



Erik Cushman,
WIB & Executive Chair

Joanne Webster,
1st Vice Chair

Anthony Aniello,
WIB 2nd Vice Chair

David Bernahl, II,
Past WIB Chair

Youth Council Members:

Diana Carrillo, Chair
Center for Employment Training
Randy Bangs

Mission Trails ROP

Vivian Brennand

Mo. Co. Housing Authority

Pamela Brown

Mo. Co. Public Defenders Office

Patricia Carter

Eligible Youth Parent

Maria Castillo

Monterey Bay Central Labor Council

Mark Gonzalez

No. CA Cement Masons

Hunter Harvath

Monterey-Salinas Transit

Ann Kilty

Monterey Unified School District

Salvador Munoz

Munoz and Associates

Virginia Pierce

Mo. Co. Children & Family Services

Tina Rosa

Seaside Police Activities League

Monterey County
Workforce Investment Board
(WIB)

Loyanne Flinn,
Acting Executive Director

730 La Guardia Street
Salinas, CA 93905
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PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board (WIB)

YOUTH COUNCIL

One-Stop Career Center

730 La Guardia Street | Salinas, CA 93905

Business Services Board Room

1st floor, RM 119

Right of the main entrance

Tuesday, March 15, 2011

3:00pm

AGENDA

CALL TO ORDER/INTRODUCTIONS

Diana Carrillo,
Chair

CHANGES TO THE AGENDA

PUBLIC COMMENT – For items not listed on the agenda. Limited to 3 min.

BUSINESS MEETING

1. **Action:** Approve the February 8, 2011 Youth Council minutes Diana Carrillo
2. **Action:** Approve the final monitoring report of the Unity Care Group, Inc., PY2010-11, Year to date, WIA Title I Youth Rise Programs subcontracts. Stephanie Shonley
3. **Information:** Review the Office for Employment Training's comprehensive report regarding the High Concentration of Eligible Youth Grant. Lynda Dunn
4. **Information:** Update on Unity Care's youth work experience program and activities for PY2010-11 Crystal Vasquez
5. **Information:** Update on Unity Care's youth follow-up services and activities for PY2010-11 Brenda Quintero
6. **Information:** Update on Turning Point's youth work experience program and activities for PY2010-11 Pearl Sanchez
7. **Information:** Committee member feedback for making a more effective and efficient Youth Council Diana Carrillo
8. **Information:** Steps towards achieving the vision of the Youth Council Motivation + Invigoration = Inspiration to Expand Monterey County youth Employment Opportunities Diana Carrillo

ANNOUNCEMENTS OF EVENTS OR SERVICES

Diana Carrillo

Upcoming Youth Council Meetings:

- Tuesday, April 12, 2011
3:00pm location TBD

Upcoming WIB Meetings:

- Wednesday, April 6, 2011
7:30am location TBD

ADJOURN

Diana Carrillo

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec.12132), and the federal rules and regulations adopted in implementation thereof. Information regarding how, to whom and when a request for disability related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting. For information, please call (831) 796-3313 or visit our website at www.montereycountywib.org.



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Monterey County Workforce Investment Board (WIB)

Contact Information

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WIB STAFF:

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Marleen Esquerra, (831) 796-3381, esquerraml@co.monterey.ca.us
Stephanie Shonley, (831) 796-3387, shonleys@co.monterey.ca.us
Gloria Torrez, (831) 796-3313, torrezg@co.monterey.ca.us

Monterey County One-Stop Career Center Operators

Contact Information



Office for Employment Training (OET)

Lynda Dunn, Deputy Director
Phone: (831) 796-3330
Email: dunnl@co.monterey.ca.us
Website:
www.onestopmonterey.org

CalWORKs Employment Services (CWES), Community Action Partnership (CAP), Monterey County Child Care Planning Council (CCPC)

Barbara Verba, Deputy Director
Phone: (831) 796-1520
Email: verbab@co.monterey.ca.us
Website:
<http://mcdses.co.monterey.ca.us>

Employment Development Department (EDD)

Yuko Duckworth
Phone: (831) 796-3632
Email:
DuckworthY@co.monterey.ca.us
Website:
www.edd.ca.gov

Monterey County One-Stop Career Center Locations

Salinas One-Stop

Salinas Airport Business Park
730 La Guardia Street
Salinas, CA 93905
(831) 796-3600

Seaside One-Stop

University Plaza Shopping Center
1760 Fremont Blvd, Ste. D-2
Seaside, CA 93955
(831) 899-8236

King City One-Stop

Towne Square Shopping Center
200 Broadway Street, Ste. 62
King City, CA 93930
(831) 386-6801

UNADOPTED
Minutes of the Monterey County Workforce Investment Board
Youth Council Meeting
 Tuesday February 8, 2011, 3:15 pm
 2200 Noche Buena, Seaside, CA 93955

MEMBERS PRESENT	REPRESENTING
Diana Carrillo, Chair	Migrant & Seasonal Farm Worker Programs
Tina Rosa	Community Youth Advocate
Randy Bangs	Education
Patricia Carter	WIA Youth Parent
Ann Kilty	Education
Maria Castillo	Individual with Experience in Youth Activities
Salvador Munoz	Business
Vivian Brennand	Housing
Pamela Brown	Juvenile Justice
MEMBERS ABSENT	REPRESENTING
Mark Gonzalez	Labor
Hunter Harvath	Economic Development
Ginger Pierce	Children & Family Services
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio Member
OTHERS PRESENT	REPRESENTING
Deborah Carrillo	Turning Point
Pearl Sanchez	Turning Point
Nikkie Martin	Turning Point Client
Crystal Vasquez	Unity Care
Anjanette Love	Unity Care
Ednita Gardenhire	Unity Care
Chris Carter	Youth
Emmanuel Hernandez	Youth
Jaevon Lagon	Youth
Marcus Hopkins	Youth
Stephanie Shonley	WIB Staff
Gloria Torrez	WIB Staff

CALL TO ORDER/INTRODUCTIONS: Ms. Carrillo called the meeting to order at 3:25pm. She welcomed those in attendance and called for introductions. A quorum was established

CHANGES TO THE AGENDA: Ms. Shonley stated that she would be presenting Information Item #3.

PUBLIC COMMENT: Ms. Carrillo welcomed youth from the Summer Youth Employment Program. Mr. Hernandez stated that he was pleased with his employment opportunity, he would like to pursue education in the medical field, and he plays soccer in his spare time. Mr. Lagon stated that he had a lot of fun working for a school during his summer employment experience, he would like to be an engineer, and in his free time he likes going to the Borders in Sand City usually on public transportation. Mr. Carter stated that he would like to be part of the council. He believes that the County needs more recreational centers to keep youth busy and keep them from joining gangs; Marina has a great recreation center and is an ideal central location for the youth of the Peninsula and Central County. Mr. Hopkins stated that his work experience was also at a school and he enjoys playing sports in his spare time. The youth agreed that it is important to fund program like the Summer Youth Employment program. The council thanked the youth for their presentations.

1. Action: Approve the January 11, 2011 Youth Council minutes

Motion: Mr. Bangs moved to approve the minutes, as stated.

Second: Mr. Munoz

Motion Passed Unanimously

2. Information: Welcome Ms. Ginger Pierce, representing Family and Children's Services, to the MCWIB's Youth Council. Ms. Pierce introduced herself to the committee.

Ms. Carrillo welcomed Ms. Pierce to the Youth Council.

3. Information: Update on the High Concentration of Eligible Youth Grant- Youth of Incarcerated Parents

Ms. Shonley provided a verbal update on behalf of Ms. Lynda Dunn, Director of the Office for Employment Training. She shared that according to Ms. Dunn, 12 additional youth had been enrolled in the grant since the agenda packet went out the previous week, bringing the total of youth enrolled to 23. The youth are a mix of existing and new enrollees, and most are from the Silver Star program or the CalLearn program. In response to Ms. Carrillo's question, Ms. Shonley stated that she was unsure how many participants are new or existing and that this grant is augmenting services for the youth by funding work experience and supportive services. The committee expressed their concerns for the late enrollments if the grant end date is March 31, 2011.

Ms. Carrillo expressed her frustration if the majority of the youth are past participants. She stated that the goal of this grant was to outreach to new populations. In response to Ms. Carrillo's question about timeliness, Ms. Shonley replied that Ms. Dunn informed her that seeking guidance from the State delayed the eligibility process. In response to Ms. Brown's question, Ms. Shonley replied that OET had not previously updated WIB staff or the Council on this grant. Ms. Brown stated that she is very displeased because as a public defender she works with incarcerated parents on a regular basis and would have been able to outreach to the children of her clients. Ms. Castillo added that she finds the execution of the grant to be disturbing and unacceptable and as a grant recipient you should always have an outline of the grant. Ms. Kilty stated that she would like to know what kind of supportive services will be provided. She expressed her concern about the quality of the work experience if the youth are being selected on short notice at this late date.

Ms. Carrillo stated that the Youth Council was given the opportunity to choose a population in need and they had voted to help the youth of incarcerated parents. She requested a comprehensive report from OET that includes participant history, enrollment dates, services provided, and fiscal obligations.

Ms. Carrillo stated that for years the Council has been requesting from OET a program plan which has never been provided. She added that she understands that OET's programs are broader than the other subcontractor's but they have stated that they would create a similar reporting template. She added that the Council has expressed their frustrations with what seems to be a lack of cooperation from OET. Ms. Brennan stated that the Council should be given a progress report on a regular basis on special youth grants. Ms. Kilty agreed that the information presented to the Council should be more transparent, and that any problems should be presented to the Council. Mr. Bangs suggested a sub-committee of the Council which reviews progress of the grants.

4. Information: Key take-a-ways from the California Workforce Association's Annual Youth Conference in Long Beach

Ms. Carrillo stated that she enjoyed the presentation at the CWA conference. She noted that the conference was full of energy due to youth participation. She stated that the sessions focused on helping the youth become more self-sufficient. All attendees stressed the importance of having youth on the Council. Ms. Rosa stated that she was impressed with the efforts by the workforce community to empower youth. Ms. Kilty stated that she was very impressed by the stories related by youth participants.

5. Information: Update on Unity Care's youth work experience program and activities for PY2010-11

Ms. Love reviewed the report, as provided in the packet. She corrected the ex-offender item stated that they are at 21% of enrollments. In response to Ms. Carrillo's question, Ms. Love replied that youth participants will drop out of their work experience. She continued to say that Unity Care staff will try to reach the youth but they will have changed their phone number or they are no longer available through the phone number provided. She continued to say that others don't want to spend their time attending the work readiness workshops. In response to Ms. Kilty's question, Ms. Vasquez replied that the youth requests to have their work experience be in retail.

6. Information: Update on Unity Care's youth follow-up services and activities for PY2010-11

Ms. Vasquez reviewed the report, as provided in the packet.

7. Information: Update on Turning Point's youth work experience program and activities for PY2010-11

Ms. Sanchez reviewed the report, as provided in the packet. Ms. Martin expressed her gratitude for Turning Point's youth program. She stated that they helped her be a great employee by purchasing work clothes for her. She added that her motto was "Dress for Success" and with the help of Ms. Sanchez she was prepared to interview with potential employers. She added that they provided her with a bus pass which allowed her to go to work and she was so happy she would recommend the program to her friends and family.

8. Information: Planning the vision of the Youth Council. Motivation + Invigoration = Inspiration to Expand Monterey County youth Employment Opportunities

Ms. Carrillo stated that she would like the members to reflect on their vision for the Council. She continued to state that she was impressed by the presentations from the Santa Cruz County Youth Council at the CWA conference. She continued to say that it's time to showcase and hear from the youth that are being served. Ms. Kilty suggested that the

Council partner with PAL or plan an Olympic day. Ms. Carillo stated she was impressed with a Youth Council in Massachusetts which is made up of only Youth She added that they created an RFP for a needs assessment of their community. She continued to say that she was impressed with their dedication. Ms. Castillo stated that she would like to see more youth presentations. Ms. Carrillo requested that Council members submit to Ms. Shonley by the following Wednesday a wish list of 5 suggestions for making a more effective and efficient.

ANNOUNCEMENTS OF EVENTS OR SERVICES:

Ms. Kilty announced a community collaborative MPUSD meeting: 7:45-9pm.

ADJOURNMENT:

Motion: Mr. Munoz motioned to adjourn the meeting.

Second: Ms. Kilty

Motion Passed Unanimously

Ms. Carillo adjourned the meeting at 4:50pm

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD YOUTH COUNCIL
FROM: LOYANNE FLINN, ACTING WIB EXECUTIVE DIRECTOR
SUBJECT: APPROVE THE FINAL MONITORING REPORT OF THE UNITY CARE GROUP, INC., PY2010-11, YEAR TO DATE, WIA TITLE I YOUTH RISE PORGRAMS SUBCONTRACTS
DATE: MARCH 15, 2011

RECCOMENDATION:

Approve the final monitoring report of the Unity Care Group, Inc., PY2010-11, Year to date, WIA Title I Youth Rise Programs subcontracts.

INFORMATION:

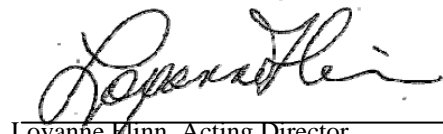
WIB staff conducted a program and fiscal compliance monitoring of the Unity Care Group, Inc. (Unity Care) program November 16-19, 2010. The scope of the review covered two different contracts (programs) and looked at the PY 2009-10 program year results and PY 2010-11 to date results. The purpose of the monitoring was to evaluate the outcome reporting and documentation of both the RISE "Active" and "Follow-up" programs. The review also took an opportunity to evaluate current operations, to gain knowledge of the process and value of outcomes, and to understand if there were system issues that could enhance the programs and their ultimate outcomes.

To ensure compliance with WIA regulations and WIB policies, the following samples of files were reviewed: a 23% review was conducted on the on the PY 09-10 Active program, 33% on the PY 09-10 Follow-Up, 100% for the three months of service on the PY 10-11 Active and a 20% review was conducted for the three months of service on the PY 2010-11 Follow-Up Program. Case file were observed as comprehensive and well organized. Neither participants nor worksite supervisors were interviewed.

There were zero findings during the monitoring period, but five observations were noted, including: timely entering of case notes into the Virtual One Stop, timely documentation of education and amending the Follow-Up contract to alleviate Unity Care staff asking the WIB for permission when exceeding \$250 of supportive service monies.

A draft monitoring report was forwarded to Unity Care on January 10, 2011. Unity Care submitted a response to the monitoring report on January 21, 2011; at this time, WIB staff made corrections and submitted the final report on February 1, 2011.

Unity Care staff was a pleasure to work with during the monitoring. All requests for information, both during and prior to, monitoring were responded to in a timely fashion. All preparation materials (i.e. monitoring guide, internal controls questionnaire) were completed as requested. All requested documentation was provided. Staff was well versed in WIA regulations, WIB policies, and most importantly, the workings of their program. Staff was confident during their interviews, with consistency of answers regarding policies and procedures used to implement the program.



Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

03/09/2011

Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD YOUTH COUNCIL
FROM: LYNDA DUNN, OFFICE FOR EMPLOYMENT TRAINING, DIRECTOR
SUBJECT: REVIEW THE OFFICE FOR EMPLOYMENT TRAINING'S COMPREHENSIVE REPORT REGARDING THE HIGH CONCENTRATION OF ELIGIBLE YOUTH GRANT
DATE: MARCH 15, 2011

BACKGROUND:

At the February 8, 2011 Youth Council meeting, the Chairman requested that The Office for Employment Training provide a comprehensive report of the High Concentration of Eligible Youth Grant.

DISCUSSION:

As you know, Monterey County has been awarded an additional \$83,000 in youth funds for the purpose of providing additional services to youth who have parents who are or have recently been incarcerated.

To date, we have enrolled an additional 15 youth who were referred to us by local providers of youth services such as probation and the Silver Star Resource Center who qualify for this specific program. These youth qualify for WIA youth services by meeting the criteria that includes living in a family at 70% of the LLSIL as well as additional barriers. In addition, this group of individuals has either one or both parents who have been incarcerated either now or in the recent past.

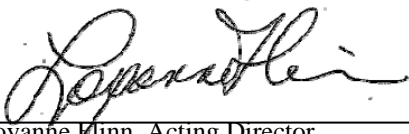
We have also determined that 12 of our current youth qualify for this program and are in need of further work experience.

To date, 9 youth have been referred to a work experience position and are either working or awaiting acceptance by the employer. 7 have completed enrollment or co-enrollment and are waiting a job referral. 11 youth are in the process of completing enrollment and Pre-Employment Skills Training and will soon be referred to an employer who will interview them for work experience.

We expect to provide approximately 300 hours of work experience to these youth which will provide them with much needed work readiness skills as well as providing foundational tools critical in overcoming barriers to success and achieving adult self-sufficiency.

The youth in this project will be co-enrolled in our year-round youth program with the intention of continuing to serve them throughout the coming year to provide additional services and guidance in preparation for future education and career opportunities.

The youth will be completing their hours on or before June 10, 2011. At 300 hours each, averaging \$10 cost per hour we expect to expend \$75,000 in salaries and an additional \$8,000 in support services by June 30, 2011.



Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

03/09/2011

Date



Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report
Work Experience

Subcontractor / Program: Unity Care RISE- Active Program

For the period ending: February 28, 2011

ENROLLMENT & WORK EXPERIENCE (WE) GOALS

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Cumulative Actual	Monthly %
1. Total number of new enrollments	32	31	30	97%
2. Total number of Work Experience (WE) enrollments	28	24	18	75%
3. Total number of WorkKeys Certificates attained: <i>Bronze(L3):1 Silver(L4): 1 Gold(L5):0 Platinum(L6+): 0</i>				
Total number of youth who have taken all 3 tests:				
4. Total number of WorkKeys assessments completed			9	
▪ Applied Mathematics			3	
▪ Reading for Information			3	
▪ Locating Information			3	

INDUSTRY CLUSTERS – WE PLACEMENTS

Monthly Placements	Actual	%
1. Total number and percentage of WE placements, based on the following industry clusters:	18	75%
▪ Agriculture:		
▪ Building/Design (Green jobs):		
▪ Healthcare:		
▪ Education:		
▪ Hospitality/Tourism:		
▪ Creative Technology: Sears Portrait Studio	1	
▪ Other: (<i>Finance, Retail, Sales, etc.</i>): Retail (UPS Store, Foot Locker, Game Stop, Work World, Walgreens), Finance Office (Pronto Dollars), Greenfield High School Custodial, King City Library, Work World	17	

GEOGRAPHIC AREAS SERVED

Month ending 2/28/11	TARGET GOAL	MINIMUM GOAL	Actual/ Raw #
Central (Salinas)	55%	10%	9, 30%
North	11%	10%	4, 13%
South	18%	10%	8, 27%
West	16%	10%	9, 30%

TARGET POPULATIONS SERVED

Month ending 2/28/11	Plan	Actual/ Raw #
Homeless	2%	5, 17%
Out-of-School	20%	18, 60%
Offender	20%	7, 23%
Disabled	20%	4, 13%
Receiving Temporary Assistance for Needy Families (TANF)	20%	2, 7%
Current/Emancipated Foster Care	5%	3, 10%
Basic Skills Deficient	NA	27, 90%
Pregnant/Parenting	NA	8, 27%

PERFORMANCE GOALS

Month ending 2/28/11 (this is not a reporting month for Common measures as that is quarterly only)	Plan	Actual/ Raw #
1. Total number of exits		7
2. Placement in Employment or Education (for Q1 after exit)	65%	16 out of 34= 48%
3. Attainment of a Degree or Certification (for up to Q3 after exit)	46%	21 out of 24= 88%
4. Literacy and Numeracy Gains (done before exit for those not excluded)	15%	6 out of 15= 40%
5. Average hourly wage		NA

OTHER ITEMS

- Work Readiness Workshops are ongoing.
- Recruitment efforts are on-going.
- Unity Care has 71 total youth on our caseload for this contract (both active and active follow up).
- Of those youth, 62% are in school, with 39% of those youth being in post-secondary education.



Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report
Work Experience

TESTIMONIAL

Client Testimonial:

D.B. is a current work experience youth and 21 years old. D.B. spent several years incarcerated and was recently released. D.B. was homeless and had no regular place to sleep at night. Unity Care worked with client to apply to homeless programs in the Monterey Peninsula and locate other recourses for homeless men so he could have a place to sleep at night and proper hygiene etiquette. D.B. has never had a job nor an official job interview. Unity Care worked with D.B. to develop appropriate responses to interview questions and work on his self-presentation during an interview when he got nervous or scared. D.B. interviewed at Walgreens in Seaside for his work experience location. When RISE staff called and talked to D.B. about his interview, he was really excited and felt it went really well. He was eager to know if he had successfully landed his first job. When RISE staff informed D.B. he landed his first job, he was very excited and could not find the words to express himself. Upon receiving his first paycheck, D.B. is now saving up and plans to rent a studio apartment with a friend. With the guidance of RISE staff, D.B. is learning how to budget his money so he does not spend all of his money at once so that he can successfully rent an apartment with his friend. In addition, D.B. travels to Santa Cruz frequently to have some of his many tattoos removed so he can look more professional.



Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report
Follow-up Services

Subcontractor / Program: Unity Care Group, RISE Program- Follow-up Services
For the period ending: February 28, 2011

ENROLLMENT & REFERRAL GOALS

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Monthly Actual	Monthly %
1. Total number of enrollments on caseload	70	64	87	136%
2. Total number of referrals received from OET (cumulative)	70	50 (cumulative)	70 (cumulative)	140%

PERFORMANCE GOALS

Month ending: 01/31/2011	Plan	Actual % & Raw #
1. Total number of exits (Exits only occur 7/1, 10/1, 1/1 and 4/1)	0	0, 100%
2. Placement in Employment or Education (for Q1 after exit)	65%	53 out of 82= 65%
3. Attainment of a Degree or Certification (for Q3 after exit)	46%	30 out of 32= 94%
4. Literacy and Numeracy Gains (N/A for follow-up period, this outcome must be achieved during active)	15%	NA

ACTIVITIES:

- Follow-up youth continue to be invited to our Work Readiness workshops, which are ongoing.
- Follow-up is currently planning our college tours and job activities for youth in the spring.
- Follow-up's career and academic advisors have been referring their clients to the One-Stop to take advantage of the free filing of income taxes for 2010.

TESTIMONIAL:

- On our current caseload, 43% are males (37 youth) and 57% are females (50 youth).
- Of the youth on an educational track, here is the breakdown of what type of educational institution they are in currently:
 - High School: 4%
 - Vocational School: 22%
 - Four Year University: 27%
 - Community College: 43%
- Of the youth currently employed, 73% are employed Part-time, while 27% are employed Full-time.

Client Testimonial:

After taking a break from school, JM enrolled in Hartnell this spring semester. JM is the first in his family to go to college and is excited to be a role model for his younger siblings. Although, returning back to school was an exciting process for JM, he was concerned about how he would pay for his tuition and school supplies. With the help of his Academic and Career Advisor, JM was able to complete his FAFSA and become eligible for financial aid. His career advisor also assisted JM by purchasing his school textbooks, so that he would not fall behind in his classes. JM was very thankful for Unity Care's help and is looking forward to a great semester.

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD YOUTH COUNCIL
FROM: LOYANNE FLINN, ACTING WIB EXECUTIVE DIRECTOR
SUBJECT: COMMITTEE MEMBER FEEDBACK FOR MAKING A MORE EFFECTIVE AND EFFICIENT YOUTH COUNCIL
DATE: MARCH 15, 2011

DISCUSSION:

At the February 8, 2011 Youth Council meeting, the Chairman requested that members of the Youth Council send WIB staff five "wish list" items that they feel would make the council run more efficient and effectively.

Increased youth voice:

- Meetings at local high schools and encourage student body attendance
- Proper geographic representation
- At least 3-5 youth at the meetings
- Youth on the board
- Pair each youth with a youth council member/mentor
- Plan well-established career events, like EET

Creative funding:

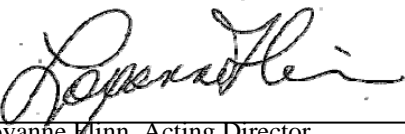
- Research grant opportunities where monies could be used for members to attend and provide leadership trainings
- Select a "pilot" project, like the creation of a youth run thrift store or targeting zip codes on increasing graduation rates and GED attainments (elaborate)
- Mini-grants that could be used 'at-will'
- More collaboration between the Youth Council, WIB and agencies for grant funding

Meeting time and location:

- Meeting locations and time- may impact youth's ability or inability to attend
- Alternate meeting times- maybe even an evening or dinner meeting
- How are the youth going to get to the meetings?

Oversight:

- Insure that all youth related grants are an information item, with a timeline and shown expenditures
- Clear protocol of the Youth Council's role regarding oversight of youth monies
- Site visits by Council members (explain)
- Half or full-day brainstorming retreat to build partnerships between service providers, education and training organizations



Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by Stephanie Shonley, WIB Management Analyst

03/09/2011

Date



Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Youth Subcontract Monthly Report
Work Experience

Subcontractor / Program: Turning Point Youth Program

For the period ending: February 28, 2011

ENROLLMENT & WORK EXPERIENCE (WE) GOALS

Monthly Participant Plan Summary	Annual Plan	Monthly Plan	Monthly Actual	Monthly %
1. Total number of new enrollments	43	40	44	110%
2. Total number of Work Experience (WE) enrollments	43	39	41	105%
3. Total number of WorkKeys assessments completed/WIN placement tests			3 / 19	
▪ Applied Mathematics			22	
▪ Reading for Information			22	
▪ Locating Information			22	

INDUSTRY CLUSTERS – WE PLACEMENTS

Monthly Placements	Actual	%
1. Total number and percentage of WE placements, based on the following industry clusters:	41	100%
▪ Agriculture: <i>Enter text here...</i>		
▪ Building/Design (Green jobs): <i>Enter text here...</i>		
▪ Healthcare: <i>Enter text here...</i>		
▪ Education: <i>Enter text here...</i>		
▪ Hospitality/Tourism: <i>Enter text here...</i>	20%	
▪ Creative/Technology: <i>Enter text here...</i>		
▪ Other: (<i>Finance, Retail, Sales, clerical, etc.</i>): <i>Retail, Refinisher, clerical</i>	80%	

GEOGRAPHIC AREAS SERVED

Quarter ending _____	TARGET GOAL	MINIMUM GOAL	Actual	%
Central (Salinas)	55%	10%	25	57%
North	11%	10%	5	11%
South	18%	10%	9	21%
West	16%	10%	5	11%

TARGET POPULATIONS SERVED

Quarter ending _____	Plan	Actual	%
Homeless	2%	2	4%
Out-of-School	20%	10	23%
Offender	20%	21	59%
Disabled	20%	34	77%
Receiving Temporary Assistance for Needy Families (TANF)	20%	10	23%
Foster Care	5%	3	7%

PERFORMANCE GOALS

UPCOMING ACTIVITIES

- All staff attended a Gang Awareness training presented by the Monterey County Joint Gang Task Force. The training was incredibly informative and provided practical applications for working with gang involved youth, general safety practices and community awareness.
- Unsubsidized employment is a focus activity of all staff as many of the youth have completed a WE and demonstrate work readiness skills.
- A few participants from Rancho Cielo participated in job shadowing at the Hyatt Hotel in Monterey where they got a chance to explore a wide range of career opportunities in hospitality.
- Currently enrolled youth were polled for their idea of what they considered incentives. Gift cards to Starbucks came out on top with Target and Movie passes coming in at 2nd and 3rd.

TESTIMONIAL

When asked how Turning Point services helped A. C. she stated:

Thank you so much for all your help. I did great on my interview and felt confident thanks to Turning Point. I love my Work Experience and feel so professional when I wear the work clothes Turning Point purchased for me. Working makes me feel like a grownup and definitely changed my attitude towards life, especially now that I know how hard people work to get a paycheck.

Services Provided to A. C.: transportation; personal and career assessment; pre-employment and life skills training; case management; mentoring; tutoring; educational support; work clothes; work experience; job development.

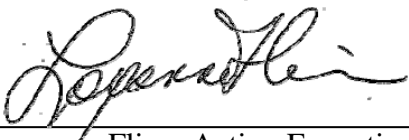
MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) YOUTH COUNCIL
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: STEPS TOWARDS ACHIEVING THE VISION OF THE YOUTH COUNCIL
MOTIVATION + INVIGORATION = INSPIRATION TO EXPAND MONTEREY
COUNTY YOUTH EMPLOYMENT OPPORTUNITIES
DATE: MARCH 15, 2011

New ideas please!
We want to hear from YOU...

- What is your vision for the 2011 Youth Council?
- Are we all on the same page?
- Are we heading in the right direction?
- How can we reach more youth?
- How can we reach more employers?
- How can we make sure and have a 2011 Summer Youth Program?
- What are we missing?
- What is your vision for the 2011 Youth Council?
- Who is missing from the table?

Does the coffee taste stale? Please let me know.



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board

This report was written by: Stephanie Shonley, WIB Management Analyst

3/2/2011

Date