

# PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board (WIB)

## YOUTH COUNCIL

One-Stop Career Center

730 La Guardia Street | Salinas, CA 93905

WIB Board Room

Tuesday, January 11, 2011

3:00pm



Erik Cushman,  
WIB & Executive Chair

Joanne Webster,  
1<sup>st</sup> Vice Chair

Anthony Aniello,  
WIB 2<sup>nd</sup> Vice Chair

David Bernahl, II,  
Past WIB Chair

### Youth Council Members:

**Diana Carrillo, Chair**  
Center for Employment Training  
**Randy Bangs**

Mission Trails ROP

**Vivian Brennand**

Mo. Co. Housing Authority

**Pamela Brown**

Mo. Co. Public Defenders Office

**Patricia Carter**

Eligible Youth Parent

**Maria Castillo**

Monterey Bay Central Labor Council

**André Chapman**

Unity Care Group, Inc.

**Linda Coyne**

Soledad Unified School District

**Mark Gonzalez**

No. CA Cement Masons

**Hunter Harvath**

Monterey-Salinas Transit

**Ann Kilty**

Monterey Unified School District

**Salvador Munoz**

Munoz and Associates

**Tina Rosa**

Seaside Police Activities League

### AGENDA

#### CALL TO ORDER/INTRODUCTIONS

Diana Carrillo,  
Chair

#### CHANGES TO THE AGENDA

**PUBLIC COMMENT** – For items not listed on the agenda. Limited to 3 min.

#### BUSINESS MEETING

- Action:** Approve the November 8, 2010 Youth Council minutes Diana Carrillo
- Action:** Consider the appointment of Ms. Ginger Pierce, representing DSES-Family and Children's Services, for a two-year term on the MCWIB's Youth Council.
- Action:** Consider the appointment of Ms. Nelda Escamilla, representing EDD-Youth Employment Opportunity Program, for a two-year term on the MCWIB's Youth Council.
- Action:** Accept the resignation of Youth Council member Andre Chapman, representing foster youth.
- Action:** Approve the development and issuance of new Request for Proposal for Workforce Investment Act (WIA) Title I youth program subcontracts, scheduled to commence July 1, 2011. Marleen Esquerra
- Information:** Jo Ann Allen, Santa Cruz County Office of Education and member of the SCCWIB Youth Council, will present a youth council 101 power point and update our members on youth programs in SC County. Jo Ann Allen
- Information:** Update on Unity Care's youth work experience program and activities for PY2010-11 Rhonda Staton
- Information:** Update on Unity Care's youth follow-up services and activities for PY2010-11 Rhonda Staton
- Information:** Update on Turning Point's youth work experience program and activities for PY2010-11 Pearl Sanchez
- Information:** Update on the Office for Employment Training's Youth Program Lynda Dunn
- Information:** Update on the upcoming California Workforce Association's Annual Youth Conference in Long Beach Stephanie Shonley

#### ANNOUNCEMENTS OF EVENTS OR SERVICES

Diana Carrillo

California Workforce Association Annual Youth Conference  
Long Beach, CA January 18-20, 2011

#### Upcoming Youth Council Meetings:

- Tuesday, February 8, 2011  
3:00pm location TBD

#### ADJOURN

Diana Carrillo

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Information regarding how, to whom and when a request for disability related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting. For information, please call (831) 796-3313 or visit our website at [www.montereycountywib.org](http://www.montereycountywib.org).



Erik Cushman,  
WIB & Executive Chair

Joanne Webster,  
WIB 1<sup>st</sup> Vice Chair

Anthony Aniello,  
WIB 2<sup>nd</sup> Vice Chair

David Bernahl, II,  
WIB Past Chair

Monterey County  
Workforce Investment  
Board (WIB)

Loyanne Flinn,  
Acting Executive Director

730 La Guardia Street  
Salinas, CA 93905  
(831) 759-6644  
Fax (831) 796-3512  
flinnlg@co.monterey.ca.us  
www.montereycountywib.org



## Monterey County Workforce Investment Board (WIB)

Contact Information

### Loyanne Flinn, WIB Acting Executive Director

Salinas One-Stop Career Center  
730 La Guardia Street, Salinas, CA 93905  
Phone: (831) 759-6644  
Email: [flinnlg@co.monterey.ca.us](mailto:flinnlg@co.monterey.ca.us)  
Website: [www.montereycountywib.org](http://www.montereycountywib.org)  
General Phone: (831) 796-3313  
Fax: (831) 796-3512

### WIB STAFF:

Miguel Banda, (831) 796-3311, [bandam@co.monterey.ca.us](mailto:bandam@co.monterey.ca.us)  
Manley Bush, (831) 796-3320, [bushm@co.monterey.ca.us](mailto:bushm@co.monterey.ca.us)  
Marleen Esquerra, (831) 796-3381, [esquerraml@co.monterey.ca.us](mailto:esquerraml@co.monterey.ca.us)  
Stephanie Shonley, (831) 796-3387, [shonleys@co.monterey.ca.us](mailto:shonleys@co.monterey.ca.us)  
Gloria Torrez, (831) 796-3313, [torrezg@co.monterey.ca.us](mailto:torrezg@co.monterey.ca.us)

## Monterey County One-Stop Career Center Operators

Contact Information



### Office for Employment Training (OET)

Lynda Dunn, Deputy Director  
Phone: (831) 796-3330  
Email: [dunnl@co.monterey.ca.us](mailto:dunnl@co.monterey.ca.us)  
Website:  
[www.onestopmonterey.org](http://www.onestopmonterey.org)

### CalWORKs Employment Services (CWES), Community Action Partnership (CAP), Monterey County Child Care Planning Council (CCPC)

Barbara Verba, Deputy Director  
Phone: (831) 796-1520  
Email: [verbab@co.monterey.ca.us](mailto:verbab@co.monterey.ca.us)  
Website:  
<http://mcdses.co.monterey.ca.us>

### Employment Development Department (EDD)

Yuko Duckworth  
Phone: (831) 796-3632  
Email:  
[DuckworthY@co.monterey.ca.us](mailto:DuckworthY@co.monterey.ca.us)  
Website:  
[www.edd.ca.gov](http://www.edd.ca.gov)

### Monterey County One-Stop Career Center Locations

#### Salinas One-Stop

Salinas Airport Business Park  
730 La Guardia Street  
Salinas, CA 93905  
(831) 796-3600

#### Seaside One-Stop

University Plaza Shopping Center  
1760 Fremont Blvd, Ste. D-2  
Seaside, CA 93955  
(831) 899-8236

#### King City One-Stop

Towne Square Shopping Center  
200 Broadway Street, Ste. 62  
King City, CA 93930  
(831) 386-6801

**UNADOPTED**  
**Minutes of the Monterey County Workforce Investment Board**  
**Youth Council Meeting**  
Monday, November 8, 2010, 3:00 pm  
Silver Star Resource Center Building 700, Natividad Road Salinas, CA 93905

<b>MEMBERS PRESENT</b>	<b>REPRESENTING</b>
Mark Gonzalez	Labor
Randy Bangs	Education
Linda Coyne	Education
Patricia Carter	WIA Youth Parent
Hunter Harvath	Economic Development
Ann Kilty	Education
Maria Castillo	Individual with Experience in Youth Activities
Tina Rosa	Community Youth Advocate
Vivian Brennand	Housing
Pamela Brown	Juvenile Justice
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio Member
<b>MEMBERS ABSENT</b>	<b>REPRESENTING</b>
Diana Carrillo, Chair	Migrant & Seasonal Farm Worker Programs
André Chapman, Vice Chair	Foster Youth
Salvador Munoz	Business
Natalie Garcia	Individual with Experience in Youth Activities
<b>OTHERS PRESENT</b>	<b>REPRESENTING</b>
Michael Caranza	Silver Star
Deborah Carrillo	Turning Point
Pearl Sanchez	Turning Point
Brenda Quintero	Unity Care
Crystal Vasquez	Unity Care
Anjanette Love	Unity Care
Ednita Gardenhire	Unity Care
Lynda Dunn	OET
Miguel Banda	WIB Staff
Marleen Esquerria	WIB Staff
Gloria Torrez	WIB Staff
Nancy Valdez	American Cancer Society

**CALL TO ORDER/INTRODUCTIONS:** Mr. Gonzalez called the meeting to order at 3:18pm. She welcomed those in attendance and called for introductions. A quorum was not initially established

**CHANGES TO THE AGENDA:** None.

**PUBLIC COMMENT:** None.

**BUSINESS MEETING:**

**1. Information: Welcome Hunter Harvath, representing the WIB and Economic Development, to the Youth Council**

Mr. Hunter introduced himself to the committee.

**2. Action: Approve the September 13, 2010 Youth Council minutes**

**Motion:** Ms. Brennand moved to accept the minutes, as stated.

**Second:** Mr. Bangs

**Motion Passed Unanimously**

**4. Information: Update on Unity Care's youth work experience program and activities for PY2010-11**

Ms. Quintero reviewed the report as provided in the packet. She added that Unity Care is working on new outreach strategies for foster and emancipated youth. She then introduced Ms. Valdez of the American Cancer Society. Ms. Valdez stated that she has enjoyed working with Unity Care and the youth that they have worked with. Ms. Valdez stated that she would like the 120 hours that a youth spends on a work site be extended. She added that it is difficult to mentor a youth for that limited amount of time. In response to Ms. Brennand's question, Ms. Valdez replied that it would be good to extend the work hours to six months or one year.

**3. Information: Presentation of the Silver Star Mentoring Program**

Mr. Caranza introduced himself to the committee and spoke about the Silver Star Youth Mentor Program. He added that the program has an independent study program so students can work towards their high school diploma. He continued to say that the youth also participate in field trips. He stated that most of the field trips are funded by Silver Star staff. He continued to say that the youth feel they are limited in after school activities in Salinas. Mr. Harvath stated that he hopes that Monterey will pass a motion to give youth that are eligible discounted Transit passes.

**5. Information: Update on Unity Care's youth follow-up services and activities for PY2010-11**

Ms. Gardenhire reviewed the report as provided in the packet. She stated that they continue to host work readiness workshops. She continued to say that they have been working on recruiting more foster youth. She stated that they have taken their youth on college campus tours. In response to Ms. Brennan question, Ms. Gardenhire replied that she has received feedback from youth that the program is too short.

**6. Information: Update on Turning Point's youth work experience program and activities for PY2010-11**

Ms. Sanchez reviewed the report as provided in the packet. In response to Mr. Bangs' question, Ms. Sanchez replied that they have administered some WorkKeys exams, although, not all participants are eligible for a certificate.

**7. Information: Quarterly participant and budget update on the Office for Employment Training's (OET) Youth Program**

Ms. Dunn reviewed the report as provide in the packet. She added that OET has a full time employee at the Silver Star location. She continued to say that OET is improving their outreach efforts in North Monterey County.

Ms. Dunn also stated that OET was able to use TANF funds to enroll 1,285 youth in the summer employment program. She continued to say that they were able to give youth the discount transit passes offered by MST. In response to Ms. Castillo's question, Ms. Dunn replied that youth staff salaries were paid out the salaries and benefit line item. Ms. Dunn continued to say that OET is limited in youth staff but they plan to hire four permanent employees.

**8. Information: Extreme Entrepreneurship Tour event update**

Ms. Esquerra reviewed the report as provided in the packet. She commented that the total cost for the event was \$8,600, less then the \$15,000 that was originally allocated. She commented that event staff was available to secure some sponsorships for various organizations. She reviewed the participant survey results with the council. She thanked all the volunteers. Mr. Bangs stated that he was very pleased with the event. He plans on working with various community partners to host an event in Monterey County.

Ms. Flinn stated that she will be working with Cabrillo Business Center, Pajaro CDC, and Marina Technology center to host entrepreneurship workshops at the Salinas One-Stop.

**9. Information: Update regarding the Allied Health and Nursing Career Fairs to serve underserved high school students in Monterey County**

Ms. Shonley stated that the career fairs are a partnership with Community Hospital of the Monterey Peninsula, Natividad Medical Center, Salinas Valley Memorial Healthcare System, Clinica de Salud and Mission Trails and the Regional Occupation Program ROP and Hartnell College. She added that the presenters and clinical staff at each hospital's fair engaged the youth to think about health care careers and the educational capacity they will need to attain those careers.

**10. Action: Consider approving a new Request for Proposal (RFP), for WIA Title I Youth Program subcontracts, to begin in PY 2011-12**

Ms. Flinn stated that WIB staff will be working with community organizations to develop new Requests for Proposals. She added that staff will host a series of focus groups to be held throughout the county. In response to Mr. Harvath's question, Ms. Flinn replied that new Request for Proposals are drafted every three years. She continued to say that they will be ready by February.

**Motion:** Ms. Coyne motioned to approve the action as stated.

**Second:** Ms. Kilty

**Motion Passed Unanimously**

**ANNOUNCEMENTS OF EVENTS OR SERVICES:**

Ms. Flinn stated that Ms. Torrez will be sending out information regarding the CWA Youth Conference which will be held on January 18-20, 2011 in Long Beach, CA.

**ADJOURNMENT:**

**Motion:** Mr. Harvath motioned to adjourn the meeting.

**Second:** Ms. Kilty

**Motion Passed Unanimously**

**Mr. Gonzalez adjourned the meeting at 4:50pm**

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING DIRECTOR  
**SUBJECT:** CONSIDER THE APPOINTMENT OF MS. GINGER PIERCE,  
REPRESENTING DSES-FAMILY AND CHILDREN'S SERVICES, FOR A  
TWO-YEAR TERM ON THE MCWIB'S YOUTH COUNCIL  
**DATE:** JANUARY 11, 2011

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**RECOMMENDATION:**

It is recommended that the Youth Council review the credentials and act upon the nomination of Ms. Ginger Pierce, representing family and children's services, for a two-year term to Workforce Investment Board's Youth Council.

**SUMMARY:**

The WIB bylaws state that the term of membership for all Youth Council members shall be for two years. The two-year term limit was enacted with the approval of the WIB bylaws by the BOS on May 29, 2001.

**ATTACHMENT:**

Ginger Pierce Youth Council membership application

  
\_\_\_\_\_  
Loyanne Flinn, Acting Director  
Monterey County Workforce Investment Board

1/3/2011  
\_\_\_\_\_  
Date



# WORKFORCE INVESTMENT BOARD

## MONTEREY COUNTY

ERIK CUSHMAN, CHAIR

LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR

730 La Guardia Street  
P.O. Box 2135  
Salinas, CA 93902  
Phone (831) 759-6644  
Fax (831) 796-3512  
flinnlg@co.monterey.ca.us

### Monterey County Workforce Investment Board Youth Council Membership Application

Name: Virginia R. (Ginger) Pierce Date Submitted: 12-21-10  
Title: Management Analyst III  
Business/Organization Name: Monterey County Department of Social and Employment Services

#### Contact Information

Address: 1000 South Main Street Suite 205  
City: Salinas State: CA Zipcode: 93901  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Mobile: \_\_\_\_\_  
Email address: piercevr@co.monterey.ca.us  
City of residence: Salinas

#### Representation

Please select from one or more of the following categories that you represent: (Federal Register Section 661.335)

- |   |  |
|---|--|
| <input type="checkbox"/> Educator                                 | <input type="checkbox"/> Special education   |
| <input type="checkbox"/> Former youth participant                 | <input checked="" type="checkbox"/> Special interest or expertise in youth policy                |
| <input checked="" type="checkbox"/> Human services                | <input type="checkbox"/> Parent of eligible youth seeking assistance                             |
| <input type="checkbox"/> Juvenile Justice & local law enforcement | <input checked="" type="checkbox"/> Employer or organization with experience in youth activities |
| <input type="checkbox"/> Local public housing authority           |  |

#### Business Related Questions

If applicable, please answer the following questions and attach any additional pages, if necessary:

Business Name: \_\_\_\_\_  
Business Website Address: \_\_\_\_\_  
City of Business Location: \_\_\_\_\_  
Years with Current Company/Organization: \_\_\_\_\_

1. Please describe the nature of your business and your position:

2. Please describe your current responsibilities within your organization:
- 

### *Monterey County WIB & Youth Council Related Questions*

**Please answer the following questions and attach any additional pages, if necessary:**

1. Please list your current chamber and association memberships, the duration of each membership and the positions you currently hold:  
California Youth Connection Adult Supporter 3 years

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2. What do you hope to contribute from participating on the Youth Council of the Monterey County WIB?  
As a WIB Youth Council member I hope to take my almost 20 years of expertise in public service to create and support a positive, supportive and productive employment plan to reach as many Monterey County youth as possible. I hope my talents in program development, budgeting, leveraging of funds and private/public partnerships can be of service to the Youth Council.

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3. What experience do you have working with youth or youth programs?  
I have almost 20 years in public child welfare and juvenile justice experience. My biggest area of expertise and passion is transition age youth. In my career I have supported several of the historical partnerships between Family and Children Services and the Office of Employment and Training both in Monterey County and Alexandria, Virginia.

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4. Why do you wish to serve on the Youth Council of the Monterey County WIB? *(Describe in 100 words or less)*  
My desire to on the Youth Council is driven by a personal and professional interest. As a Mom and active member of our local Salinas community, I have a personal commitment to Monterey County Youth and our need to create work experience and training within our community. As a professional I am excited to work with other Youth Council members to brainstorm, support and grow the employment opportunities for youth. I want to partner to support a sustainable vision for our youth, building on all the positive traits and talents of the youth in our community.

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5. Membership on the Youth Council of the Monterey County WIB requires that each member attend a Youth Council meeting every month, attend training sessions for Youth Council members and become an advocate for youth and workforce development. The time commitment for these activities ranges from a minimum of 2 to 5 hours per month. Can you make that time commitment?  
Yes  No
6. As part of the Youth Council, are you willing to evaluate proposals and make funding recommendations to the WIB?  
Yes  No
7. Are you willing to receive training to learn about workforce development activities and youth services?  
Yes  No
8. Are you willing to spend time visiting youth at worksites to evaluate programs for approximately 4 hours each year?  
Yes  No
9. Prior to each Youth Council meeting, are you willing to receive and review a packet of information consisting of staff reports and financial data so that you fully understand the effectiveness and activities of the workforce development system?  
Yes  No

10. Are you willing to attend events representing the Monterey County Youth Programs, become a spokesperson, and advocate for youth services?

Yes  No

*References*

Please answer the following questions and attach any additional pages, if necessary:

**Business Reference:**

Name: Christine Lerable Title: Program Manager  
Company: Monterey County DSES - FCS Phone: \_\_\_\_\_

**Personal Reference:**


Name: Alice White Phone: \_\_\_\_\_  
Relationship: Friend and colleague

**Other Reference:**

Name: Michele Byrnes Phone: \_\_\_\_\_  
Relationship: Colleague John Burton Foundation

*Signature and Acknowledgement*

I, the undersigned, certify that the information on this application is true and correct to the best of my knowledge and that, if appointed to serve, I will do so to the best of my ability and in the best interest of Monterey County and its citizens.

Signature:  Date: 12/21/10

To be completed by County official only

Date received by Monterey County: \_\_\_\_\_ Received by: \_\_\_\_\_

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING DIRECTOR  
**SUBJECT:** CONSIDER THE APPOINTMENT OF MS. NELDA ESCAMILLA,  
REPRESENTING EDD-YOUTH EMPLOYMENT OPPORTUNITY PROGRAM,  
FOR A TWO-YEAR TERM ON THE MCWIB'S YOUTH COUNCIL  
**DATE:** JANUARY 11, 2011

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**RECOMMENDATION:**

It is recommended that the Youth Council review the credentials and act upon the nomination of Ms. Nelda Escamilla, representing EDD, for a two-year term to the Workforce Investment Board's Youth Council.

**SUMMARY:**

The WIB bylaws state that the term of membership for all Youth Council members shall be for two years. The two-year term limit was enacted with the approval of the WIB bylaws by the BOS on May 29, 2001.

**ATTACHMENT:**

Nelda Escamilla Youth Council membership application

  
\_\_\_\_\_  
Loyanne Flinn, Acting Director  
Monterey County Workforce Investment Board

This report was written by: Stephanie Shonley, WIB Management Analyst

1/3/2011  
\_\_\_\_\_  
Date



# WORKFORCE INVESTMENT BOARD

## MONTEREY COUNTY

ERIK CUSHMAN, CHAIR  
LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR

730 La Guardia Street  
P.O. Box 2195  
Salinas, CA 93902  
Phone (831) 759-6644  
Fax (831) 796-3512  
flinnlg@co.monterey.ca.us

### Monterey County Workforce Investment Board Youth Council Membership Application

Name: Nelda Escamilla Date Submitted: 12/30/2010  
Title: Employment Program Representative-Youth Employment Opportunity Program  
Business/Organization Name: Employment Development Department

#### Contact Information

Address: 1111 San Felipe Rd Ste 108  
City: Hollister State: CA Zipcode: 95023  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Mobile: \_\_\_\_\_  
Email address: Nelda.escamilla@edd.ca.gov  
City of residence: Hollister

#### Representation

Please select from one or more of the following categories that you represent: (Federal Register Section 661.335)

- |   |   |
|---|---|
| <input type="checkbox"/> Educator                                 | <input type="checkbox"/> Special education  |
| <input type="checkbox"/> Former youth participant                 | <input checked="" type="checkbox"/> Special interest or expertise in youth policy     |
| <input type="checkbox"/> Human services                           | <input type="checkbox"/> Parent of eligible youth seeking assistance                  |
| <input type="checkbox"/> Juvenile Justice & local law enforcement | <input type="checkbox"/> Employer or organization with experience in youth activities |
| <input type="checkbox"/> Local public housing authority           |   |

#### Business Related Questions

If applicable, please answer the following questions and attach any additional pages, if necessary:

Business Name: \_\_\_\_\_  
Business Website Address: \_\_\_\_\_  
City of Business Location: \_\_\_\_\_  
Years with Current Company/Organization: \_\_\_\_\_

1. Please describe the nature of your business and your position:  
I am a YEOP Mentor to Student Assistants who work for the EDD.

2. Please describe your current responsibilities within your organization:

I guide/mentor youth who are currently work for EDD. They come to me for any information they may need to help them with their cases loads. Make sure they meet guidelines, do monthly reports, prepare for youth workshops and in general guide them through the professional work world in the employment and education areas.

### *Monterey County WIB & Youth Council Related Questions*

Please answer the following questions and attach any additional pages, if necessary:

1. Please list your current chamber and association memberships, the duration of each membership and the positions you currently hold:  
Member of the Youth Employment Program Council. It's a three-year term, which commenced on November 10, 2009.

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2. What do you hope to contribute from participating on the Youth Council of the Monterey County WIB?  
An insight to the needs of the at risk youth that meet guidelines for any of our programs. I would also bring recent information and concerns from my Mentees who work for San Benito and Monterey County.

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3. What experience do you have working with youth or youth programs?  
Served as the Director of the Summer Youth Program for San Benito County. Mentor for the Employment Opportunity Program since June, 2009.

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4. Why do you wish to serve on the Youth Council of the Monterey County WIB? *(Describe in 100 words or less)*  
Our youth who are our future, are in a difficult timeframe. The peer pressure and this stressful economic environment are holding our youth from moving forward with their educational and social needs. I believe that being in the know with available programs would be of great help in order to serve our youth adequately. Being the adult that has communication with youth leaders can help bridge the programs with are much needed youth population.

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5. Membership on the Youth Council of the Monterey County WIB requires that each member attend a Youth Council meeting every month, attend training sessions for Youth Council members and become an advocate for youth and workforce development. The time commitment for these activities ranges from a minimum of 2 to 5 hours per month. Can you make that time commitment?  
Yes  No
6. As part of the Youth Council, are you willing to evaluate proposals and make funding recommendations to the WIB?  
Yes  No
7. Are you willing to receive training to learn about workforce development activities and youth services?  
Yes  No
8. Are you willing to spend time visiting youth at worksites to evaluate programs for approximately 4 hours each year?  
Yes  No
9. Prior to each Youth Council meeting, are you willing to receive and review a packet of information consisting of staff reports and financial data so that you fully understand the effectiveness and activities of the workforce development system?  
Yes  No
10. Are you willing to attend events representing the Monterey County Youth Programs, become a spokesperson, and advocate for youth services?  
Yes  No

**References**

Please answer the following questions and attach any additional pages, if necessary:

**Business Reference:**

Name: Richard Vasquez Title: Business Owner  
Company: CHARIS Educational Service Hollister, CA Phone: \_\_\_\_\_

**Personal Reference:**

Name: Lupe De Rosa Phone: \_\_\_\_\_  
Relationship: Friend (Sheriff Department Record Clerk Specialist)

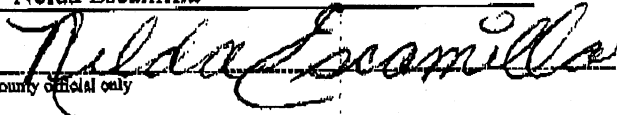
**Other Reference:**

Name: Yuko Duckworth Phone: \_\_\_\_\_  
Relationship: Supervisor ( Employment Development Department)

**Signature and Acknowledgement**

I, the undersigned, certify that the information on this application is true and correct to the best of my knowledge and that, if appointed to serve, I will do so to the best of my ability and in the best interest of Monterey County and its citizens.

Signature: Nelda Escamilla Date: 12/30/2010



To be completed by County official only

Date received by Monterey County: \_\_\_\_\_ Received by: \_\_\_\_\_

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** ACCEPT THE RESIGNATION OF MR. ANDRE CHAPMAN FROM THE YOUTH COUNCIL, REPRESENTING FOSTER YOUTH, EFFECTIVE UPON APPROVAL  
**DATE:** JANUARY 11, 2011

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**RECOMMENDATION:**

It is recommended that the Youth Council accept the resignation of Mr. Andre Chapman, representing foster youth, from the Monterey County Workforce Investment Board – Youth Council, effective upon approval.

**INFORMATION:**

WIB staff received written letter of resignation from Mr. Chapman.

**ATTACHMENT:**

5A. Andre Chapman resignation letter



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Loyanne Flinn, Acting Executive Director  
Monterey County Workforce Investment Board  
This report was written by: Stephanie Shonley, WIB Management Analyst

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1/2/2011  
Date



December 29, 2010

Workforce Investment Board – Monterey County  
Mr. Erik Cushman, Chair  
730 La Guardia Street  
Salinas, CA 93902

Dear Mr. Cushman,

With a heavy heart and after much deliberation I have decided to submit my resignation to the Workforce Investment Youth Council. Due to my on-going commitments and increased involvement with several State Boards, I feel compelled to make the choice to step down.

I can still recall my very first Youth Council meeting on December 13<sup>th</sup> 2004 as though it was yesterday. There have been many challenges, changes and accomplishments over the past six years that I've paused and reflected on with great admiration. The opportunity to give inspiration and hope to the thousands of the youth and young adults served by the work of the WIB Board and Youth Council cannot be measured in numbers and data points.

I want to express my deep appreciation to all of you for your dedication and tireless efforts creating employment opportunities and fostering economic development for those less fortunate in our community. I want to acknowledge the staff of WIA and OET as well as those providers who serve as the foot soldiers in the trenches day in and day out meeting the needs of our clients.

I am confident that you will continue, improve and expand the mission of helping the youth and young adults of our community. My personal relationships with past and present members will forever be cherished and I resign knowing that together we have accomplished much but much is still remaining.

Again, I offer gratitude to all my colleagues and previous mentors who provided me with so much support and encouragement. I wish the organization only the best for the future as it embarks into a new year.

Sincerely,

Andre' Chapman  
President & CEO

Cc: Ms. Diana Carrillo, Chair, WIB Youth Council

Unity Care Group, Inc  
A Non-Profit Corporation

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1400 Parkmoor Avenue  
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Mailing Address  
P.O. Box 730276  
San Jose, CA 95173  
[www.unitycare.org](http://www.unitycare.org)

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD (WIB) PLANNING COMMITTEE  
**FROM:** LOYANNE FLINN, ACTING WIB EXECUTIVE DIRECTOR  
**SUBJECT:** APPROVE THE DEVELOPMENT AND ISSUANCE OF NEW REQUEST FOR PROPOSAL FOR WORKFORCE INVESTMENT ACT (WIA) TITLE I YOUTH PROGRAM SUBCONTRACTS, SCHEDULED TO COMMENCE JULY 1, 2011  
**DATE:** JANUARY 11, 2011

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**RECOMMENDATION:**

It is recommended that the Youth Council approve the development and issuance of the new Request for Proposal (RFP) for Workforce Investment Act (WIA) Title I youth program subcontracts, scheduled to commence July 1, 2011.

This RFP will provide a maximum of \$468,000 for successful joint proposals to offer the nine (9) WIA Youth program elements, excluding Summer Youth Employment.

**DISCUSSION:**

Under WIA, the Monterey County WIB is required to have a One-Stop Career Center delivery system, which currently exists in Salinas, Seaside and King City. The WIB is also allowed to seek additional partner agencies, through a competitive process, that have unique capacity, resources and expertise to provide WIA services to eligible target populations.

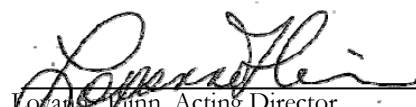
This recommendation modifies the previously approved youth RFP's scope of work and allows an opportunity for agencies to create an integrated workforce investment system based on joint partnerships and collaboration at all levels and among stakeholders.

This RFP is scheduled for released on February 10, 2011 with contracts effective to start July 1, 2011.

Volunteer members consisting of 4 or 5 members (less than a quorum) of the Youth Council will review the submitted bids between March 21 and 25, 2011, for 1 or 2 days, depending on the number of proposals received. Bidder interviews will be conducted during this period.

**FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:**

Funding levels for requested programs are contingent upon WIA Title I adult and youth allocations received from the US Department of Labor (US DOL) and the State of California for program year 2011-12.



Loyanne Flinn, Acting Director  
Monterey County Workforce Investment Board

This report was written by: Marleen Esquerra, WIB Management Analyst

1/03/2011

Date

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** JO ANN ALLEN, SANTA CRUZ COUNTY OFFICE OF EDUCATION AND MEMBER OF THE SCCWIB YOUTH COUNCIL, WILL PRESENT A YOUTH COUNCIL 101 POWER POINT AND UPDATE OUR MEMBERS ON YOUTH PROGRAMS IN SC COUNTY  
**DATE:** JANUARY 11, 2011

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**Discussion:**

Jo Ann Allen of the Santa Cruz County Office of Education and Santa Cruz County Youth Council member, will present an informative Youth Council '101' PowerPoint presentation while also giving a brief update on the Santa Cruz County Summer Youth Employment Program.

**Attachments:** To be distributed at the meeting



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Loyanne Flinn, Acting Executive Director  
Monterey County Workforce Investment Board

This report was written by: Stephanie Shonley, WIB Management Analyst

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1/2/2011  
Date



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

**Subcontractor / Program:** Unity Care RISE- Active Program  
**For the period ending:** 12/31/10

**ENROLLMENT & WORK EXPERIENCE (WE) GOALS**

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Cumulative Actual	Monthly %
1. Total number of new enrollments	32	23	23	100%
2. Total number of Work Experience (WE) enrollments	28	15	10	67%
3. Total number of WorkKeys Certificates attained: Bronze(L3):0 Silver(L4): 1 Gold(L5):0 Platinum(L6+): 0				
Total number of youth who have taken all 3 tests:				
4. Total number of WorkKeys assessments completed			6	
▪ Applied Mathematics			2	
▪ Reading for Information			2	
▪ Locating Information			2	

**INDUSTRY CLUSTERS – WE PLACEMENTS**

Monthly Placements	Actual	%
1. Total number and percentage of WE placements, based on the following industry clusters:	10	67%
▪ Agriculture:		
▪ Building/Design (Green jobs):		
▪ Healthcare:		
▪ Education:		
▪ Hospitality/Tourism:		
▪ Creative Technology: <b>Sears Portrait Studio</b>	1	
▪ Other: ( <i>Finance, Retail, Sales, etc.</i> ): <b>Retail (UPS Store, Foot Locker, Game Stop), Finance Office (Pronto Dollars)</b>	9	

**GEOGRAPHIC AREAS SERVED**

Month ending 12/31/10	TARGET GOAL	MINIMUM GOAL	Actual/ Raw #
Central (Salinas)	55%	10%	5, 22%
North	11%	10%	3, 13%
South	18%	10%	8, 35%
West	16%	10%	7, 30%

**TARGET POPULATIONS SERVED**

Month ending 12/31/10	Plan	Actual/ Raw #
Homeless	2%	5, 22%
Out-of-School	20%	13, 57%
Offender	20%	2, 9%
Disabled	20%	4, 17%
Receiving Temporary Assistance for Needy Families (TANF)	20%	2, 9%
Current/Emancipated Foster Care	5%	2, 9%
Basic Skills Deficient	NA	22, 96%
Pregnant/Parenting	NA	5, 22%

**PERFORMANCE GOALS**

Month ending 12/31/10	Plan	Actual/ Raw #
1. Total number of exits	NA	6, 26%
2. Placement in Employment or Education (for Q1 after exit)	65%	16 out of 34= 48%
3. Attainment of a Degree or Certification (for up to Q3 after exit)	46%	19 out of 20= 95%
4. Literacy and Numeracy Gains (done before exit for those not excluded)	15%	6 out of 15= 40%
5. Average hourly wage		NA

**OTHER ITEMS**

- Work Readiness Workshops are ongoing.
- Recruitment efforts are on-going.



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

**TESTIMONIAL**

Y.V. is a current work experience participant. She is attending high school at Everett Alvarez High School in Salinas. She has not had any previous work experience and was excited to complete her hours at Foot Locker. Upon completion of her work experience hours, Y.V. stated she learned a lot and really liked working there. When I spoke to the manager at Foot Locker, he stated, "I really like her and don't want to lose her!" After her completion of hours, the manager hired Y.V. permanently. Participant was really excited and grateful for the experience and her opportunity to work.



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Follow-up Services*

**Subcontractor / Program:** Unity Care Group, RISE Program- Follow-up Services  
**For the period ending:** 12/31/2010

**ENROLLMENT & REFERRAL GOALS**

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Monthly Actual	Monthly %
1. Total number of enrollments on caseload	70	56	95	170%
2. Total number of referrals received from OET (cumulative)	70	34 (cumulative)	70 (cumulative)	269%

**PERFORMANCE GOALS**

Month ending: 12/31/2010	Plan	Actual % & Raw #
1. Total number of exits (Exits only occur 7/1, 10/1, 1/1 and 4/1)	0	0, 100%
2. Placement in Employment or Education (for Q1 after exit)	65%	37 out of 59= 63%
3. Attainment of a Degree or Certification (for Q3 after exit)	46%	32 out of 36= 89%
4. Literacy and Numeracy Gains <b>(N/A for follow-up period, this outcome must be achieved during active)</b>	15%	NA

**ACTIVITIES:**

- Follow-up youth continue to be invited to our Work Readiness workshops, which are ongoing.
- Follow-up youth were informed about the food banks and Salvation Army events in November, in which they will be able to enjoy a nice thanksgiving meal.
- Follow-up parenting youth and families were invited to participate in the community event, Christmas Hope, put together by the First Presbyterian Church. This event was for families and each child received a stocking with socks and other goodies, a family game, food for a Christmas meal and a hot meal that night.
- Clients met with their academic and career advisors to prepare for finals in hopes of completing a successful semester.

**TESTIMONIAL:**

**Client Testimonial:**

VE is currently attending Hartnell, and since she enrolled in the RISE follow up program she set a goal for herself to obtain a part time job that could allow her to be more independent. Her Academic and Career Advisor worked closely with VE to help build her resume, apply for jobs, and prepare her for interviews. VE was able to get two interviews, one at Macys and one at Villa Sierra Vintage Senior Living, she was offered the job at both the companies and she is now a Villa Sierra employee. VE states "I could not have done this without the help and encouragement of my Advisor, thank you."

JF is currently attending school and working part time at McDonalds. Since his participation in RISE Follow-Up JF has set several goals for himself, one of them was to obtain his California drivers license. After working one-on-one with his academic and career advisor, JF was prepared to take his drivers test and passed. JF is looking forward to being able to transport himself now that he has a driver's license. Now his goal is to save money to buy himself a car.



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

**Subcontractor / Program:** Turning Point Youth Program  
**For the period ending:** December 31, 2010

**ENROLLMENT & WORK EXPERIENCE (WE) GOALS**

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Monthly Actual	Monthly %
1. Total number of new enrollments	43	32	37	116%
2. Total number of Work Experience (WE) enrollments	43	29	31	107%
<b>3. Total number of WorkKeys assessments completed/WIN placement tests</b>			<b>3 / 15</b>	
▪ Applied Mathematics			18	
▪ Reading for Information			18	
▪ Locating Information			18	

**INDUSTRY CLUSTERS – WE PLACEMENTS**

Monthly Placements	Actual	%
1. Total number and percentage of WE placements, based on the following industry clusters:	31	100%
▪ Agriculture: <i>Enter text here...</i>		
▪ Building/Design (Green jobs): <i>Enter text here...</i>		
▪ Healthcare: <i>Enter text here...</i>		
▪ Education: <i>Enter text here...</i>		
▪ Hospitality/Tourism: <i>Enter text here...</i>	23%	
▪ Creative/Technology: <i>Enter text here...</i>		
▪ Other: ( <i>Finance, Retail, Sales, etc.</i> ): <i>Retail, Refinisher</i>	77%	

**GEOGRAPHIC AREAS SERVED**

Quarter ending _____	TARGET GOAL	MINIMUM GOAL	Actual	%
Central (Salinas)	55%	10%	20	54%
North	11%	10%	5	14%
South	18%	10%	7	18%
West	16%	10%	5	14%

**TARGET POPULATIONS SERVED**

Quarter ending _____	Plan	Actual	%
Homeless	2%	1	3%
Out-of-School	20%	10	27%
Offender	20%	21	59%
Disabled	20%	24	76%
Receiving Temporary Assistance for Needy Families (TANF)	20%	9	24%
Foster Care	5%	3	8%

**PERFORMANCE GOALS**

Quarter ending _____	Plan	Actual
1. Total number of exits	0	
2. Placement in Employment or Education		
3. Attainment of a Degree or Certification		
4. Literacy and Numeracy Gains		
5. Average hourly wage		

**UPCOMING ACTIVITIES**

Turning Point partnered with Rancho Cielo in providing the youth a festive Christmas Luncheon which included Santa Claus who came bearing gifts. Thanks to Monterey County Community Foundation we were able to give each program participant a \$25.00 movie pass for Christmas. It was a heartwarming experience to see the genuine appreciation the young men and women expressed for this gift. Youth participant and employer recruitment strategies continue to be effective as evidenced by New/Work Experience enrollments and Geographic/Demographic percentages. WorkKeys assessments and WIN placement testing continue to be behind plan due to scheduling conflicts with school, vocational training, life-skills and pre-employment skills training, work, community service, relapse prevention, behavioral health appointments, etc. The goal is to deliver this valuable assessment tool while not overwhelming the youth. Pearl, Dennett and Deborah are will be attending the CWA Youth Conference in Long Beach in January.



**Monterey County Workforce Investment Board**  
**Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report**  
*Work Experience*

**TESTIMONIAL**

***When asked how Turning Point services helped E.K he stated:***

I am really thankful for the program, it got me a job and now I can buy my own things that I need. I learned how to relax when it comes to an interview and I feel confident to apply for a job. Getting a paycheck feels so good but what I enjoy the most is the people who I work with, it makes the job fun. I am also thankful for the clothes and all the transportation that Turning Point has helped me with.

Services Provided to E.K.: transportation; personal and career assessment; pre-employment and life skills training; case management; work permit, mentoring; tutoring; educational support; work clothes; work experience; job development.



## OET YOUTH SERVICES REPORT – JANUARY 11, 2011

The last few months we have had 5 staff working in the Youth Program including Supervisor Angelica Meza (Maria Zagal, Marlena Ramirez, Daisy Ramos and Patricia Vega). During that period, as a team we worked on the cases that were targeted to remain open as they were pending goals and not technically ready for closure. In addition, during this time, the Life Skills Workshop curriculum was completely updated.

In November, a workshop implemented by Maria Zagal (Survival Guide for Youth) was provided to our participants and most recently (last month) we held two Life Skills workshops. One was held in South County and one was held in Salinas- for Salinas/West/North County participants. All three workshops were successful. School monitoring conducted for our “In-School” youth was conducted during this time as well.

Within the last month we had four new permanent staff come on board. In preparation of the in-depth case management training, the training packet was updated and prepared for implementation. All new staff were provided with training. After training, each new staff member was provided with files to begin their case management services.

**Raymond Barnes** is the Youth Advisor assigned the West/North County area. He currently manages a caseload of 27 participants.

**Charise Walter** is one of the Youth Advisors assigned to Salinas. She currently manages a caseload of 38 participants.

**Berenice Rocha** is the other Youth Advisor assigned to Salinas. She currently manages a caseload of 41.

**Diana Lopez** is the Youth Advisor assigned to the South County area. She currently manages a caseload of approx. 32-36 participants.

Last week, Marlena Ramirez ended her temporary assignment with the Youth Employment Program and transferred her cases to Diana Lopez. Daisy Ramos has been re-assigned to fiscal and her cases were split and transferred to both Charise and Berenice.

Brenda Ramirez has returned back to work after her maternity leave. She will receive a small number of files to case manage (6 to begin with).

Both Maria Zagal and Patricia Vega also have a small caseload assigned to them. Maria has 7 cases that are enrolled in vocational training and Patricia has 13; 6 will soon be re-assigned to Brenda. The remaining 7 are youth enrolled in Rancho Cielo's Drummond Culinary Academy.

Two participants enrolled in Cosmetology Training have been assisted with supportive services (reimbursement of required supplies).

One participant was assisted with tuition assistance (CRT/ITA Contract \$5000.) for Central Coast College

One participant was assisted with Forklift Operator course (Reimbursed \$100.00 for the cost of course) he has successfully completed training.

The semester has recently ended for our "In-School" youth and the Youth Advisors are currently monitoring the participant's progress to ensure they are on track to graduate on time. Two Youth Advisors will be implementing a small workshop on H.S. graduation requirements and options after high school mid week for their In-School participants. Job search, college info, parenting info and other helpful tips and materials have been provided to our youth. Youth Advisors are working actively to ensure that services are being provided at least monthly to our active youth.

During the period of November 1, through December 31, 2010, there were a total of 183 youth active in the program. 61 or 33% of these youth are considered Out-of-School.

81 youth are attending regular high school

38 youth are attending an alternative school setting

19 youth are attending post secondary education

28 youth have graduated high school but have employment difficulties

17 youth are high school dropouts

80 youth received individual counseling

53 received job search assistance

53 participated in Life Skills Workshops

57.4% or 105 are from the Central part of the County

6.0 % or 11 are from North County

22.4% or 41 are from South County

14.2% or 26 are from West County

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL  
**FROM:** LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR  
**SUBJECT:** UPDATE ON THE UPCOMING CALIFORNIA WORKFORCE ASSOCIATION'S ANNUAL YOUTH CONFERENCE IN LONG BEACH  
**DATE:** JANUARY 11, 2011

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**SUMMARY/DISCUSSION:**

This year's conference theme, *Our Time Our Voice*, reflects CWA's commitment to refocus, redesign and reenergize California's youth programs, especially for out of school youth and youth most impacted by the current economy. Sessions will harness the energy, imagination and initiative of youth and staff that work at all levels within our youth employment and education system. Embedded in this theme is our belief that this must include the youth voice.


The Conference is designed to provide specific skill building and professional development opportunities that will enable you to go back and better reach and impact the youth in your communities. We will also create a platform for youth employment that can be used to advocate for youth as part of the economic recovery process.

WIB staff wants to make sure best practices from each session are captured in a timely manner. Miguel and Stephanie will identify a location they will be at after each session and coordinate with all attendees to compile information.

Youth Council members and staff attendees:

Diana Carillo, Patricia Carter, Ann Kilty, Tina Rosa, Miguel Banda and Stephanie Shonley

CWA Youth Conference January 18-20, 2011 Long Beach, CA	Cost
Hotel: Per Room Check In- January 18,2011 Check Out-January 20,2011	\$365.90 (2 Nights)
Registration: Per Person	\$395.00
Flight:	\$ 150.00*
Per Diem	\$ TBD
Total Cost Per Attendee	\$ 910.90

  
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 Loyanne Flinn, Acting Executive Director  
 Monterey County Workforce Investment Board  
 This report was written by: Stephanie Shonley, WIB Management Analyst

1/2/2011  
 \_\_\_\_\_  
 Date