



Erik Cushman,  
WIB & Executive Chair

Joanne Webster,  
1<sup>st</sup> Vice Chair

Anthony Aniello,  
WIB 2<sup>nd</sup> Vice Chair

David Bernahl, II,  
Past WIB Chair

**Youth Council Members:**

**Diana Carrillo, Chair**  
Center for Employment Training  
**Randy Bangs**

Mission Trails ROP  
**Vivian Brennand**

Mo. Co. Housing Authority  
**Pamela Brown**

Mo. Co. Public Defenders Office  
**Patricia Carter**  
Eligible Youth Parent

**Maria Castillo**  
Monterey Bay Central Labor Council  
**Mark Gonzalez**

No. CA Cement Masons  
**Hunter Harvath**  
Monterey-Salinas Transit

**Ann Kilty**  
Monterey Unified School District  
**Salvador Munoz**

Munoz and Associates  
**Ginger Pierce**  
Mo. Co. Children & Family Services

**Tina Rosa**  
Seaside Police Activities League

Monterey County  
Workforce Investment Board  
(WIB)

Loyanne Flinn,  
Acting Executive Director

730 La Guardia Street  
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# PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board (WIB)

## YOUTH COUNCIL

### Salinas One-Stop Career Center

730 La Guardia Street | Salinas CA 93905

WIB Board Room, 2<sup>nd</sup> Floor

Tuesday, June 14, 2011

**3:00pm**

#### AGENDA

**CALL TO ORDER/INTRODUCTIONS** Diana Carrillo,  
Chair

#### CHANGES TO THE AGENDA

**PUBLIC COMMENT** – For items not listed on the agenda. Limited to 3 min.

#### BUSINESS MEETING

1. **Action:** Approve the April 12, 2011 Youth Council Strategic Planning meeting minutes. Diana Carrillo
2. **Information:** Review the attendance of Youth Council members from January to April 2011 Gloria Torrez
3. **Action:** Approve the reappointment of Youth Council member Patricia Carter, representing Eligible Youth Parent for a two-year term to commence June 28, 2011 and end June 28, 2013 Diana Carrillo
4. **Action:** Consider and approve the final monitoring report of the Turning Point of Central California, Inc. WIA Title I Youth PY2010-11 subcontract Stephanie Shonley
5. **Action:** Consider finding a location for the Companion Healing pole Mark Gonzalez
6. **Information:** Update on Turning Point's youth work experience program and activities for PY2010-11 Pearl Sanchez
7. **Information:** Update on Unity Care Group's RISE programs and the new Girls' Health in Girls' Hands program Rhonda Staton  
Crystal Vasquez
8. **Information:** Update from the Office for Employment Training on the 2011 Summer Youth Enrichment Opportunities Angelica Meza
9. **Information:** Strategic plan to get youth on the Youth Council Diana Carrillo
10. **Information:** Discussion of a Vision and Mission for the Monterey County WIB's Youth Council Diana Carrillo

**ANNOUNCEMENTS OF EVENTS OR SERVICES** Diana Carrillo

#### Upcoming Meetings:

**Youth Council**  
Tuesday, July 12, 2011  
3:00pm location TBD

**Executive Committee**  
Wednesday, June 15, 2011  
8:00am Marina Public Library  
190 Seaside Circle, Marina, CA 93933

#### WIB

August 3, 2011, 7:30am, Location TBD

**ADJOURN** Diana Carrillo

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Information regarding how, to whom and when a request for disability related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting. For information, please call (831) 796-3313 or visit our website at [www.montereycountywib.org](http://www.montereycountywib.org).

**UNADOPTED**  
**Minutes of the Monterey County Workforce Investment Board**  
**Youth Council Meeting**  
 April 12, 2011, 3:00 pm  
 Salinas Boys & Girls Club  
 85 Maryal Drive Salinas, CA 93906

<b>MEMBERS PRESENT</b>	<b>REPRESENTING</b>
Diana Carrillo, Chair	Migrant & Seasonal Farm Worker Programs
Tina Rosa	Community Youth Advocate
Randy Bangs	Education
Patricia Carter	WIA Youth Parent
Mark Gonzalez	Labor
Ginger Pierce	Children & Family Services
Hunter Harvath	Economic Development
Vivian Brennand	Housing
Pamela Brown	Juvenile Justice
Ann Kilty	Education
Maria Castillo	Individual with Experience in Youth Activities
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio Member
<b>MEMBERS ABSENT</b>	<b>REPRESENTING</b>
Salvador Munoz	Business
Tina Rosa	Community Youth Advocate
<b>OTHERS PRESENT</b>	<b>REPRESENTING</b>
Michelle Slate	Boys and Girls Club
Angelica Meza	OET
Deborah Carrillo	Turning Point
Erik Cushman	WIB Chair
Veronica Garcia	Monterey County First Tee
Marleen Esquerra	WIB Staff
Stephanie Shonley	WIB Staff
Gloria Torrez	WIB Staff

**CALL TO ORDER/INTRODUCTIONS:** Ms. Carrillo called the meeting to order at 3:15pm. She welcomed those in attendance and called for introductions. A quorum was established

**CHANGES TO THE AGENDA:** None

**PUBLIC COMMENT:** None

**1. Action: Approve the March 15, 2011 Youth Council minutes**

**Motion:** Mr. Hunter moved to approve the minutes, as stated.

**Second:** Ms. Pierce

**Abstained:** Ms. Kilty

**Motion Passed**

**2. Information: Discussion and creation of the Monterey County Workforce Investment Board’s Youth Council Strategic Plan.**

Below is the strategic plan for the Summer Youth Employment Program.

<b>YOUTH EMPLOYMENT PROGRAM – 2011</b>		
Next Week	<ul style="list-style-type: none"> <li>• Provide a list of past and present youth employers to Erik Cushman, who will outreach to the employers</li> <li>• Summer youth employment planning information on Executive Committee</li> <li>• Research WIA policy on stipends and fund raising</li> </ul>	OET Staff- Angelica Meza  Angelica Meza/Stephanie Shonley Stephanie Shonley

In the next 30 days	<ul style="list-style-type: none"> <li>• Reallocate OET staff to prioritize SYE</li> <li>• Revise work experience hours to serve more youth</li> <li>• Share case manager resources</li> <li>• Partner with the Boys &amp; Girls Club on career readiness</li> <li>• Survey Businesses: Can they afford pay the youth's wages? Can they provide a match?</li> <li>• Collaborate with local partners to plan fund raising events like a basketball tournament</li> <li>• Work on outreach strategies which includes contacting the local news, presenting at local chamber events, and creating Public Service Announcements</li> </ul>	<p>Angelica Meza  Angelica Meza  Angelica Meza/Deborah Carrillo  Angelica Meza/ Michelle Slade  CASP Campaign/Erik Cushman  Stephanie Shonley  Stephanie Shonley</p>
In the next 6 months, where do we want to be?	<ul style="list-style-type: none"> <li>• Support creation of asset map for summer youth activities</li> <li>• Work with Boys and Girls Club to create a youth engagement and challenge campaign</li> <li>• Provide recommendations for the Summer Youth Employment Plan for Program Year 2012</li> </ul>	Youth Council members

**ANNOUNCEMENTS OF EVENTS OR SERVICES: NONE**

**ADJOURNMENT:**

**Motion:** Mr. Harvath motioned to adjourn the meeting.

**Second:** Ms. Kilty

**Motion Passed Unanimously**

**Ms. Carillo adjourned the meeting at 4:59pm**

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL

**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR

**SUBJECT:** REVIEW THE ATTENDANCE OF YOUTH COUNCIL MEMBERS FROM JANUARY TO APRIL 2011

**DATE:** JUNE 14, 2011

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**DISCUSSION:**

WIB staff will present an update of the status of Youth Council members from January to April 2011. The Executive Committee approved the excused absences as long as the member notifies WIB staff.

Member Attendance from January to April 2011 ( Not Present)				Percentage with Prior notification
	Member	Meetings Attended	Percentage	
1.	Bangs, Randy	4/4	100%	100%
2.	Brennand, Vivian	3/4	75%	100%
3.	Brown, Pamela	3/4	75%	100%
4.	Carrillo, Diana	4/4	100%	100%
5.	Carter, Patricia	4/4	100%	100%
6.	Castillo, Maria	3/4	75%	100%
7.	Gonzalez, Mark	3/4	75%	100%
8.	Harvath, Hunter	3/4	75%	100%
9.	Kilty, Ann	3/4	75%	100%
10.	Munoz, Salvador	2/4	50%	50%
11.	Piece, Ginger *	2/3	67%	100%
12.	Rosa, Tina	2/4	50%	100%

\*Attendance began in February 2011

Attendance for PY 2009-2010			
1.	Member	Meeting Attended	Percentage
2.	Bangs, Randy	6/8	75%
3.	Brennand, Vivian	5/8	63%
4.	Brown, Pamela	3/7	43%
5.	Carrillo, Diana	7/8	88%
6.	Carter, Patricia	7/8	88%
7.	Castillo, Maria *	3/3	100%
8.	Gonzalez, Mark	6/8	75%
9.	Munoz, Salvador	4/8	50%
10.	Rosa, Tina *	3/3	100

\* Number of meetings since being appointed to the Youth Council



Loyanne Flinn, Acting Executive Director  
 Monterey County Workforce Investment Board  
 This report was written by: Gloria Torrez, Senior Secretary

05/10/2011  
 Date

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** APPROVE THE REAPPOINTMENT OF YOUTH COUNCIL MEMBER PATRICIA CARTER, REPRESENTING ELIGIBLE YOUTH PARENT FOR A TWO-YEAR TERM TO COMMENCE JUNE 28, 2011 AND END JUNE 28, 2013  
**DATE:** JUNE 14, 2011

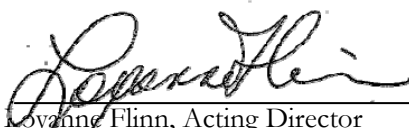
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**RECOMMENDATION:**

It is recommended that the Youth Council consider and approve the reappointment of committee member Patricia Carter, representing Eligible Youth Parent for a two-year term. Ms. Carter's reappointment will be forward to the full Monterey County Workforce Investment Board (WIB) and the Monterey County Board of Supervisor (BOS) for approval.

**SUMMARY:**

The WIB bylaws state that the term of membership for all Local Workforce Investment Board (LWIB) Youth Council members shall be for two years. The two-year term limit was enacted with the approval of the original WIB bylaws by the BOS on May 29, 2001.



Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by: Stephanie Shonley, WIB Management Analyst

5/05/2011

Date

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** CONSIDER AND APPROVE THE PY2010-11 FINAL MONITORING REPORT OF TURNING POINT OF CENTRAL CALIFORNIA, INC. WIA TITLE I YOUTH PROGRAM  
**DATE:** JUNE 14, 2011

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**Recommendation:**

It is recommended that the Youth Council approve the PY2010-11 final monitoring report of Turning Point of Central California, Inc. (Turning Point), WIA Title I Youth program.

**Background:**

WIB staff conducted a program and fiscal compliance monitoring March 3-10, 2011. The monitors reviewed program performance and fiscal occurrences for the period July 1, 2010 – December 31, 2010.

Draft monitoring reports were forwarded to Turning Point on March 30, 2011. Turning Point submitted a response to the monitoring report on April 6, 2011; at this time the report became final.

**Summary:**

A 30% case file review was conducted to ensure compliance with WIA regulations and WIB policies. Turning Point was found to be in compliance. Case file observed to be comprehensive and well organized.

Turning Point had achieved 100% of its monthly plan goal during the monitoring period and was only 6 participants from achieving its annual plan goal. Additionally, the program had expended approximately 50% of its total award, which would put it in line for expending near 100% of its award by PY end.

During monitoring, WIB staff had the opportunity to interview program participants and worksite supervisors. Youth and employers were very complimentary of both the program and Turning Point staff. Youth enjoyed and found value in pre-employment training activities. Both youth and worksite supervisors indicated that an increase in the total number of hours a participant is able to work during the program would be beneficial.

Turning Point staff was a pleasure to work with during the monitoring. All requests for information, both during and prior to, monitoring were responded to in a timely fashion. All preparation materials (i.e. monitoring guide, internal controls questionnaire) were completed as requested. All requested documentation was provided. Staff was well versed in WIA regulations, WIB policies, and most importantly, the workings of their program. Staff was confident during their interviews, with consistency of answers regarding policies and procedures used to implement the program.

**Attachments:**

- A. Monitoring Report: Turning Point Group, Inc. Youth Active program (3 pages)



Loyanne Flinn, Acting Executive Director  
Monterey County Workforce Investment Board

5/5/2010  
Date

# WORKFORCE INVESTMENT BOARD

## MONTEREY COUNTY

Erik Cushman, CHAIR

Loyanne Flinn, ACTING EXECUTIVE DIRECTOR



730 La Guardia Street  
P.O. Box 2135  
Salinas, CA 93902  
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flinnlg@co.monterey.ca.us

March 29, 2011

**Service Provider:** Turning Point of the Central Coast

**Objective:** Draft PY2010-11 Workforce Investment Act Title I Youth Monitoring Report

**Workforce Investment Board Analyst/s:**

Stephanie Shonley

(831) 796-3387

[shonleys@co.monterey.ca.us](mailto:shonleys@co.monterey.ca.us)

Miguel Banda

(831) 796 – 3311

[bandam@co.monterey.ca.us](mailto:bandam@co.monterey.ca.us)

**Monitoring Dates:** March 8-10, 2011- 111 E. San Luis Street, Salinas, CA 93901  
March 3, 2011- 615 S. Atwood; P.O. 7447 Visalia, CA 93290

**Overview/ Scope of Work:**

During the PY2010-2011 Turning Point plans to:

- Expend **\$230,080.00**
- Enroll **43** youth into Intensive Services and place all **43** Participants into unsubsidized work experience.

The purpose of the program is to motivate and support a targeted court-involved, Monterey County youth population, ages 16-21, to gain the skills, self-esteem, and the confidence they need to be accountable, competent, and responsible citizens of their communities. Turning Point partners with the Monterey County Probation, and Health Departments as well as the Monterey County Office of Education to provide the following **nine** program elements:

- |                                 |                                                               |
|---------------------------------|---------------------------------------------------------------|
| 1) Tutoring                     | 6) Supportive Services                                        |
| 2) Alternative Secondary School | 7) Youth Mentoring                                            |
| 3) Work Experience              | 8) Comprehensive Guidance & Counseling                        |
| 4) Occupational Skill Training  | 9) Twelve-month follow-up ( <i>after program completion</i> ) |
| 5) Leadership Development       |                                                               |

Prior to the exit of all WIA youth participants, Turning point will consider the following:

- 1) Placement in Employment or Education during 1<sup>st</sup> quarter (1-3 months) after exit
- 2) Attainment of a Degree or Certificate by end of quarter 3 (6-12 months) after exit
- 3) Literacy & Numeracy Gains, one or more educational levels within 1 year of the date of participation

**Current Findings and Related Recommendations:**

1. None

**Observations:**

1. Upon arrival for onsite review, copies of administrative procedure guides addressing WIA requirements and case documents were provided. Documents were well-organized and easy to navigate.

2. Program staff are professional, knowledgeable and focused on the needs of participants and employers and they maintain excellent working relationships with WIA Contract Staff.
3. All enrolled youth are given the WorkKeys pre assessment test to evaluate if they are ready to advance to the WorkKeys assessment; if not ready, WIN training is administered to the youth participant. Prior to December 2010, OET registered the youth for the assessment, as of March 2011, Turning Point has been working with the Monterey County Office of Education to register participants for the skills assessment testing.
4. Thorough case notes were originally made in an alternate format, like Word, and not uploaded into the Virtual One Stop System (VOS). Staff is only entering minimal communication which does not allow a monitor to fully understand the communication and activity between the participant and staff.
5. Multiple youth participants are completing their work experience at the Footlocker stores in Monterey and Salinas.

### **Recommendations**

1. It is recommended that Turning Point staff work to update VOS case files with current WIA activities completed, and participant achievements.
2. WIB staff understands the complexity of securing work experience sites for youth, especially with the economic crisis, competition with other agencies and the population being served. It is recommended that Turning Point staff do more outreach to other retail stores, chains and small businesses and other sectors, like veterinarian offices, the SPCA, agriculture companies, health and wellness organizations and hotels and restaurants.

### **Interviews:**

**Entrance Conference:** Pearl Sanchez, Program Director, WIA Youth Employment Program.

**Fiscal:** David Lozano, Finance Director

**Participants:** (3) Devon E., Victor F. and Joe G. were interviewed at Rancho Cielo

**Employers:** (3) Marilyn Harter, manager, Beverly's Fabrics, Salinas; Amir Garcia, manager, Footlocker, Salinas; Andrew Manzo, manager, Footlocker, Monterey

**Exit Conference:** Pearl Sanchez, program Director, WIA Youth Employment Program.

### **Planned Versus Actual Performance and Expenditures:**

PY 2010-2011 Geographic Areas Served <i>*As of Dec. 31, 2010</i>	Enrollments	Work Experience (enrollments)	North <i>Min Goal</i> 10%	South <i>Min Goal</i> 10%	Central <i>Min Goal</i> 10%	West <i>Min Goal</i> 10%
<b>Annual Plan</b>	43	29	11%	18%	55%	16%
<b>Actual</b>	37	31	5	7	20	5
% of Annual plan attained	116%	107%	14%	18%	54%	14%

PY 2010-2011 Target Population Served <i>*As of Dec. 31, 2010</i>	Homeless	Out-of-School	Offender	Disabled	TANF	Foster Care
<b>Annual Plan</b>	2%	20%	20%	20%	20%	5%
<b>Actual</b>	3%	27%	59%	76%	24%	8%

PY 2010-2011 Expenditures <i>*As of Dec. 31, 2010</i>	Total Expenditures	Work Experience	Supportive Services	Staff Salaries & Benefits
<b>Annual Plan</b>	\$230,080.00	\$79,453.00	\$9,642.00	\$108,157.88
<b>Actual</b>	\$116,068.49	\$40,113.22	\$7,189.71	\$55,179.95
% of Annual plan attained	50%	50%	75%	51%

**File Review:** 11 out of 37 (30%) participant files were randomly selected for review. All case files reviewed were complete and included eligibility documentation, documentation of core and assessment services provided, completed individual employment plans and documentation of intensive and training services provided by Turning Point. Case notes were thorough in the hard copy files.

**Participant and Employer Interview Results:**

Three participants and three employers were interviewed to determine satisfaction with the program. Employers were very impressed with Turning Point's youth program, the on-going communication with staff and the opportunity. The youth were very appreciative of the opportunities they have been given by being enrolled in the program. They were very complimentary of the staff, workshops and support provided. Their only wish would be for a longer work experience opportunity.

**Conclusion:**

The results of the performance, file and fiscal reviews and interviews indicate that Turning Point is complying with the youth contract requirements.

The protocols and monitoring guidelines provide you up to 15 working days after the receipt of this report to submit your response. If we do not receive a response by April 18, 2011, we will release this draft as the final report.

Please extend our appreciation to your staff for their cooperation and assistance during our review. If you have any questions, please contact me at (831) 759-6644.

Sincerely,



Lorraine Flinn  
Acting Executive Director  
Monterey County Workforce Investment Board

3/29/11

Date

cc: David Lozano, Turning Point Group, Inc.  
Pearl Sanchez, Turning Point Group  
Miguel Banda, WIB Management Analyst  
Stephanie Shonley, WIB Management Analyst

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** CONSIDER FINDING A LOCATION FOR THE COMPANION HEALING POLE  
**DATE:** JUNE 14, 2011

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**RECOMMENDATION:**

It is recommended that the Youth Council recommend a new location for the installation of the Companion Healing pole.

**BACKGROUND:**

The Companion Healing Pole, one of two poles from the One Voice Arts & Leadership program, has yet to be installed.

The first Healing Pole was installed at the Bronx Zoo in 2002 to commemorate and honor those who lost their lives in the tragedy of September 11<sup>th</sup>.

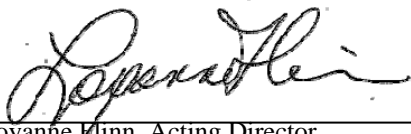
The second pole was created to be a companion to this project and to be sent to Japan as a message of healing and forgiveness on both sides of the tragedies that occurred between nations as part of World War II.

**DISCUSSION:**

Youth Council Member Mark Gonzales has offered to move, clean and install the pole at an approved, appropriate site.

**FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:**

This is a complicated project and issues concerning funding and transportation have yet to be investigated. No Monterey County funds are committed to this project. Necessary documents will be prepared to transfer the pole to a federally-funded or non-profit organization.



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Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

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03/09/2011

Date



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

**Subcontractor / Program:** Turning Point Youth Program  
**For the period ending:** May 31, 2011

**ENROLLMENT & WORK EXPERIENCE (WE) GOALS**

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Monthly Actual	Monthly %
1. Total number of new enrollments	43	43	45	105%
2. Total number of Work Experience (WE) enrollments	43	43	43	100%
<b>3. Total number of WorkKeys assessments completed/WIN placement tests</b>			<b>3 / 37</b>	
▪ Applied Mathematics			37	
▪ Reading for Information			37	
▪ Locating Information			37	

**INDUSTRY CLUSTERS – WE PLACEMENTS**

Monthly Placements	Actual	%
1. Total number and percentage of WE placements, based on the following industry clusters:	43	100%
▪ Agriculture: <i>Enter text here...</i>		
▪ Building/Design (Green jobs): <i>Enter text here...</i>		
▪ Healthcare: <i>Enter text here...</i>		
▪ Education: <i>Enter text here...</i>		
▪ Hospitality/Tourism: <i>Enter text here...</i>	21%	
▪ Creative/Technology: <i>Enter text here...</i>		
▪ Other: ( <i>Finance, Retail, Sales, clerical, etc.</i> ): <i>Retail, Refinisher, clerical, recreation</i>	79%	

**GEOGRAPHIC AREAS SERVED**

Quarter ending _____	TARGET GOAL	MINIMUM GOAL	Actual	%
Central (Salinas)	55%	10%	26	58%
North	11%	10%	5	11%
South	18%	10%	9	20%
West	16%	10%	5	11%

**TARGET POPULATIONS SERVED**

Quarter ending _____	Plan	Actual	%
Homeless	2%	2	4%
Out-of-School	20%	10	22%
Offender	20%	21	47%
Disabled	20%	35	78%
Receiving Temporary Assistance for Needy Families (TANF)	20%	10	22%
Foster Care	5%	3	7%

**PERFORMANCE GOALS**

Quarter ending _____	Plan	Actual
1. Total number of exits		
2. Placement in Employment or Education		
3. Attainment of a Degree or Certification		
4. Literacy and Numeracy Gains		
5. Average hourly wage		

**UPCOMING ACTIVITIES**

- On advice of the WIB Monitoring staff, job development activities are being expanded to broaden the work site data base. An example of one new employer is CVS Pharmacy.
- Unsubsidized job placement is currently the focal point of services with work opportunities an essential activity for youth during the summer.
- The community guest speaker program continues to be very well received by the youth. Army Recruiters, Department of Child Support Services, Job Corps, Monterey Peninsula College Nursing Program and Regional Occupational Programs are just some of the examples of presenters who provide career exploration and community service information.
- Rancho Cielo Students enjoyed an end of the school year BBQ.



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

- 10 Students were announced to graduate June 2<sup>nd</sup> at Rancho Cielo's Award Ceremony on May 27<sup>th</sup>.

#### TESTIMONIAL

***When asked how Turning Point services helped M.P. she stated:***

Thanks a lot for all your help. I felt very relaxed and confident at my job interview because of Turning Points help. I really like it when I see myself in the mirror and see a new me. I love the professional way I look in my work clothes and I enjoy my work experience more than I anticipated. Working makes me feel like a grownup and is making me think about my future. I'm beginning to understand better all the things Turning Point taught me in the beginning especially goal setting.

Services Provided to A. C.: transportation; personal and career assessment; pre-employment and life skills training; case management, mentoring; tutoring; educational support; work clothes; work experience; job development.

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** UPDATE ON UNITY CARE GROUP'S RISE PROGRAMS AND THE NEW GIRLS' HEALTH IN GIRLS' HANDS PROGRAM  
**DATE:** JUNE 14, 2011

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**DISCUSSION:**

Rhonda Staton, Unity Care Group, plans to discuss the closure and transfer of the RISE program file information to the Office for Employment Training for future follow-up services. Unity Care did not apply for additional WIA funding.

Crystal Vasquez of Unity Care Group will inform the committee of their new program, Girls' Health in Girls' Hands.

Girls' Health in Girls' Hands is a 3-year project that is based on a girl-led research project to identify the health information, support and service needs of pre-teen and teen girls in Monterey County. The purpose of this project is for girls to have better access to health information, support, and services that are age-appropriate and culturally-sensitive. In addition, girls are empowered to be advocates for their own health needs.

**Phase 1:** form teams of girls ages 11-18 in Salinas, Monterey Peninsula and South County to lead a health day. There will be a total of 4 health days, 1 in each part of the county and a multi-county health day.

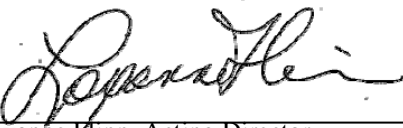
**Phase 2:** create a longer-term plan to maintain a girl-led effort in this community addressing such topics as health education, policies, programs, and access to services.

In addition, a group of key stakeholders in the community will be formed of health career individuals (both what's seen as traditional and non-traditional health), parents of girls, school representatives, city/County political representatives, other interested parties.

**Phase 3:** change in the community; education, outreach & policy changes

**Attachments:**

- A. Unity Care Rise-Active Report
- B. Unity Care Rise-Follow-up Report
- C. Girls' Health in Girls' Hands Flyer



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Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

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05/5/2011

Date



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

**Subcontractor / Program:** Unity Care RISE- Active Program  
**For the period ending:** 4/30/11

**ENROLLMENT & WORK EXPERIENCE (WE) GOALS**

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Cumulative Actual	Monthly %
1. Total number of new enrollments	32	32	40	125%
2. Total number of Work Experience (WE) enrollments	28	28	28	100%
3. Total number of WorkKeys Certificates attained: <i>Bronze(L3):1 Silver(L4): 1 Gold(L5):0 Platinum(L6+): 0</i>				
Total number of youth who have taken all 3 tests:				
4. Total number of WorkKeys assessments completed			9	
▪ Applied Mathematics			3	
▪ Reading for Information			3	
▪ Locating Information			3	

**INDUSTRY CLUSTERS – WE PLACEMENTS**

Monthly Placements	Actual	%
1. Total number and percentage of WE placements, based on the following industry clusters:	28	100%
▪ Agriculture:		
▪ Building/Design (Green jobs):		
▪ Healthcare:	1	
▪ Education:		
▪ Hospitality/Tourism:		
▪ Creative Technology: <b>Sears Portrait Studio</b>	1	
▪ Other: <i>(Finance, Retail, Sales, etc.): Retail (UPS Store, Foot Locker, Game Stop, Work World, Walgreens), Finance Office (Pronto Dollars), Greenfield High School Custodial, King City Library, Work World, Salinas Fairways Golf Course</i>	26	

**GEOGRAPHIC AREAS SERVED**

Month ending 4/30/11	TARGET GOAL	MINIMUM GOAL	Actual/ Raw #
Central (Salinas)	55%	10%	17, 43%
North	11%	10%	5, 13%
South	18%	10%	8, 20%
West	16%	10%	10, 25%

**TARGET POPULATIONS SERVED**

Month ending 4/30/11	Plan	Actual/ Raw #
Homeless	2%	6, 15%
Out-of-School	20%	25, 63%
Offender	20%	10, 25%
Disabled	20%	8, 20%
Receiving Temporary Assistance for Needy Families (TANF)	20%	5, 13%
Current/Emancipated Foster Care	5%	4, 10%
Basic Skills Deficient	NA	33, 83%
Pregnant/Parenting	NA	11, 28%

**PERFORMANCE GOALS (reported quarterly only)**

Month ending 4/30/11 These numbers include youth from last FY who are in "follow up" now	Plan	Actual/ Raw #
1. Total number of exits		7
2. Placement in Employment or Education (for Q1 after exit)	65%	15 out of 40= 38%
3. Attainment of a Degree or Certification (for up to Q3 after exit)	46%	23 out of 27= 85%
4. Literacy and Numeracy Gains (done before exit for those not excluded)	15%	9 out of 20= 45%
5. Average hourly wage		NA

**OTHER ITEMS**

- We are ensuring all our active clients are finished with their Work Experience prior to contract end 6/30/11.



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

- Making sure all our clients are finishing up with the active programs and meeting their goals and preparing our clients and ourselves to be turned over to OET.

**TESTIMONIAL**

**Client Testimonial:**



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Follow-up Services*

**Subcontractor / Program:** Unity Care Group, RISE Program- Follow-up Services  
**For the period ending:** 05/31/2011

**ENROLLMENT & REFERRAL GOALS**

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Monthly Actual	Monthly %
1. Total number of enrollments on caseload	70	70	73	104%
2. Total number of referrals received from OET (cumulative)	70	70 (cumulative)	70 (cumulative)	100%

**PERFORMANCE GOALS**

Month ending: 05/31/2011	Plan	Actual % & Raw #
1. Total number of exits (Exits only occur in July, October, Jan and April)	0	0, 100%
2. Placement in Employment or Education (for Q1 after exit)	66%	45 out of 68= 66%
3. Attainment of a Degree or Certification (for Q3 after exit)	46%	27 out of 33= 82%
4. Literacy and Numeracy Gains <b>(N/A for follow-up period, this outcome must be achieved during active)</b>	15%	NA

**ACTIVITIES:**

- Follow-up youth continue to be invited to our Work Readiness workshops, which are ongoing.
- Follow-up females are being invited to participate in Unity Cares Girls Health in Girls Hands Health Fair that will be taking place June 6<sup>th</sup> at the Boys and Girls Club.

**TESTIMONIAL:**

**Client Testimonial:**

We have been working closely with S.U. to find her a place of employment in the education field, which is what she is studying for at Hartnell. After helping her apply to several positions and working with her on interview skills, S.U. has been invited to two interviews. As a result, S.U. will soon begin working for MCOE as a teacher’s assistant. S.U. is very thankful for all our help and support and is looking forward to this new experience.



The Unity Care Group, Inc.  
"Creating Healthier Communities"

## Girls' Health in Girls' Hands

Brought to you in partnership with the Women's Fund of the  
Community Foundation for Monterey County and Unity Care Group.



*Calling all Girls Ages 11-18!*

- Are you interested in girls health issues/topics?
- Do you wish there were easier access to girls' health information for you and your girlfriends?
- Want to meet new people and make new friendships?
- What if there was an opportunity for girls like you to help plan a health fair just for girls and get paid for it!

*Hurry Space is Limited!  
Register Today!*

**Guess what, your wish just came true!**

If you are interested, or would like more information about the program, please contact:

Crystal Vasquez  
Program Coordinator  
Unity Care Group, Inc.  
(831) 449-7974 ext. 123

*You Can Get Paid to  
Plan a  
Health Day for Girls!*

Be a part of a team of girls in Monterey County who will help plan 4 girls health fairs about health issues that are important to you.  
No experience is required. Just bring yourself and your ideas!

Stay in contact through our website at [www.unitycare.org](http://www.unitycare.org)



The Unity Care Group, Inc. | 1123 Balwin Street, Salinas, CA 93906 | 408.449.7974 | [www.unitycare.org](http://www.unitycare.org)

*Our mission is to provide quality youth and family programs for the purpose of creating healthier communities through lifelong partnerships.*

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** UPDATE FROM THE OFFICE FOR EMPLOYMENT TRAINING ON THE 2011 SUMMER YOUTH ENRICHMENT PROGRAM  
**DATE:** JUNE 14, 2011

## Office for Employment Training Summer Youth Employment Program-2011

Number of youth to be served	300
Target population	16-21 year olds; 70% In-school (210), 30% Out-of-school (90) a) high school juniors and seniors on track to graduate on time b) youth enrolled/attending alternative education pursuing HS diploma/GED on track to graduate no later than June 2012 c) 18-21 yrs. old high school drop outs (younger youth won't be able to obtain a work permit) d) high school/GED graduates not attending school/unemployed North County (Castroville/Moss Landing/Prunedale/Pajaro/Las Lomas/Aromas) 11% (33) Central (Salinas/Spreckles/Boronda) 55% (165) West County (Marina/Fort Ord/Seaside/Monterey/PG/Carmel) 16% (48)
Funding source	WIA
Release of youth applications	Tuesday, May 3, 2011
Application deadline	Friday, May 27, 2011
Anticipated program start date	Monday, June 27, 2011
Anticipated end date	Friday, August 5, 2011
Length of activity	5 weeks, 150 hours max
Work Hours	30 hours per week max (no more than 6 hours per day)
Salary	\$8.00 per hour (\$200 supportive service max ONLY for work clothes/uniforms)



Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

05/5/2011

Date

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** STRATEGIC PLAN TO GET YOUTH ON THE YOUTH COUNCIL  
**DATE:** JUNE 14, 2011

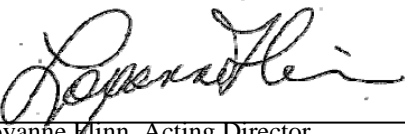
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**DISCUSSION:**

The Youth Council has had much discussion over recruiting and incentivizing youth to participate on the WIB Youth Council. WIB staff has received input from Joann Allen of the Santa Cruz WIB Youth Council and Michelle Slade from the Boys and Girls Club on how they engage youth to participate on their boards.

Things to consider:

- Recruitment? *Santa Cruz recruits from Summer Youth Employment participants who have shown leadership ability*
- Roles and Responsibilities?
- What accommodations to be made to get youth to the meetings?
- Expectations? *Santa Cruz pays their youth \$25 per meeting, paid on a quarterly basis, contingent that they 'actively' participate. Youth are given task and/or assignments to research and bring back to the committee (i.e., producing a workplace safety video).*
- Make it a meaningful experience



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Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

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05/05/2011

Date

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# MEMORANDUM

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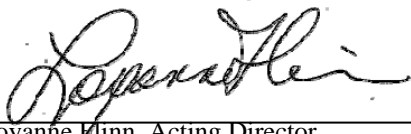
**TO:** WORKFORCE INVESTMENT BOARD YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** DISCUSSION OF A VISION AND MISSION FOR THE MONTEREY COUNTY  
WIB'S YOUTH COUNCIL  
**DATE:** JUNE 14, 2011

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**DISCUSSION:**

Brief discussion took place at the May 20<sup>th</sup> Youth Council meeting about defining a clear Mission and Vision for the future of the MCWIB's Youth Council.

Examples of statements from Local Workforce Investment Areas, throughout California, will be provided at the meeting.



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Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

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05/5/2011

Date