Company (Santa Cruz Boardwalk) are the business "champions" for the development of a Santa Cruz County Summer Youth Employment Program.

He will discuss how the 2012 Summer Youth Employment workgroup developed a marketing plan and fundraising strategies for their goal of raising \$300,000 to fund 100 summer youth in a six week program.

NEXT STEPS AND ACTION:

- What can Youth Council members do to assist with the success of this program?
- Obtain commitments to recruit business partners to donate funds to SYEP, or to hire a youth during the summer, and to assist with fundraising events.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

Date

1/06/2012

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL
FROM: STEPHANIE SHONLEY, YOUTH COUNCIL PROJECT MANAGER
SUBJECT: DISCUSSION LED BY THE DIRECTOR OF SOCIAL AND EMPLOYMENT SERVICES ON THE COMMUNITY ALLIANCE FOR SAFETY AND PEACE (CASP) YOUTH ENGAGEMENT SUBCOMMITTEE'S VISION FOR A SUMMER YOUTH PROGRAM
DATE: JANUARY 10, 2012

DISCUSSION:

Elliott Robinson, Director, Monterey County Department of Social and Employment Services, will provide information on CASP's Youth Engagement subcommittee planning efforts for a Summer Youth opportunities, including: volunteering, internships and employment.



Joyce Aldrich, WIB Consultant Date
Monterey County Workforce Investment Board

1/06/2012

UNADOPTED

**Minutes of the Monterey County Workforce Investment Board
Youth Council Minutes**

November 21, 2011, 3:00pm

Salinas Education Center

20 Sherwood Place, Room M1, Salinas, CA 93906

MEMBERS PRESENT: Ann Kilty, Vivian Brennand, Randy Bangs, Diana Carrillo, Ginger Pierce, Patricia Carter and Pamela Brown

MEMBERS ABSENT: Tina Rosa, Maria Castillo, Salvador Munoz, Mark Gonzalez and Hunter Harvath

STAFF PRESENT: Loyanne Flinn, Stephanie Shoney and Flor Galvan

OTHERS PRESENT: Jim Cook, Rod Powell, Pearl Sanchez, Jo Ann Allen

CALLED TO ORDER/INTRODUCTIONS: Ms. Carrillo called the meeting to order at 3:17 p.m. She welcomed those in attendance and called for introductions. A quorum was not present until later in the meeting, however, members left prior to approving action items.

CHANGES TO AGENDA: None

PUBLIC COMMENT: None

1. **Action:** Approve the September 13, 2011 Youth Council meeting minutes.
2. **Action:** Consider approving the monitoring schedule for Program Year 2011-12 WIA Title I, Youth Programs and Special Discretionary Grant Projects.
3. **Action:** Consider approving the program year 2010-11 Final Monitoring Report of the Office for Employment Training, WIA Title I, and Youth Program.
4. **Action:** Review the estimated value of wood in the Healing Pole. Consider approving the Monterey/Santa Cruz Counties Building and Construction Trades Council to transport, clean and refurbish the Healing Pole.
5. **Information:** Update from the Office for Employment Training plan versus actual enrollments and current youth program. Mr. Powell stated that the template provided to the committee was a first attempt at establishing a report template between WIB staff and himself (OET). The information does not provide actual numbers but planned numbers. He also mentioned that OET is involved in many other partner programs and projects that are not represented on the report.

6. **Information: Update on Turning Point's youth contract for program year 2011-12 and an update on turning Point's Common Measures attainment for PY09-10 and PY10-11.** Ms. Sanchez stated that the actual total spent on the program was incorrect. The correct figure is \$36,000 as work experience wages were not added. She reviewed the report as provided in the packet.
7. **Information: Update on Santa Cruz County Office of Education's Youth Contract for Program Year 2011-12.** Ms. Allen stated that her staff is rotating throughout the county to enroll participants. She stated that she coordinated with Shoreline Workforce Development Services to use their Marina computer lab as a training site for West County participants.
8. **Information: Update on the 2012 Summer Youth Engagement planning, an initiative with Community Alliance for Safety and Peace and the Department of Social and Employment Services.** Ms. Shonley stated that Community Alliance for Safety and Peace (CASP) has created a youth engagement subcommittee to discuss the summer employment for youth. She invited the WIB Youth Council to attend CASP for more information. Ms. Shonley is working with Elliott Robinson to organize another meeting with CASP and will keep the Youth Council posted on all communication and youth engagement planning.
9. **Information: Update from Youth Council member and meeting host, Randy Bangs, on the Monterey County Business Education Research Institute's (MCBERI) initiatives.** Mr. Bangs stated MCBERI hosted a "roll out" event, for Careerexplorer831.org, last month and new employers registered to volunteer helping young people explore career opportunities. They continue to request employers and students to sign up at careerexplorer831.org.

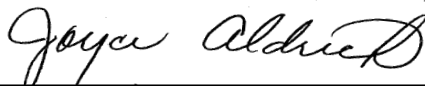
ADJOURNMENT: Ms. Carrillo adjourned the meeting at 4:56 p.m.

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL
FROM: STEPHANIE SHONLEY, YOUTH COUNCIL PROJECT MANAGER
SUBJECT: APPROVE THE REAPPOINTMENT OF YOUTH COUNCIL MEMBER RANDY BANGS, REPRESENTING EDUCATION, FOR A TWO-YEAR TERM TO COMMENCE JANUARY 24, 2012 AND END JANUARY 24, 2014
DATE: JANUARY 10, 2012

RECOMMENDATION:

It is recommended that the Youth Council approve the reappointment of Mr. Randy Bangs, representing Education, for a two-year term to commence January 24, 2012 and end January 24, 2014.



Joyce Aldrich, WIB Consultant Date
Monterey County Workforce Investment Board

1/06/2012

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL
FROM: STEPHANIE SHONLEY, YOUTH COUNCIL PROJECT MANAGER
SUBJECT: UPDATE FROM THE OFFICE FOR EMPLOYMENT TRAINING PLAN
VERSUS ACTUAL ENROLLMENTS AND CURRENT YOUTH PROGRAMS
DATE: JANUARY 10, 2012

DISCUSSION:

Rod Powell, Program Manager, Office for Employment Training, will present an update on OET's youth program activities and expenses. A handout of the report will be available at the meeting.



Joyce Aldrich, WIB Consultant Date
Monterey County Workforce Investment Board

1/06/2012



Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report

Subcontractor: *Turning Point of Central California, Inc. (TP)*

Program Design: TP is contracted to enroll **58**, 16-21 year olds, who have barriers to education and employment all of which will receive occupational skills training, leadership development, supportive services, mentoring, comprehensive guidance and counseling, and follow-up services. **40 will receive paid and unpaid work experience** opportunities and Workkeys Assessments & WIN Training. TP is the lead agency with 6 collaborative partners, collaborating to serve the needs of WIA eligible youth while improving programs.

Figures As Of: January 3, 2012

July 1, 2011-June 30, 2012 Budget	Quarterly Plan				
		9/31/11	12/31/11	3/31/12	6/30/12
Total Budget	Planned	\$ 42,588	\$ 85,176	\$ 127,764	\$170,352
\$ 170,352	Actual	\$ 26,950	67,670		

July 1, 2011-June 30, 2012 Enrollments	Quarterly Plan				
		9/31/11	12/31/11	3/31/12	6/30/12
Goal Enrollments	Planned	24 participants	43 participants	58 participants	58 participants
58	Actual	19	39	46	

GEOGRAPHIC AREAS SERVED					
Quarter ending _____		TARGET GOAL	MINIMUM GOAL	Actual	%
	Central (Salinas)	55%	10%	26	56%
	North	11%	10%	6	13%
	South	18%	10%	9	20%
	West	16%	10%	4	11%

TARGET POPULATIONS SERVED					
Quarter ending _____		Plan	Actual	%	
	Homeless	5%	4	9%	
	Out-of-School	12%	4	9%	
	Offender	40%	33	72%	
	Disabled	29%	37	80%	
	Receiving Temporary Assistance for Needy Families (TANF)	6%	9	19%	
	Foster Care	8%	8	17%	

INDUSTRY CLUSTERS – WE PLACEMENTS			
Monthly Placements		Actual	%
Total number and percentage of WE placements, based on the following industry clusters:		38	83%
▪ Agriculture: <i>Enter text here...</i>			
▪ Building/Design (Green jobs): <i>Enter text here...</i>			
▪ Healthcare: <i>Enter text here...</i>			
▪ Education: <i>Enter text here...</i>			
▪ Hospitality/Tourism: <i>Enter text here...</i>		7	
▪ Creative/Technology: <i>Enter text here...</i>			
▪ Other: <i>(Finance, Retail, Sales, Custodian, Construction, recreation etc.):</i>		31	

PERFORMANCE GOALS			
Quarter ending _____		Plan	Actual
1. Total number of exits		0	
2. Placement in Employment or Education		65.0%	
3. Attainment of a Degree or Certification		61.0%	
4. Literacy and Numeracy Gains		40.0%	
5. Average hourly wage			

TESTIMONIAL

Y.O Thank you Turning Point for giving me an opportunity to discover new skills and confidence in me. I am really happy in my work experience and hoping to get hired. I have also learned how to dress professional and how the first impression makes all the difference. All the services have helped me to get experience and gain confidence.



Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report

Subcontractor: Santa Cruz County Office of Education (SCCOE) Sueños Collaborative
Program Design: SCCOE is contracted to enroll **60**, 16-21 year olds, who have barriers to education and employment all of which will receive occupational skills training, leadership development, supportive services, mentoring, comprehensive guidance and counseling, and follow-up services. **50 youth will receive paid and unpaid work experience** opportunities. SCCOE is the lead agency with over 10 collaborative partners, including the MCOE, collaborating to serve the needs of WIA eligible youth while improving programs.

Figures as of: **Thursday, January 5, 2012**

July 1, 2011-June 30, 2012 Budget	Quarterly Plan				
		9/31/11	12/31/11	3/31/12	6/30/12
Total Budget	Planned	\$ 39,312	\$ 78,624	\$ 117,936	\$ 157,248
\$ 157,248	Actual	\$16,313.48	\$19,401.85		

July 1, 2011-June 30, 2012 Enrollments	Quarterly Plan				
		9/31/11	12/31/11	3/31/12	6/30/12
Goal Enrollments	Planned	24 participants	32 participants	60 participants	60 participants
60	Actual	7	17	27	

GEOGRAPHIC AREAS SERVED					
Quarter ending <u>12/31/11</u>		TARGET GOAL	MINIMUM GOAL	Actual	%
	Central (Salinas)	10%	10%	11	
	North	20%	10%	13	
	South	18%	10%	N / A	
	West	10%	10%	3	

TARGET POPULATIONS SERVED					
Quarter ending <u>12/31/11</u>		Plan	Actual	%	
	Homeless	2%			
	Out-of-School	20%	9		
	Offender	20%			
	Disabled	20%			
	Receiving Temporary Assistance for Needy Families (TANF)	20%	15		
	Foster Care	5%			

INDUSTRY CLUSTERS – WE PLACEMENTS			
Monthly Placements		Actual	%
Total number and percentage of WE placements, based on the following industry clusters:			
▪ Agriculture: <i>Enter text here...</i>			
▪ Building/Design (Green jobs): <i>Enter text here...</i>			
▪ Healthcare: <i>Salinas Valley Memorial</i>		2	
▪ Education: <i>Enter text here...</i>			
▪ Hospitality/Tourism: <i>Enter text here...</i>			
▪ Creative/Technology: <i>Enter text here...</i>			
▪ Other: <i>(Finance, Retail, Sales, etc.): Enter text here...</i>			

PERFORMANCE GOALS			
Quarter ending _____		Plan	Actual
1. Total number of exits			
2. Placement in Employment or Education		65.0%	
3. Attainment of a Degree or Certification		61.0%	
4. Literacy and Numeracy Gains		40.0%	
5. Average hourly wage			

TESTIMONIAL

We have started classes in Castroville Library with an enrollment of 9, developed a partnership with Salinas Valley Memorial and have placed 2 youth in subsidized work – with several on the list for SVM training to start work. We paid for the security guard training for a young woman to get both subsidized and future unsubsidized work at Panther Security. We are behind in our expenditures due to late start in training program, which youth need prior to job placements. The bulk of the funds are to go to youth. We anticipate the bulk of funds to spent on youth wages and incentives during the second half of the fiscal year. (The expenditures are as of 12/20/2011. Which is the last report I received prior to winter break.)

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL
FROM: STEPHANIE SHONLEY, YOUTH COUNCIL PROJECT MANAGER
SUBJECT: DISCUSSION OF A HALF-DAY, YOUTH COUNCIL RETREAT
SCHEDULED FOR MARCH 13, 2012.
DATE: JANUARY 10, 2012

DISCUSSION:

The next regularly scheduled meeting, Tuesday, March 13, 2012, will be a retreat to discuss youth strategic plans for 2012.

Things to think about:

- What are we trying to achieve as a youth council?
- Where do we want to focus our efforts?
- Criteria for work experience placements?



Joyce Aldrich, WIB Consultant Date
Monterey County Workforce Investment Board

1/06/2012