



PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board

EXECUTIVE COMMITTEE

Shoreline Conference Center, 249 10th Street, Marina, CA 93933

Wednesday, January 19, 2011

8:00am

Erik Cushman,
WIB Chair

Joanne Webster,
WIB 1st Vice Chair

Anthony Aniello,
WIB 2nd Vice Chair

David Bernahl, II,
WIB Past Chair

Executive Committee Members:

Erik Cushman, *Chair*

Anthony Aniello
David Bernahl, II
Diana Carillo
Cesar Lara
Mary Ann Leffel
Dave Potter
Robert Weakley
Joanne Webster

Monterey County
Workforce Investment
Board (WIB)

Loyanne Flinn,
Acting Executive Director

730 La Guardia Street
Salinas, CA 93905
(831) 759-6644
Fax (831) 796-3512
flinnlg@co.monterey.ca.us
www.montereycountywib.org

AGENDA

CALL TO ORDER/INTRODUCTIONS

Erik Cushman, *Chair*

CHANGES TO THE AGENDA

PUBLIC COMMENT – For items not listed on the agenda. Limited to 3 min.

BUSINESS MEETING

- Action:** Approve the minutes of the December 15, 2010, WIB Executive Committee meeting. (*See attached*) Erik Cushman
- Information:** Review of the WIB composition and Program Year (PY) 2010-11 member attendance record. (*See attached*) Joanne Webster

APPOINTMENTS & RESIGNATIONS

- Action:** Accept the resignation of Youth Council member Mr. Andre Chapman, representing employers or organizations with experience in youth activities. (*See attached*) Erik Cushman
- Action:** Consider and approve the appointment of Ms. Ginger Pierce, representing human services and special interest and expertise in youth policy, for a two-year term on the WIB's Youth Council. (*See attached*) Erik Cushman
- Action:** Consider and approve the appointment of Ms. Nelda Escamilla, representing employers or organizations with experience in youth activities, for a two-year term on the WIB's Youth Council. (*See attached*) Erik Cushman

BUSINESS MEETING

- Action:** Concur with the January 13, 2011 Planning Committee action to approve WIB policies #2011-01 - Lower Living Standard Income Level (LLSIL) and Poverty Guidelines for 2010, #2011-02 - Priority of Service and Economic Self-Sufficiency, and #2011-03 Tiered Service Levels - Core Intensive and Training. (*See attached*) Lynda Dunn
Marleen Esquerra
- Action:** Concur with the January 13, 2011 Planning Committee action to approve the development and issuance of new Request for Proposals (RFP) for Workforce Investment Act (WIA) Title I adult and youth program subcontracts, scheduled to commence July 1, 2011. (*See attached*) Marleen Esquerra
- Action:** Consider and approve the One Stop Operators Memorandum of Understanding. (*See attached*) Loyanne Flinn
- Information:** Update regarding the WIB Monitoring schedule for PY 2010-11. (*See attached*) Manley Bush
- Information:** Update on the submission of the Local Plan Modification of the Monterey County WIB's five-year plan to the State of California for PY 2010-11. (*See attached*) Loyanne Flinn
- Information:** Update on the Governor's California Gang Reduction, Intervention and Prevention (CalGRIP) Initiative for PY 2010-11 and solicitation for proposals. (*See attached*) Loyanne Flinn
- Information:** Discussion and review of the WIB Strategic Plan. (*See attached*) Loyanne Flinn
- Information:** Discussion and update on the Economic Development Department. (*See attachment*) Erik Cushman

ANNOUNCEMENTS OF EVENTS OR SERVICES

Erik Cushman

Upcoming Executive Committee Meetings:

- February 16, 2011, 8am, TBD
- March 16, 2011, 8am TBD

Upcoming WIB Meetings:

- February 23 or March 2, 2011, 7:30am, TBD
- April 6, 2011, 7:30am, TBD

ADJOURN

Erik Cushman

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Information regarding how, to whom and when a request for disability related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting. To request information, please contact the Monterey County Workforce Investment Board staff at (831) 796-3313 or visit our website at www.montereycountywib.org.



Erik Cushman,
WIB & Executive Chair

Joanne Webster,
WIB 1st Vice Chair

Anthony Aniello,
WIB 2nd Vice Chair

David Bernahl, II,
WIB Past Chair

Monterey County
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flinnlg@co.monterey.ca.us
www.onestopmonterey.org



Monterey County Workforce Investment Board (WIB)

Contact Information

Loyanne Flinn, WIB Acting Director

Salinas One-Stop Career Center
730 La Guardia Street, Salinas, CA 93905
Phone: (831) 759-6644
Email: flinnlg@co.monterey.ca.us
Website: www.montereycountywib.org
General Phone: (831) 796-3313
Fax: (831) 796-3512

WIB STAFF:

Miguel Banda, (831) 796-3311, bandam@co.monterey.ca.us
Manley Bush, (831) 796-3320, bushm@co.monterey.ca.us
Marleen Esquerra, (831) 796-3381, esquerraml@co.monterey.ca.us
Stephanie Shonley, (831) 796-3387, shonleys@co.monterey.ca.us
Gloria Torrez, (831) 796-3313, torrezg@co.monterey.ca.us

Monterey County One-Stop Career Center Operators

Contact Information



Office for Employment Training (OET)

Lynda Dunn, Deputy Director
Phone: (831) 796-3330
Email: dunnl@co.monterey.ca.us
Website:
www.onestopmonterey.org

CalWORKs Employment Services (CWES), Community Action Partnership (CAP), Monterey County Child Care Planning Council (CCPC)

Barbara Verba, Deputy Director
Phone: (831) 796-1520
Email: verbab@co.monterey.ca.us
Website:
<http://mcdses.co.monterey.ca.us>

Employment Development Department (EDD)

Yuko Duckworth, Acting Manager
Phone: (831) 796-3632
Email:
Yuko.duckworth@edd.ca.gov
www.edd.ca.gov

Monterey County One-Stop Career Center Locations

Salinas One-Stop

Salinas Airport Business Park
730 La Guardia Street
Salinas, CA 93905
(831) 796-3600

Seaside One-Stop

University Plaza Shopping Center
1760 Fremont Blvd, Ste. D-2
Seaside, CA 93955
(831) 899-8236

King City One-Stop

Towne Square Shopping Center
200 Broadway Street, Ste. 62
King City, CA 93930
(831) 386-6801

UNADOPTED**Minutes of the Monterey County Workforce Investment Board
Executive Committee Meeting**

Wednesday, December 17, 2010 – 8:30am
Turning Point, 115 E. San Luis Street, Salinas, CA 93901

MEMBERS PRESENT	REPRESENTING
Erik Cushman, <i>Chair</i>	Business
Joanne Webster	Business
Tony Aniello	Business
David Bernahl	Business
Diana Carrillo	Migrant Seasonal Farm Worker
Mary Ann Leffel	Business
Cesar Lara	Labor Organizations
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio Member
MEMBERS ABSENT	REPRESENTING
Robert Weakley	Business
Dave Potter	One-Stop Partners
OTHERS PRESENT	REPRESENTING
Deborah Carrillo	Turning Point
Rosie Chavez	Turning Point
Doug Orlando	EDD
Wil Moore	Shoreline
Stephanie Shonley	WIB Staff
Marleen Esquerra	WIB Staff
Manley Bush	WIB Staff
Gloria Torrez	WIB Staff

CALL TO ORDER/INTRODUCTIONS: Mr. Cushman called the meeting to order at 8:43am. He welcomed those in attendance and called for introductions. A quorum was established.

CHANGES TO THE AGENDA: A change to the agenda was made to add Information item #5, a presentation regarding the Turning Point program and services. Ms. Flinn clarified that Information item #4 is the MOU between WIB and the One-Stop Operator consortium.

PUBLIC COMMENT: None.

1. Action: Approve the minutes of the November 17, 2010, WIB Executive Committee meeting.

Motion: Ms. Webster moved to accept the minutes as stated.

Second: Ms. Carrillo

Motion Passed Unanimously

2. Information: Review the WIB membership application of Neal Heckman.

Ms. Webster stated that Mr. Heckman is very involved with the Monterey Peninsula Chamber of Commerce. She stated that he was very interested in becoming a member after he attended the December full WIB meeting. The committee recommended that the application of Mr. Heckman be forwarded to the February full WIB meeting for consideration.

3. Information: Discussion regarding the Board of Supervisor's approval of the recommendations from the Board Economic Development Committee to create an Economic Department Infrastructure for Monterey County

Ms. Flinn stated that the Board of Supervisors (BOS) approved the development of an Economic Development Department that will include the WIB. She continued to say that OET will remain in DSES and that the Board of Supervisors recommended a review of OET's position within County structure within a year. In response to Ms. Webster's question, Ms. Flinn replied that a job description for the new Economic Development/WIB director was included in information provided for the BOS meeting. She continued to say that there will be a national recruitment for the position.

4. Information: Discussion and review of the OET and WIB Memorandum of Understanding.

Ms. Flinn reviewed the MOU and stated that it had been approved by County Counsel. She continued to state that the WIB and DSES-OET MOU will be brought to the committee in the next couple of months.

5. Information: Presentation regarding the Turning Point, program and services.

Ms. Carrillo provided the committee with an overview of Turning Point's services. She stated that in addition to the Adult and Youth employment programs that we are most familiar with, Turning Point also has a residential program for parolees. She thanked the committee for visiting Turning Point and offered a tour of the facilities after the business meeting. In response to Mr. Cushman's question, Ms. Carrillo replied that parolees can stay at Turning Point for a year. Ms. Diana Carrillo added that Center for Employment Training works with Turning Point. The committee was surprised by the wide range of services that Turning Point provides.

ANNOUNCEMENTS: None

ADJOURNMENT:

Motion: Mr. Lara moved to adjourn the meeting.

Second: Ms. Webster

Motion Passed Unanimously

Mr. Cushman adjourned the meeting at 9:22am

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: REVIEW OF THE CURRENT LOCAL WORKFORCE INVESTMENT BOARD (LWIB) COMPOSITION ATTENDANCE RECORD AND ROSTER.
DATE: JANUARY 19, 2011

DISCUSSION:

Below is a breakdown of the current LWIB membership as of January 14, 2011.

WIB Member Representation	Current #'s	Required #'s	Vacancies and Overage
Business members 51% majority	15	18	3
CBO's	2	2	0
Economic development	2	2	0
Educational entities	2	2	0
One Stop partners	6	6	0 (<i>HUD rep. not included in #'s</i>)
Labor 15% min = 6; 10% min = 4	5	4	1 (<i>Over by 1 if 10% min. is applied</i>)
Total # of non-bus members	18	17	0
Total Number of WIB Members	32	35*	

*Currently, we have 3 business representative vacancies and 1 extra labor representative (based on the 10% minimum threshold).

Different scenarios include:

1. If we maintain the existing number of labor representatives at 5, the majority of business representative numbers will increase by 1, requiring 4 new members.
2. If Rancho Cielo occupies the HUD seat, the One Stop partners numbers will increase by 1, changing the total count to 7. Although this impacts the business majority, the person will occupy 2 seats (business & HUD), thereby keeping the majority of business representatives at 4. Then, all we'll need to do is recruit 4 business representatives.

ATTACHMENTS:

2a LWIB Composition Roster (1page)



Loyanne Flinn, Acting Executive Director
 Monterey County Workforce Investment Board
 This report was written by: Manley Bush, WIB Management Analyst

01/12/2011
 Date

Monterey County Local WIB Composition - As of January 14, 2011

Board Representation	Industry / Category of Representation	Incumbents	Name of Business / Organization	Geographic Area	Date of Re-Appt (3-yr term)
1. Business	Other - Technology Manufacturing	Anthony Aniello	AJ Associates	West	05-25-2013
2. Business	Hospitality/Tourism	Mark Bastis	Hyatt Regency Monterey	West	05-25-2013
3. Business	Other - Retail	David Bernahl, II	Pacific Tweed, Incorporated	West	02-10-2012
4. Business	Other - Marketing	Wendy Brickman	Brickman Marketing	West	05-25-2013
5. Business	Other - Media	Erik Cushman	Monterey County Weekly	West	12-07-2013
6. Business	Other - Energy	Richard Gillis	Energy Alternative Solutions, Inc.	South	07-27-2013
7. Business	Building/Design	Scott Grover	Boundword INC dba art-f/x greetings	West	12-07-2013
8. Business	Healthcare	Maggie Melone-Echiburu	Clinica de Salud del Valle de Salinas	Central	06-15-2013
9. Business	Building/Design	Salvador Munoz	Munoz and Associates	Central	07-27-2013
10. Business	Other - Real Estate	Judith Profeta	Alain Pinel Realtors, Carmel	West	07-27-2013
11. Business	Agriculture	Lawrence Silva	Tanimura & Antle Fresh Foods, Inc.	Central	06-15-2013
12. Business	Other - Law/Legal	Brian Turlington	Fenton & Keller	West	07-27-2013
13. Business	Hospitality/Tourism	Mark Verbonich	Pebble Beach Company	West	06-15-2013
14. Business	Hospitality/Tourism	Robert Weakley	Coastal Luxury Management	West	05-25-2013
15. Business	Healthcare	Joanne Webster	Community Hospital of the Monterey Peninsula	West	05-25-2013
16. Business VACANT	-	-	-	-	-
17. Business VACANT	-	-	-	-	-
18. Business VACANT	-	-	-	-	-
19. Community Based Organization	Community Based Organization	Al Davis	National Association for the Advancement of Colored People (NAACP)	Central	06-15-2013
20. Community Based Organization & One-Stop Partner	Native American Programs	Lupe Palacio	Candelaria American Indian Council	Central	07-27-2013
21. Economic Development Agencies	Economic Development	Hunter Harvath	Monterey-Salinas Transit	West	06-15-2013
22. Economic Development Agencies	Economic Development	Mary Ann Leffel	Veritas Associates LLC	West	06-15-2013
23. Educational Entities	Adult Education/Literacy & Post Secondary Vocational Programs	Dr. Douglas Garrison	Monterey Peninsula College	West	10-19-2013
24. Educational Entities	Adult Education/Literacy & Post Secondary Vocational Programs	Dr. Phoebe Helm	Hartnell College	Central	02-10-2012
25. One-Stop Partner	Migrant Seasonal Farmworker Programs	Diana Carrillo	Center for Employment Training	Central	06-15-2013
26. One-Stop Partner	Wagner-Peysner & TAA/NAFTA TAA & Veterans & UI Programs	Rick Deraiche	Employment Development Department	North	06-17-2011
27. One-Stop Partner	Rehabilitation Programs	David Dwyer	Department of Rehabilitation	Central	10-19-2013
28. One-Stop Partner	Welfare to Work & CSBG Employment & Training Programs	Elliott Robinson	Department of Social and Employment Services	Salinas	08-19-2011
29. One-Stop Partner	Older Americans Act	Teresa Sullivan	Alliance On Aging	West	05-25-2013
30. One-Stop Partner	WIA Programs (Adult, DW, Youth)	Dave Potter	County of Monterey, Board of Supervisors	West	04-14-2012
31. One-Stop Partner VACANT	Small Business Development Centers	-	-	-	-
32. One-Stop Partner VACANT, but not required	HUD Employment & Training Programs	<i>Not applicable. Job Corps does not exist in LWIA.</i>		n/a	n/a
33. One-Stop Partner VACANT, but not required	Job Corps	<i>Not applicable. Job Corps does not exist in LWIA.</i>		n/a	n/a
34. Organized Labor	Organized Labor	Maria Castillo	Monterey Bay Central Labor Council	Central	10-27-2012
35. Organized Labor	Organized Labor	Cesar Lara	Monterey Bay Central Labor Council	North	07-27-2013
36. Organized Labor	Organized Labor	Steve MacArthur	Plumbers and Steamfitters Local 62	North	10-19-2013
37. Organized Labor	Organized Labor	Ralph Rubio	Carpenters Local 605, Monterey County	West	12-07-2013
38. Organized Labor	Organized Labor	Ken Scherpinski	International Brotherhood of Electrical Workers (IBEW) LU 234	North	09-01-2012

WIB Member Composition	Current	Minimum Required
Business	15	18
Community Based Organizations	2	2
Economic Development Agencies	2	2
Educational Entities	2	2
One-Stop Partners (1 person may represent multiple programs)	6	6
Organized Labor	5	4
Total # of WIB Members	32	35
Total # of Vacancies		3 (Business)

Local Board Membership
<i>Required categories of representation under WIA § 117(b) (2). [20 CFR 661.315] and SB 293</i>
1. Representatives of business in LWIA with optimum policy-making or hiring authority. Business owners must make up the majority of the Board.
2. At least two representatives of community based organizations.
3. At least two representatives of economic development agencies including private sector.
4. At least two representatives of local educational agencies, local school boards, post-secondary educational institutions.
5. One or more representatives of each One-Stop partner.
6. At least 15% of local WIB members shall be labor organization reps unless the local Central Labor Council does not nominate enough members.

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: ACCEPT THE RESIGNATION OF MR. ANDRE CHAPMAN FROM THE YOUTH COUNCIL, REPRESENTING EMPLOYER OR ORGANIZATIONS WITH EXPERIENCE IN YOUTH ACTIVITIES, EFFECTIVE UPON APPROVAL
DATE: JANUARY 19, 2011

RECOMMENDATION:

It is recommended that the Executive Committee accept the resignation of Mr. Andre Chapman, representing employer or organizations with experience in youth activities, from the Monterey County Workforce Investment Board – Youth Council, effective upon approval.

INFORMATION:

WIB staff received written letter of resignation from Mr. Chapman.

ATTACHMENT:

3a. Andre Chapman resignation letter (1 page)



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board

This report was written by: Manley Bush, WIB Management Analyst

1/14/2011
Date



Unity Care Group, Inc
A Non-Profit Corporation

Santa Clara County
Administrative Office
1400 Parkmoor Avenue
Suite 115
San Jose, CA 95126
Tel: (408) 510-3480
Fax: (408) 510-3484

Program Office
237 Race Street
San Jose, CA 95126
Tel: (408) 971-9822
Fax: (408) 971-9820

Monterey County
1123 Baldwin Street
Salinas, CA 93906
Tel: (831) 449-7979
Fax: (831) 449-1993

Campus Program
684 Harrison Road
Salinas, CA 93907
Tel: (831) 443-5225
Fax: (831) 443-5235

Orange County
2230 W. Chapin Avenue
Suite 240
Orange, CA 92868
Tel: (714) 363-4418
Fax: (714) 363-4442

Placer County
11716 Enterprise Drive
Auburn, CA 95603
Tel: (530) 886-5473
Fax: (530) 889-6735

Mailing Address
P.O. Box 730276
San Jose, CA 95173
www.unitycare.org

December 29, 2010

Workforce Investment Board – Monterey County
Mr. Erik Cushman, Chair
730 La Guardia Street
Salinas, CA 93902

Dear Mr. Cushman,

With a heavy heart and after much deliberation I have decided to submit my resignation to the Workforce Investment Youth Council. Due to my on-going commitments and increased involvement with several State Boards, I feel compelled to make the choice to step down.

I can still recall my very first Youth Council meeting on December 13th 2004 as though it was yesterday. There have been many challenges, changes and accomplishments over the past six years that I've paused and reflected on with great admiration. The opportunity to give inspiration and hope to the thousands of the youth and young adults served by the work of the WIB Board and Youth Council cannot be measured in numbers and data points.

I want to express my deep appreciation to all of you for your dedication and tireless efforts creating employment opportunities and fostering economic development for those less fortunate in our community. I want to acknowledge the staff of WIA and OET as well as those providers who serve as the foot soldiers in the trenches day in and day out meeting the needs of our clients.

I am confident that you will continue, improve and expand the mission of helping the youth and young adults of our community. My personal relationships with past and present members will forever be cherished and I resign knowing that together we have accomplished much but much is still remaining.

Again, I offer gratitude to all my colleagues and previous mentors who provided me with so much support and encouragement. I wish the organization only the best for the future as it embarks into a new year.

Sincerely,

Andre' Chapman
President & CEO

Cc: Ms. Diana Carrillo, Chair, WIB Youth Council

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING DIRECTOR
SUBJECT: CONSIDER AND APPROVE THE APPOINTMENT OF MS. GINGER PIERCE, REPRESENTING HUMAN SERVICES AND SPECIAL INTEREST AND EXPERTISE IN YOUTH POLICY, FOR A TWO-YEAR TERM ON THE MCWIB'S YOUTH COUNCIL
DATE: JANUARY 19, 2011

RECOMMENDATION:

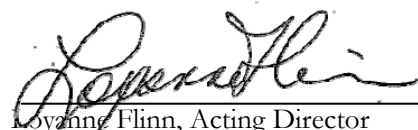
It is recommended that the Executive Committee review and approve the credentials and act upon the nomination of Ms. Ginger Pierce, representing human services and special interest and expertise in youth policy, for a two-year term to Workforce Investment Board's Youth Council.

SUMMARY:

The WIB bylaws state that the term of membership for all Youth Council members shall be for two years. The two-year term limit was enacted with the approval of the WIB bylaws by the Monterey County Board of Supervisors on May 29, 2001.

ATTACHMENT:

4a. Ginger Pierce Youth Council membership application (3 pages)



Loyanne Flinn, Acting Director

Monterey County Workforce Investment Board

This report was written by: Manley Bush, WIB Management Analyst

1/13/2011

Date

WORKFORCE INVESTMENT BOARD

MONTEREY COUNTY

ERIK CUSHMAN, CHAIR

LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR



730 La Guardia Street
P.O. Box 2135
Salinas, CA 93902
Phone (831) 759-6644
Fax (831) 796-3512
flinnlg@co.monterey.ca.us

Monterey County Workforce Investment Board Youth Council Membership Application

Name: Virginia R. (Ginger) Pierce Date Submitted: 12-21-10
Title: Management Analyst III
Business/Organization Name: Monterey County Department of Social and Employment Services

Contact Information

Address: 1000 South Main Street Suite 205
City: Salinas State: CA Zipcode: 93901
Phone: [REDACTED] Fax: [REDACTED]
Mobile: [REDACTED]
Email address: [REDACTED]
City of residence: Salinas

Representation

Please select from one or more of the following categories that you represent: (Federal Register Section 661.335)

- | | |
|---|--|
| <input type="checkbox"/> Educator | <input type="checkbox"/> Special education |
| <input type="checkbox"/> Former youth participant | <input checked="" type="checkbox"/> Special interest or expertise in youth policy |
| <input checked="" type="checkbox"/> Human services | <input type="checkbox"/> Parent of eligible youth seeking assistance |
| <input type="checkbox"/> Juvenile Justice & local law enforcement | <input checked="" type="checkbox"/> Employer or organization with experience in youth activities |
| <input type="checkbox"/> Local public housing authority | |

Business Related Questions

If applicable, please answer the following questions and attach any additional pages, if necessary:

Business Name: _____
Business Website Address: _____
City of Business Location: _____
Years with Current Company/Organization: _____

1. Please describe the nature of your business and your position:

2. Please describe your current responsibilities within your organization:

Monterey County WIB & Youth Council Related Questions

Please answer the following questions and attach any additional pages, if necessary:

1. Please list your current chamber and association memberships, the duration of each membership and the positions you currently hold:

California Youth Connection Adult Supporter 3 years

2. What do you hope to contribute from participating on the Youth Council of the Monterey County WIB?

As a WIB Youth Council member I hope to take my almost 20 years of expertise in public service to create and support a positive, supportive and productive employment plan to reach as many Monterey County youth as possible. I hope my talents in program development, budgeting, leveraging of funds and private/public partnerships can be of service to the Youth Council.

3. What experience do you have working with youth or youth programs?

I have almost 20 years in public child welfare and juvenile justice experience. My biggest area of expertise and passion is transition age youth. In my career I have supported several of the historical partnerships between Family and Children Services and the Office of Employment and Training both in Monterey County and Alexandria, Virginia.

4. Why do you wish to serve on the Youth Council of the Monterey County WIB? *(Describe in 100 words or less)*

My desire to on the Youth Council is driven by a personal and professional interest. As a Mom and active member of our local Salinas community, I have a personal commitment to Monterey County Youth and our need to create work experience and training within our community. As a professional I am excited to work with other Youth Council members to brainstorm, support and grow the employment opportunities for youth. I want to partner to support a sustainable vision for our youth, building on all the positive traits and talents of the youth in our community.

5. Membership on the Youth Council of the Monterey County WIB requires that each member attend a Youth Council meeting every month, attend training sessions for Youth Council members and become an advocate for youth and workforce development. The time commitment for these activities ranges from a minimum of 2 to 5 hours per month. Can you make that time commitment?

Yes No

6. As part of the Youth Council, are you willing to evaluate proposals and make funding recommendations to the WIB?

Yes No

7. Are you willing to receive training to learn about workforce development activities and youth services?

Yes No

8. Are you willing to spend time visiting youth at worksites to evaluate programs for approximately 4 hours each year?

Yes No

9. Prior to each Youth Council meeting, are you willing to receive and review a packet of information consisting of staff reports and financial data so that you fully understand the effectiveness and activities of the workforce development system?

Yes No

10. Are you willing to attend events representing the Monterey County Youth Programs, become a spokesperson, and advocate for youth services?

Yes No

References

Please answer the following questions and attach any additional pages, if necessary:

Business Reference:

Name: Christine Lerable Title: Program Manager
Company: Monterey County DSES - FCS Phone: [REDACTED]

Personal Reference:

Name: Alice White Phone: [REDACTED]
Relationship: Friend and colleague

Other Reference:

Name: Michele Byrnes Phone: [REDACTED]
Relationship: Colleague John Burton Foundation

Signature and Acknowledgement

I, the undersigned, certify that the information on this application is true and correct to the best of my knowledge and that, if appointed to serve, I will do so to the best of my ability and in the best interest of Monterey County and its citizens.

Signature: [Handwritten Signature] Date: 12/21/10

To be completed by County official only

Date received by Monterey County: [Handwritten Signature] Received by: 12/21/10

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING DIRECTOR
SUBJECT: CONSIDER THE APPOINTMENT OF MS. NELDA ESCAMILLA,
REPRESENTING EMPLOYERS OR ORGANIZATIONS WITH EXPERIENCE
IN YOUTH ACTIVITIES, FOR A TWO-YEAR TERM ON THE MCWIB'S
YOUTH COUNCIL
DATE: JANUARY 19, 2011

RECOMMENDATION:

It is recommended that the Executive Committee review the credentials and act upon the nomination of Ms. Nelda Escamilla, representing employers or organizations with experience in youth activities, for a two-year term to the Workforce Investment Board's Youth Council.

SUMMARY:

The WIB bylaws state that the term of membership for all Youth Council members shall be for two years. The two-year term limit was enacted with the approval of the WIB bylaws by the Monterey County Board of Supervisors on May 29, 2001.

ATTACHMENT:

5a. Nelda Escamilla Youth Council membership application (3 pages)



Loyanne Flinn, Acting Director
Monterey County Workforce Investment Board

This report was written by: Manley Bush, WIB Management Analyst

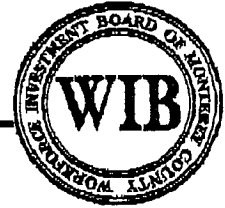
1/14/2011

Date

WORKFORCE INVESTMENT BOARD

MONTEREY COUNTY

ERIK CUSHMAN, CHAIR
LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR



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Monterey County Workforce Investment Board Youth Council Membership Application

Name: Nelda Escamilla Date Submitted: 12/30/2010
Title: Employment Program Representative-Youth Employment Opportunity Program
Business/Organization Name: Employment Development Department

Contact Information

Address: 1111 San Felipe Rd Ste 108
City: Hollister State: CA Zipcode: 95023
Phone: [REDACTED] Fax: _____
Mobile: _____
Email address: [REDACTED]
City of residence: Hollister

Representation

Please select from one or more of the following categories that you represent: *(Federal Register Section 661.335)*

- | | |
|---|---|
| <input type="checkbox"/> Educator | <input type="checkbox"/> Special education |
| <input type="checkbox"/> Former youth participant | <input checked="" type="checkbox"/> Special interest or expertise in youth policy |
| <input type="checkbox"/> Human services | <input type="checkbox"/> Parent of eligible youth seeking assistance |
| <input type="checkbox"/> Juvenile Justice & local law enforcement | <input type="checkbox"/> Employer or organization with experience in youth activities |
| <input type="checkbox"/> Local public housing authority | |

Business Related Questions

If applicable, please answer the following questions and attach any additional pages, if necessary:

Business Name: _____
Business Website Address: _____
City of Business Location: _____
Years with Current Company/Organization: _____

1. Please describe the nature of your business and your position:
I am a YEOP Mentor to Student Assistants who work for the EDD.

2. Please describe your current responsibilities within your organization:

I guide/mentor youth who are currently work for EDD. They come to me for any information they may need to help them with their cases loads. Make sure they meet guidelines, do monthly reports, prepare for youth workshops and in general guide them through the professional work world in the employment and education areas.

Monterey County WIB & Youth Council Related Questions

Please answer the following questions and attach any additional pages, if necessary:

1. Please list your current chamber and association memberships, the duration of each membership and the positions you currently hold:
Member of the Youth Employment Program Council. It's a three-year term, which commenced on November 10, 2009.

2. What do you hope to contribute from participating on the Youth Council of the Monterey County WIB?
An insight to the needs of the at risk youth that meet guidelines for any of our programs. I would also bring recent information and concerns from my Mentees who work for San Benito and Monterey County.

3. What experience do you have working with youth or youth programs?
Served as the Director of the Summer Youth Program for San Benito County. Mentor for the Employment Opportunity Program since June, 2009.

4. Why do you wish to serve on the Youth Council of the Monterey County WIB? *(Describe in 100 words or less)*
Our youth who are our future, are in a difficult timeframe. The peer pressure and this stressful economic environment are holding our youth from moving forward with their educational and social needs. I believe that being in the know with available programs would be of great help in order to serve our youth adequately. Being the adult that has communication with youth leaders can help bridge the programs with are much needed youth population.

5. Membership on the Youth Council of the Monterey County WIB requires that each member attend a Youth Council meeting every month, attend training sessions for Youth Council members and become an advocate for youth and workforce development. The time commitment for these activities ranges from a minimum of 2 to 5 hours per month. Can you make that time commitment?
Yes No
6. As part of the Youth Council, are you willing to evaluate proposals and make funding recommendations to the WIB?
Yes No
7. Are you willing to receive training to learn about workforce development activities and youth services?
Yes No
8. Are you willing to spend time visiting youth at worksites to evaluate programs for approximately 4 hours each year?
Yes No
9. Prior to each Youth Council meeting, are you willing to receive and review a packet of information consisting of staff reports and financial data so that you fully understand the effectiveness and activities of the workforce development system?
Yes No
10. Are you willing to attend events representing the Monterey County Youth Programs, become a spokesperson, and advocate for youth services?
Yes No

References

Please answer the following questions and attach any additional pages, if necessary:

Business Reference:

Name: Richard Vasquez Title: Business Owner
Company: CHARIS Educational Service Hollister, CA Phone: [REDACTED]

Personal Reference:

Name: Lupe De Rosa Phone: [REDACTED]
Relationship: Friend (Sheriff Department Record Clerk Specialist) [REDACTED]

Other Reference:

Name: Yuko Duckworth Phone: [REDACTED]
Relationship: Supervisor (Employment Development Department)

Signature and Acknowledgement

I, the undersigned, certify that the information on this application is true and correct to the best of my knowledge and that, if appointed to serve, I will do so to the best of my ability and in the best interest of Monterey County and its citizens.

Signature: Nelda Escamilla Date: 12/30/2010

Nelda Escamilla

To be completed by County official only

Date received by Monterey County: 12/30/10 Received by: [Signature]

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING WIB EXECUTIVE DIRECTOR
SUBJECT: APPROVE WIB POLICIES #2011-01 - LLSIL AND POVERTY GUIDELINES, #2011-02 - PRIORITY OF SERVICE AND ECONOMIC SELF-SUFFICIENCY, AND #2011-03 TIERED SERVICE LEVELS - CORE INTENSIVE & TRAINING
DATE: JANUARY 19, 2011

RECOMMENDATION:

It is recommended that the Executive Committee concur with the Planning Committee action to consider and approve the following WIB policies:

- **#2011-01 - Lower Living Standard Income Level (LLSIL) and Poverty Guidelines for 2010**, *supersedes WIB Policy 2009-01*
Purpose: To provide the annual update of the LLSIL and Poverty Guidelines used to establish low-income status for WIA Title I programs to determine income eligibility for youth, income eligibility for employed adults for certain services, self-sufficiency, and eligibility for the Work Opportunity Tax Credit.
- **#2011-02 - Definition of Priority of Service and Economic Self-Sufficiency**, *supersedes WIB Policies 2005-01 & 2008-02*
Purpose: This policy defines “priority of service” for the use of WIA Title I Adult funds for training services. It also defines “self-sufficiency” as it applies to Monterey County WIA Title I Adult and Dislocated Worker programs. Service providers will use this policy to determine if employed adults and dislocated workers are eligible for, and in need of training or retraining services to obtain or retain employment that allows for self-sufficiency.
- **#2011-03 - Tiered Service Levels - Core Intensive & Training**, *supersedes WIB Policies 2003-02 & 2008-01*
Purpose: This policy provides additional clarity and guidance to assist WIA funded adult and dislocated worker clients through a tiered approach of three service levels under the provisions of the WIA for customers needing Core, Intensive and Training Services and which of those services require registration/enrollment into WIA and determination of income eligibility. The tiered service level does not apply to youth.

INFORMATION/DISCUSSION:

On December 15, 2010, WIB staff convened a preliminary policy review meeting with the deputy director and program manager of the Monterey County Office for Employment Training (OET), and Monterey County’s regional representative from the State of California Employment Development Department (EDD) to reexamine existing WIB policies for relevance, and to determine if certain policies need to be rescinded or updated to conform to local programs, new federal and State requirements.

As a result of this meeting the following policies were developed by WIB staff and circulated for review by OET’s deputy director and staff, the WIB acting director and staff, and Monterey County’s regional representative from EDD for comment on the proposed changes. All recommended changes were incorporated into the policies. These policies apply to all Monterey County Program Operators, One-Stop Service Providers and WIB Subcontractors funded under Workforce Investment Act (WIA) Title I.

ATTACHMENTS: WIB Policies #2011-01, 2011-02, and 2011-03.


 Loyanne Flinn, Acting Director
 Monterey County Workforce Investment Board

1/14/2011
 Date

This report was written by: Marleen Esquerra, WIB Management Analyst



Monterey County Workforce Investment Board (WIB)
LOCAL POLICY BULLETIN #2011-01

DRAFT

Effective Date: October 5, 2004
Proposed Revision Date: *February 2011 WIB meeting*
Supersedes WIB Policy: 2009-01
Full WIB Adopted: *February 2011 WIB meeting*

TO: All Monterey County Program Operators, One-Stop Service Providers and WIB Subcontractors funded under Workforce Investment Act (WIA) Title I

SUBJECT: Lower Living Standard Income Level (LLSIL) and Poverty Guidelines

PURPOSE: To provide the annual update of the LLSIL and Poverty Guidelines used to establish low-income status for WIA Title I programs to determine income eligibility for youth, income eligibility for employed adults for certain services, self-sufficiency, and eligibility for the Work Opportunity Tax Credit.

REFERENCE: Workforce Investment Act (WIA); Final Rule, Part 663, Subpart B, §663.230, WIA Section 101(24), 101(25), 127(b)(2)(C), 132(b)(1)(B)(v)(IV), and 134(d)(3)(A)(ii); Title 20 CFR Section 663.230; Fed Register, Volume 75, Number 148, Delayed Update of the HHS Poverty Guidelines (August 3, 2010); Federal Register, Volume 75, Number 88, WIA; United States Department of Labor: Lower Living Standard Income Level, Federal Register, and State of CA Employment Development Department, Directive WSD10-6; Table 4.

BACKGROUND: The LLSIL is published annually by the Secretary of Labor. It includes the Poverty Guidelines published by the U.S. Department of Health and Human Services (HHS). Section 663.230 of the WIA Final Rule requires that local boards set the criteria for determining whether employment leads to self-sufficiency. WIA defines the term "Low Income Individual" as one who qualifies under various criteria, including an individual who received income for a six-month period that does not exceed the higher level of the poverty line or 70% of the LLSIL. 100% of the LLSIL, as a minimum, must be used in the WIA Title I self-sufficiency standard calculations, which means employment that pays at least 100% of the LLSIL.

POLICY: It is the policy of the Monterey County Workforce Investment Board (WIB) that it will set a self-sufficiency standard for all One-Stop Service Providers and WIB Subcontractors funded under WIA Title I in Monterey County. The attached LLSIL and self-sufficiency wage scale is reflective of the annually updated LLSIL adjusted up to 150 and 200%. **Please Note: Required updates to the attached LLSIL chart will be done annually and automatically.**

- 1. For Monterey County One-Stop WIA Adult Service Providers –**
Eligibility determinations for adult customers enrolled by the One-Stop Service Providers funded under WIA Title I shall not exceed the income and family size amounts addressed in the attached LLSIL, calculated at 200% of the LLSIL.
- 2. For Monterey County WIB Adult Subcontractors –**
Eligibility determinations for adult customers enrolled by WIA Title I Subcontractors, not physically located in One-Stop Centers, and have WIB contracts specifically addressing those most in need of employment and training services, shall not exceed the income and family size amounts addressed in the attached LLSIL, calculated at 150% of the LLSIL. Subcontractors must refer those individuals with an income over 150% of the LLSIL, back to the One-Stop. Documentation must be maintained by Subcontractors to demonstrate the calculations, evidence and that the referral has occurred.
- 3. For All WIA Youth Service Providers and WIB Youth Subcontractors –**
Eligibility determinations for youth customers to identify low-income status for WIA youth programs enrolled under WIA Title I, shall be calculated at 70% of the LLSIL.

INQUIRIES: For questions or assistance related to this policy, please contact the Monterey County Workforce Investment Board (MCWIB) staff at (831) 796-3313.

This policy will be posted to the MCWIB website located at: www.montereycountywib.org/policies/

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2010 – Lower Living Standard Income Level (LLSIL) and Poverty Guidelines							
<i>(Reference: EDD Directive WSD10-6; Table 4 - Metropolitan Areas; Monterey County)</i>							
Family Size							
	1	2	3	4	5	6	Each Add'l Add
70% LLSIL – All WIA Youth Service Providers and WIB Youth Subcontractors:							
Annual	\$9,443	\$15,476	\$21,247	\$26,230	\$30,951	\$36,201	\$5,250
6 Months	\$4,722	\$7,738	\$10,624	\$13,115	\$15,476	\$18,101	\$2,625
100%	\$13,490	\$22,108	\$30,353	\$37,471	\$44,216	\$51,716	\$7,500
Poverty Guidelines:							
Annual	\$10,830	\$14,570	\$18,310	\$22,050	\$25,790	\$29,530	\$3,740
6 Months	\$5,415	\$7,285	\$9,155	\$11,025	\$12,895	\$14,765	\$1,870

Note: For a family of one poverty level is higher than 70% of LLSIL, and 70% LLSIL is higher for all other family sizes.

150% LLSIL – Monterey County WIB Adult Subcontractors:							
6 Months	\$10,118	\$16,581	\$22,765	\$28,103	\$33,162	\$38,787	\$5,625
150%	\$20,235	\$33,162	\$45,530	\$56,207	\$66,324	\$77,574	\$11,250

200% LLSIL – Monterey County One-Stop WIA Adult Service Providers:							
6 Months	\$13,490	\$22,108	\$30,353	\$37,471	\$44,216	\$51,716	\$7,500
200%	\$26,980	\$44,216	\$60,706	\$74,942	\$88,432	\$103,432	\$15,000

Note: Required updates to the LLSIL chart will be done annually and automatically to reflect the adjusted LLSIL guidelines published by the Secretary of Labor and the Poverty guidelines published by the U.S. Department of Health and Human Services (HHS).



Monterey County Workforce Investment Board (WIB)

LOCAL POLICY BULLETIN #2011-02

DRAFT

Effective Date: October 5, 2004

Proposed Revision Date: *February 2011 WIB meeting*

Supersedes WIB Policies: 2005-01 & 2008-02

Full WIB Adopted: *February 2011 WIB meeting*

TO: All Monterey County Program Operators, One-Stop Service Providers and WIB Subcontractors funded under Workforce Investment Act (WIA) Title I

SUBJECT: Definition of Priority of Service and Economic Self-Sufficiency

PURPOSE: This policy defines "priority of service" for the use of WIA Title I Adult funds for training services. It also defines "self-sufficiency" as it applies to Monterey County WIA Title I Adult and Dislocated Worker programs. Service providers will use this policy to determine if employed adults and dislocated workers are eligible for, and in need of training or retraining services to obtain or retain employment that allows for self-sufficiency.

REFERENCE: Title 20 Code of Federal Regulations (Title 20 CFR), Subpart F – Priority and Special Populations, Section 663.600; Title 20 CFR 663.230; WIA Section 101(15), 101(24), 101(25), 127(b)(2)(C), 132(b)(1)(B)(v)(IV), 133(b)(2)(A) or (3) and 134(d)(3)(A)(ii); Lower Living Standard Income Level (LLSIL) (May 7, 2010); Poverty Guidelines (August 3, 2010); State of CA Employment Development Department (EDD) Directive WSD10-6; Table 4 - Metropolitan Areas; Monterey County; Insight Center for Community Economic Development, *Family Economic Self-Sufficiency Standard for Monterey County*.

BACKGROUND: Pursuant to Title 20 CFR 663.600 a local WIB may establish priority for special populations. In the event that funds allocated to a local area for adult employment and training activities are limited, priority shall be given to recipients of public assistance and other low-income individuals funded under WIA Title I for Intensive and Training Services. Title 20 CFR 663.230, states that the statutory priority for the use of WIA Title I Adult funds applies to Intensive and Training Services only. Funds allocated for dislocated workers are not subject to this requirement.

In 2008, the Insight Center for Community Economic Development published "California Family Economic Self-Sufficiency Standard data by County" that recommended the self-sufficiency standard of \$24.10 per hour for Monterey County. This standard is based on a family unit of three consisting of One Adult and Two Children (one preschooler and one school-age). It equates to \$4,298 a month, and \$51,571 annually. This publication provides an estimated measurement and calculates the income needed by working families to meet their basic needs in Monterey County that includes county-specific costs for housing, food, and health care, as well as costs associated with work including transportation, childcare, and taxes. The California Family Economic Self-Sufficiency Standard publication provided the basis to determine the 200 percent LLSIL economic self-sufficiency guidelines set forth in this policy.

POLICY: The following provides guidance and definition on Monterey County WIB's priority of service and economic self-sufficiency standards applicable to WIA Title I funded programs.

▪ **Priority of Service –**

Due to the availability of non-WIA funding for customers who are recipients of aid and due to Wagner Peyser funds used to leverage the provision of Core and Intensive Services (*Reference WIB Policy #2011-03 Tiered Service Levels – Core, Intensive and Training Services*) both of which support One Stop Operators; the Monterey County WIB has determined that WIA Title I Adult funds are not limited until such time a customer needs training funded under WIA. This policy will be annually reviewed and updated as funding levels change.

Economically disadvantaged adult customers, who need WIA funded training, who do not meet self-sufficiency standards based on the guidelines set forth in this policy, will be considered a priority. Funds allocated for dislocated workers are not subject to the priority of service requirement.

Monterey County
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Nothing in this policy affects the priority to serve Veterans and individuals with disabilities. All Core and or Intensive Services provided to customers seeking employment or help in career development are to be served based on the WIA initial eligibility associated with Age, Right to Work and Selective Service requirements. *(Reference WIB Policies #2011-03 Core, Intensive and Training Services, #2006-01 Veterans Priority, and #2005-04 WIA Title I Adult and Youth Service Strategy Goals)*

Monterey County WIA Program Operators and Service Providers shall prioritize and focus recruitment of WIA Title I eligible Adults, Dislocated Workers, and Youth whose primary residence is located within the boundaries of Monterey County. *(Reference WIB Policy 2010-01 Monterey County WIA Geographic Service Goals)* Services to California residents outside of the Monterey County area may be provided on a case by case basis, subject to available resources. *(Reference WIB Policy #2011-03 Tiered Service Levels – Core, Intensive and Training Services)*

▪ **Economic Self-Sufficiency –**

To better serve the total adult population in Monterey County, the local WIB has determined that individuals who are a member of a family that is above the current LLSIL guidelines but not in excess of 200% of current guidelines are eligible to receive WIA training services, provided by the One-Stop Service Providers funded under WIA Title I.

Eligibility determinations that pertain to adult customers enrolled by WIB Subcontractors funded under WIA Title I shall be limited to the income and family size amounts addressed in the LLSIL, calculated at 150% of the LLSIL. *(Reference WIB Policy 2011-01 Lower Living Standard Income Level (LLSIL) and Poverty Guidelines)*

Note: The local definitions of self-sufficiency are not standards for employment against which local areas are monitored; rather, self-sufficiency is a goal that the workforce investment system helps clients achieve. As an eligibility criterion, self-sufficiency is a service requirement and not an employment outcome.

INQUIRIES: For questions or assistance related to this policy, please contact the Monterey County Workforce Investment Board (MCWIB) staff at (831) 796-3313.

This policy will be posted to the MCWIB website located at: www.montereycountywib.org/policies/

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Monterey County Workforce Investment Board (WIB)

LOCAL POLICY BULLETIN #2011-03

DRAFT

Effective Date: June 1, 2004

Proposed Revision Date: *February 2011 WIB meeting*

Supersedes WIB Policy: 2003-02 and 2008-01

Full WIB Adopted: *February 2011 WIB meeting*

TO: All Monterey County Program Operators, One-Stop Service Providers and WIB Subcontractors funded under Workforce Investment Act (WIA) Title I

SUBJECT: Tiered Service Levels – Core, Intensive and Training Services

PURPOSE: This policy provides additional clarity and guidance to assist WIA funded adult and dislocated worker clients through a tiered approach of three service levels under the provisions of the WIA for customers needing Core, Intensive and Training Services and which of those services require registration/enrollment into WIA and determination of income eligibility. The tiered service level does not apply to youth.

REFERENCE: WIA Directive WIAD04-18 WIA Eligibility Technical Assistance Guide (TAG); WIA §188(a)(5); WIA §189(h); 20 CFR 663.105-115; 20 CFR 664.200-240; 20 CFR 652 and 663.105(b); TEGL 17-05; TEGL 7-99; WIAD01-4; WIAD04-18; WSD08-3; WIA Final Rule, 20 Code of Federal Regulations (CFR); Part 662 – Description of the One-Stop System Under Title I of the WIA; WIA Final Rule, 20 Code of Federal Regulations (CFR), Part 663, Subpart A - Delivery of Adult and Dislocated Worker Services through the One-Stop Delivery System.

BACKGROUND: WIA Title I formula funds allocated to local areas must be used to provide Core, Intensive and Training Services through the One-Stop delivery system. All three types of services must be made available at a comprehensive or satellite One-Stop. There are different eligibility criteria for each of these types of services, which are described in WIA Directive WIAD04-18 WIA Eligibility Technical Assistance Guide (TAG).

A customer's flow through the workforce system is based on the WIA concept of "customer choice" and the provision of Core (Self-Directed and/or Staff-Assisted), Intensive and Training Services. All three of these activities are directed toward the ultimate outcome of placement and retention into unsubsidized employment.

The sequence of services does not mean that the individual must go through all three tiered levels of service to prove the determination of need. The provision of training or other needed services can be provided sequentially or concurrently through a Core and/or Intensive service, such as an assessment or development of an Individual Employment Plan.

POLICY: The following defines the three tiered service levels: Core, Intensive and Training, provided to customers accessing assistance under the provisions of the WIA and which of those services require registration/enrollment into WIA and determination of income eligibility:

Tier Service Level 1 –

- **Core A Services** – includes self-service and informational activities which can be accessed directly by the customer through the use of technology and the provision of basic information by One-Stop staff. These services are available to the **general public** and do not require significant staff involvement with the individual in terms of resources or time. Some of these services include orientation, job fairs, workshops, referrals to community resources, self-directed skill aptitude testing and self-directed job search. Customers accessing Core A Services are considered "universal" customers and therefore a formal determination of eligibility and registration as a WIA customer is **not required**.
- **Core B Services** – include staff assisted services available to participants who are adults or dislocated workers. These services include staff assisted job search and placement assistance, including career counseling; staff assisted job referrals (such as listing and background checks); staff assisted job development (working with employer and job seeker); staff assisted workshops and job clubs; and/or follow-up services, including counseling

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regarding the workplace. Access to these services requires WIA participant registration/enrollment and eligibility verification of age (must be 18 years of age or older), verification of registration for selective service if male and right to work documentation such as a social security card, passport, birth certificate, etc.

Tier Service Level 2 –

- **Intensive Services** – are provided to adults and dislocated workers who are not able to obtain employment or who remain underemployed after utilizing Core Services. An individual must have received at least one Core service such as an initial assessment that determines that individual's need for these services. Some of these services include educational remediation, individualized job search assistance, individual employment planning, group and individual counseling on all aspects of career development, and in-house pre-vocational workshop training provided by One-Stop or partner staff. Access to these services requires WIA participant registration/enrollment and eligibility verification of age (must be 18 years of age or older), verification of registration for selective service if male and right to work documentation such as a social security card, passport, birth certificate, etc.

Supportive Services may be provided to individuals enrolled to receive intensive services. No more than \$200 in supportive services or training funds may be expended per enrollment. Individuals requiring additional supportive services above the \$200 limit will need to be determined **income eligible for adults**. (Reference WIA Eligibility Technical Assistance Guide, WIB Policy 2011-01 Lower Living Standard Income Level and Poverty Guidelines, and WIB Policy 2005-05 WIB Supportive Services Policy)

Tier Service Level 3 –

- **Training Services** – are available to dislocated workers and employed and unemployed adults who are determined **income eligible for adults** (Reference WIA Eligibility Technical Assistance Guide and WIB Policy 2011-01 Lower Living Standard Income Level and Poverty Guidelines); have received at least one Intensive Service and have been determined to be unable to obtain or retain employment through Intensive Services; are in need of training services and have the skills and qualifications to successfully complete the selected training program; are unable to obtain grant assistance from other sources such as PELL grants or Trade Adjustment Act or require WIA assistance in addition to other sources of grant assistance; and meet the priority of services for adults established by the local workforce area. (Reference WIB Policy 2011-02_DRAFT Priority of Service and Economic Self-Sufficiency) The training program should be directly linked to the employment opportunities in either the local area in which they reside or in areas where they are willing to locate.

Training services are provided through Individual Training Accounts (ITAs) that allow adults and dislocated workers to purchase training. Training services are intended to be provided in a manner that maximizes informed customer choice and may only be purchased through training providers that are on the State's list of eligible training providers (ETPL). The ETPL is continuously updated with the most current information on training programs and providers in order to give individuals a wide variety of training programs and occupational choices. A training program may consist of one or more courses or classes, or structured regimen, that leads to a certificate or degree or the skills or competencies needed for a specific job or jobs or occupation(s). (The ETPL may be viewed at www.montereycountywib.org/programs/training/)

As an alternative, on-the-job training may be provided.

INQUIRIES: For questions or assistance related to this policy, please contact the Monterey County Workforce Investment Board (MCWIB) staff at (831) 796-3313.

This policy will be posted to the MCWIB website located at: www.montereycountywib.org/policies/

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MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING WIB EXECUTIVE DIRECTOR
SUBJECT: APPROVE THE DEVELOPMENT AND ISSUANCE OF NEW REQUEST FOR PROPOSALS (RFP) FOR WORKFORCE INVESTMENT ACT (WIA) TITLE I ADULT AND YOUTH PROGRAM SUBCONTRACTS, SCHEDULED TO COMMENCE JULY 1, 2011
DATE: JANUARY 19, 2011

RECOMMENDATION:

It is recommended that the Executive Committee concur with the Planning Committee action to approve the development and issuance of the following new Request for Proposals (RFP) for Workforce Investment Act (WIA) Title I adult and youth program subcontracts, scheduled to commence July 1, 2011.

1. Adult RFP – This RFP will provide a maximum of \$900,000 for successful joint proposals to provide Core, Intensive, Training and Supportive Services to WIA eligible adults.
2. Youth RFP – This RFP will provide a maximum of \$468,000 for successful joint proposals to offer the nine (9) WIA Youth program elements, excluding Summer Youth Employment.

DISCUSSION:

Under WIA, the Monterey County WIB is required to have a One Stop Career Center delivery system, which currently exists in Salinas, Seaside and King City. The WIB is also allowed to seek additional partner agencies, through a competitive process, that have unique capacity, resources and expertise to provide WIA services to eligible target populations.

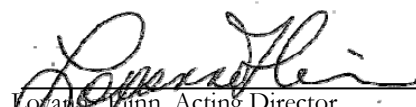
This recommendation modifies the previously approved adult and youth RFP's scope of work and allows an opportunity for agencies to create an integrated workforce investment system based on joint partnerships and collaboration at all levels and among stakeholders.

The RFPs are scheduled for released on February 10, 2011 with contracts effective to start July 1, 2011.

Volunteer members consisting of 4 or 5 members (less than a quorum) of the Planning Committee and Youth Council will review the submitted bids between March 21 and 25, 2011, for 1 or 2 days, depending on the number of proposals received. Bidder interviews will be conducted during this period.

FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:

Funding levels for requested programs are consistent with last program year's allocations and are contingent upon WIA Title I adult and youth allocations received from the US Department of Labor (US DOL) and the State of California for program year 2011-12.



Loyanne Flinn, Acting Director
Monterey County Workforce Investment Board

This report was written by: Marleen Esquerra, WIB Management Analyst

1/14/2011

Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: REVIEW AND APPROVE THE FINAL MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN THE MONTEREY COUNTY WORKFORCE INVESTMENT BOARD AND THE ONE-STOP OPERATORS (OSO) CONSTORIUM
DATE: JANUARY 19, 2011

DISCUSSION:

In accordance with Section 121(c) of the Workforce Investment Act of 1998 (WIA), which directs local workforce investment boards, as empowered by the Chief Local Elected Official, aka MC Board of Supervisors, to initiate a MOU development process to meet the intent of Section 121 of the WIA and the implementing regulations. WIA emphasizes full and effective partnerships between local boards and One-Stop partners, while the regulation emphasizes that it a legal obligation for the partners of the local WIB to engage in good faith negotiations to reach agreement on the MOU.

The OSO is a tripartite agreement comprised of the State of California Employment Development Department (EDD); Monterey County Department of Social and Employment Services, Office for Employment and Training (OET); and Monterey County Department of Social and Employment Services, Work Opportunity and Responsibility to Kids (CalWORKs) Employment Services (CWES).

OSO leadership, County Counsel and Department of Social and Employment Services Director Mr. Elliott Robinson have reviewed the MOU, provided feedback for edit, and agreed that the terms, as stated, will be a valuable tool in facilitating our work together.

The MOU was presented for action at the March 4, 2010 WIB Planning Committee meeting. The committee tabled the item for approval to a special Planning meeting held on March 25, 2010. WIB members also provided suggestions for revision to be incorporated by staff.

The MOU will be vetted through the WIB Executive Committee and Full Board before going forward to the Board of Supervisors for final approval.

FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:

There are no fiscal impacts resulting from this MOU.

ATTACHMENTS:

08a - Final MOU between the MCWIB and the OSO (5 pages).



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board
This report was written by: Manley Bush, WIB Management Analyst

1/14/2011
Date

MEMORANDUM OF UNDERSTANDING

BETWEEN

THE MONTEREY COUNTY WORKFORCE INVESTMENT BOARD;
 THE STATE OF CALIFORNIA EMPLOYMENT DEVELOPMENT DEPARTMENT;
 THE MONTEREY COUNTY DEPARTMENT OF SOCIAL AND EMPLOYMENT SERVICES, OFFICE FOR EMPLOYMENT TRAINING; AND
 THE MONTEREY COUNTY DEPARTMENT OF SOCIAL AND EMPLOYMENT SERVICES, WORK OPPORTUNITY AND RESPONSIBILITY TO
 KIDS (CALWORKS) EMPLOYMENT SERVICES (CWES)
 TO COLLABORATIVELY OPERATE THE MONTEREY COUNTY ONE-STOP CAREER CENTER(S)

In accordance with the Workforce Investment Act of 1998 (WIA), this Memorandum of Understanding has been developed with the agreement of the chief elected officials, Monterey County Board of Supervisors, of the designated local workforce investment area, and entered into between the Monterey County Workforce Investment Board, and the partners in the Monterey County One-Stop Operator Consortium.

I. Parties to the Agreement

This Memorandum of Understanding (MOU), is entered into by and between the Monterey County Workforce Investment Board (MCWIB), and the One-Stop Operator Consortium (OSO), as established in the current MCWIB Five-Year Plan, and approved by the Monterey County Board of Supervisors.

The OSO is a tripartite agreement between the State of California Employment Development Department (EDD); Monterey County Department of Social and Employment Services, Office for Employment and Training (OET); and Monterey County Department of Social and Employment Services, Work Opportunity and Responsibility to Kids (CalWorks) Employment Services (CWES). Each member of the OSO is additionally required to enter into an individual MOU with the MCWIB. (Reference attachments A, B, and C)

II. Purpose

The purpose of this MOU is to define the working relationship between the MCWIB and the OSO (Attachment D), in order to successfully operate the Monterey County One-Stop Career Center(s) under the provisions of the Workforce Investment Act of 1998 (WIA), with the purpose of accomplishing shared goals and mutual accountability for outcomes.

III. Monterey County Workforce Investment Board Vision for the One-Stop Delivery System

The goals of WIA and the guiding principles of the Monterey County Workforce Investment Board's vision for the One-Stop Delivery System are to:

- A. **Streamlined Services** – We will develop agreements to join together private business, community-based organizations, government agencies, educational institutions, and other entities to create a comprehensive, integrated system that maximizes services and resources while providing greater ease and access to employers and job seekers.
- B. **Empowered Individuals** – We will provide job seekers access to information about basic literacy and numeracy, education, counseling, streamline job search, case management, vocational and related intensive services through a Virtual One Stop website and phone support. The system will provide customers with sufficient information to evaluate the quality of services to make informed choices.
- C. **Universal Access** – Tier I Core Services in accordance with adopted local WIB Policy will be available at all comprehensive and satellite One-Stop Career Center locations for all job seekers, with the right to work in the United States to individuals who are 18 years of age or older. Specialized services for specific populations such as persons with disabilities and older workers will also be available.
- D. **Accountability** – The One-Stop Career Center will follow a performance-based system, which focuses on outcomes, with special attention to quality principles that are driven by success in achieving employment goals. Services will be continuously evaluated to ensure goals and objectives are met in a cost-effective manner. Results will be made available to job seekers and employers, upon request.
- E. **Business Services Designed to Meet Emerging Needs** – We will identify the emerging needs of the private sector and industry clusters within our local labor market. As emerging needs are identified, we will evaluate the services available from all sources and, under the direction of the MCWIB, work with our partners to ensure these newly emerging needs are met.

- F. **Youth Program** – We will develop a comprehensive, integrated youth system to enable youth, particularly those most in need, to acquire the necessary skills to successfully transition into and compete in the labor force and to further their education and training.
- G. **Job Seeker Services** – All One-Stop Career Center and satellite locations will provide Core and Intensive services as well as access to training, in accordance with adopted local WIB Policy. Services will be provided in English and Spanish or other languages, as requested. All One-Stop Career Centers and satellite locations will have TTDY phone line access and meet the requirements of the Americans with Disabilities Act. EDD services including California's Employment Development Department's (EDD) Job Service (CalJOBS) will be available at the comprehensive One-Stop Career Center location and on a scheduled basis at satellite locations.

IV. Monterey County Workforce Investment Board (MCWIB) Responsibilities

The MCWIB, with the approval of the BOS, is responsible for and has the authority to:

- Develop and enter into Memorandum of Understanding (MOU) agreements with One-Stop partners
- Designate or certify One-Stop operators
- Conduct oversight with respect to the One-Stop Delivery System

Additionally, the MCWIB serves in the following roles to direct the local One-Stop Delivery System:

- **CONVENER** – Bringing together business, labor, education, and economic development representatives to focus on community workforce issues
- **WORKFORCE ANALYST** – Developing, disseminating and understanding current labor market and economic information and trends
- **BROKER** – Bringing together systems to solve common problems, or broker new relationships with businesses and workers
- **COMMUNITY VOICE** – Advocating for the importance of workforce policy, providing perspective about the need for skilled workers
- **CAPACITY BUILDER** – Enhancing the region's ability to meet the workforce needs of local employers

While designating the OSO to operate its One-Stop Career Centers, the MCWIB retains responsibility for the following as related to the operation of the local One-Stop Delivery System:

- A. Developing and revising WIA workforce development policy and for the entire Monterey County One-Stop Delivery System. This role is separate and distinct from the role of the OSO to develop One-Stop Career Center(s) operational policies and procedures.
- B. Developing the annual MCWIB Local Plan and funding proposals for the utilization of WIA allocations. Annual plans and budget modifications shall be approved in accordance with processes established by the MCWIB and approved by the Board of Supervisors. The budget may be revised as funding amounts change.
- C. Negotiating with the State on reasonable performance standards on behalf of the Monterey County Workforce Investment System.
- D. Designating the One-Stop Center Operator(s) and oversight of the One-Stop delivery system in Monterey County. This includes, but is not limited to, monitoring the provision of service by the OSO in the Monterey County One-Stop Career Center(s), and working with State and Federal monitors and auditors. The goal of monitoring is to ensure that the local workforce investment system provides the highest quality services to Monterey County employers, workers, job-seekers and partners.
- E. Developing performance evaluation tools to assess the quality of services provided in its One-Stop Career Center(s) by OSO partners.
- F. Designate staff to operate a One-Stop Career Center(s) quality assurance program, coordinating with the OSO to design and implement resulting work plans to continuously improve operations and client experience.
- G. Seek the approval of the Monterey County Board of Supervisors to designate new and/or additional OSO partners.

- H. The MCWIB reserves the right to engage community-based organizations in the implementation and expansion of the One-Stop delivery system.
- I. Implement community outreach activities of the One-Stop delivery system, coordinating with the OSO on promotion and community outreach activities for its One-Stop Career Centers.

V. One-Stop Operators (OSO) Responsibilities

The OSO is the designated One-Stop Career Center Operator of the Monterey County One-Stop Career Center(s) and satellite locations. As such, the OSO shall be responsible for the day-to-day operations, including.

- A. Operationalizing the policies, procedures, performance goals, service levels, strategic plans and modifications put forth by the MCWIB.
- B. Design and implementation of services emanating from the One-Stop Career Center(s) that are demand driven and focus on the needs of businesses and major industry clusters that provide comprehensive economic and workforce opportunities in Monterey County.
- C. Ensuring businesses are provided value-added services including, but not limited to: referral of qualified jobseekers; job-seeker and employee skills assessments; lay-off aversion and Rapid Response services; employee bonding; and information on available tax credits or hiring incentives.
- D. Ensuring job-seekers are matched with employment, training and other related services through partners, providers, businesses, and activities sponsored through the One-Stop Career Center(s) within adopted MCWIB eligibility policies and State and Federal regulation.
- E. Design and implementation of systems to compile and report on data required to successfully operate the One-Stop Career Center(s).
- F. Designating an OSO representative to serve on the MCWIB Community Outreach Advisory Group.
- G. Ensuring they, their employees and representatives, shall at all times comply with all applicable State, Federal and local laws, regulations, and policies in the performance of this MOU.

VI. Joint Responsibilities of the Monterey County Workforce Investment Board and the One-Stop Operator Consortium

All parties agree to:

- A. Meet monthly, and/or as needed, for the purpose of discussing the status of the One-Stop Career Center(s) operations. Meetings will serve to jointly coordinate services (Reference attachment E) and outline policies and procedures that result in the ongoing development of the One-Stop Career Center(s), implementation of the MCWIB Local Plan, and support the achievement of State and local performance measures.
- B. Immediately communicate with one another regarding differences that may impede the successful flow of workforce development services in the county.
- C. Share responsibility for ensuring, and systematically, assessing satisfaction of all customer groups.
- D. Assume responsibility for requesting items to be placed on the MCWIB meeting agenda in a timely manner.
- E. Preserving the confidentiality of customer and client information obtained or used in performance of the One-Stop Career Center(s).
- F. Notify each other of any issue or activity impacting the operation of the One-Stop Career Center(s) that has or is likely to occur.
- G. A collaborative promotional strategy that informs employers, job seekers, individuals, economic development representatives, and the community-at-large of the services available through the Monterey County One-Stop Career Center(s).

VII. Term, Modification(s), and Termination of the Memorandum of Understanding

This MOU:

- A. Is effective from the date of signature through June 30, 2012, wherein after it may be renewed on an annual basis. The term shall extend from July 1 through June 30 of each fiscal year.
- B. May be modified at any time by written agreement of the parties. This MOU is to be reviewed and updated as needed. Modifications of attachments to this MOU can be made by the parties with concurrence of all parties only.
- C. Written notice of the intent to terminate participation in this MOU must be submitted by the terminating party to the other parties 180 calendar days in advance of the renewal date.

VIII. Resolution of Disputes

Disputes between the MCWIB and the OSO shall be resolved as follows:

- A. Any party of this MOU may request a meeting of all parties to discuss and resolve disputes.
- B. The parties shall first attempt to resolve all disputes informally.
- C. Should informal resolution efforts not succeed, the dispute shall be referred to the MCWIB Chair, who shall place the dispute upon the agenda of a regular or special meeting of the MCWIB, or the agenda of an appropriate MCWIB subcommittee.

Disputes between members of the OSO shall be resolved as follows:

- A. Any party of the OSO may request a meeting of all parties to discuss and resolve disputes.
- B. The parties shall first attempt to resolve all disputes informally.
- C. Staff representing the MCWIB, may be called in to help mediate any disputes between OSO representatives.

IX. Remedies

In the event informal resolution of disputes not succeed, the MCWIB may find the OSO or any member of the OSO individually, to be in default of the implementation of this MOU. And, pursuant to WIA §121(d), the MCWIB is authorized to terminate, for cause of eligibility, a previously designated or certified One-Stop operator with the agreement of the Board of Supervisors.

X. Severability

If any one portion of this agreement is found to be unenforceable, all other portions of the agreement shall remain in full effect.

XI. Non-Financial Agreement

This MOU is non-financial in nature and binds no party to financial obligation(s) to any other. Financial or fiduciary arrangements relating to the operation of the One-Stop Career Center(s) will be outlined in separate financial agreements between the MCWIB and related partner agencies as required. Financial agreements for the operation of the One-Stop Career Center(s) may be attached to this MOU as a reference.

XII. Non-Exclusivity

The MCWIB and the Monterey County Board of Supervisors reserve the sole right to designate new/or additional One-Stop Career Center(s) partners upon a determination that such action is in the best interest of the MCWIB.

XIII. Authority and Signatures

The individuals signing below have the authority to commit the party they represent to the terms of this MOU, and do so commit by signing below.

Monterey County Workforce Investment Board (MCWIB)

Signature

Date

Eric Cushman, Publisher of the Monterey County Weekly and MCWIB Chair

668 Williams Avenue
Seaside, CA 93955
(831) 394-5656
erik@mcweekly.com

State of California, Employment Development Department

Signature

Date

Yuko Duckworth, Acting Manager

730 La Guardia Street
Salinas, CA 93905
(831) 796-3632
Fax (831) 758-3650
Yuko.duckworth@edd.ca.gov

Monterey County Department of Social and Employment Services, Office for Employment Training (OET)

Signature

Date

Lynda Dunn, Deputy Director

730 La Guardia Street
Salinas, CA 93905
(831) 796-3330
Fax (831) 796-3321
dunnl@co.monterey.ca.us

Monterey County Department of Social and Employment Services, Work Opportunity and Responsibility to Kids (CalWorks) Employment Services (CWES)

Signature

Date

Barbara Verba, Deputy Director

1000 South Main Street, Suite 208
Salinas, CA 93901
(831) 796-1520
Fax (831) 755-8408
verbab@co.monterey.ca.us

County of Monterey Board of Supervisors (BOS)

Signature

Date

Simón Salinas, Monterey County 3rd District Supervisor, Chair of the BOS

168 West Alisal Street, 3rd Floor
Salinas, CA 93901
(831) 755-5033
Fax (831)796-3022
District3@co.monterey.ca.us

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: REVIEW AND UPDATE THE COMMITTEE MEMBERS ON THE MONITORING SCHEDULE FOR PY 2010-11 AND ENCOURAGE PARTICIPATION IN THE COMPLIANCE MONITORING PROCESS
DATE: JANUARY 19, 2011

DISCUSSION:

The Executive Committee will review and discuss the monitoring schedule for program year 2010-11 for WIA Title I Adult and Youth Subcontractors and OET Adult, Dislocated Worker and Youth Programs. Committee members are encouraged to participate in the on-site monitoring process and determine their availability.

Monitoring Schedules and Reporting Periods:**Shoreline Adult Program:**

- On-Site: February 7-9, 2011 (Salinas)
- Fiscal: February 10-11, 2011 (Salinas)

Turning Point Adult/Youth Programs:

- On-Site: February 28 – March 2, 2011 (Salinas)
- Fiscal: March 3-4, 2011 (Visalia)

Monitoring Reports for all**Subcontractors:**

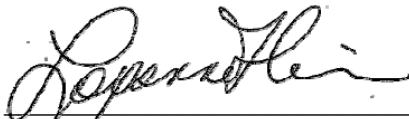
- Mid April 2009

Office for Employment Training**Dislocated Worker & Adult Programs:**

- On-Site: January 25-31, February 1, 2011
- Fiscal: Early May 2011
- Reports: Early June 2011

Office for Employment Training Youth Program (year-round and summer)

- On Site: Late April 2011
- Fiscal: Early May 2011
- Reports: Early June 2011



Loyanne Flinn, Acting WIB Executive Director,
 Monterey County Workforce Investment Board

This report was prepared by: Manley Bush, WIB Management Analyst

1/14/2011

Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB) EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING WIB EXECUTIVE DIRECTOR
SUBJECT: UPDATE ON THE SUBMISSION OF THE LOCAL PLAN MODIFICATION OF THE MONTEREY COUNTY WIB'S FIVE-YEAR PLAN TO THE STATE OF CALIFORNIA FOR PY 2010-11
DATE: JANUARY 19, 2011

INFORMATION:

Due to continued uncertainty regarding Workforce Investment Act (WIA) reauthorization, the US Department of Labor has issued several advisories allowing States and local Workforce Investment Boards (WIB) to either modify or extend their existing local plans. As a result, the State of California Employment Development Department (EDD) issued DRAFT Directive (WSDD-51) on November 30, 2010, with guidelines to allow local WIB's the option to either extend their Program Year (PY) 2009-10 local plan modifications through PY 2010-11 or modify their local plans if necessary.

These guidelines ensure local WIBs have approved local plans to be eligible to receive WIA funds for administering the One-Stop Career Center System and delivering services to its customers. Local WIB's that wish to modify its local plan are recommended to submit a narrative summary containing any significant changes for the period of PY 2010-11.

For PY 2011-12, the local plan modification process will be revised to more effectively meet the needs of the local areas, State Board and EDD staff. The new process will include a new timeline for submission of local plans, a new set of questions, and a new format. The State Board and the EDD intend for the revised local plan modification process to more accurately reflect the current and future strategies of each local area. The EDD will release the updated local plan modification process within a directive by March 2011. The completed local plan modifications will be due to the EDD no later than June 30, 2011.

DISCUSSION:

Due to two significant changes that impacted the Monterey County WIB's funding for WIA activities and its local board structure, the following local plan narrative summary for PY 2010-11 was submitted to the State of California EDD on Friday, January 7, 2011:

1. Changes in Funding for WIA Activities

The purpose of this modification is to adjust the Monterey County WIB's Local Plan budget and participant plans to accurately reflect changes in the formula funds available to support our WIA Title I Adult, Youth and Dislocated Worker customer groups for PY 2010-11. The attached budget and participant plans incorporate the PY 2010-11 formula allocations and PY 2008-09 American Recovery and Reinvestment Act of 2009 (ARRA) allocations.

Although the budgets include ARRA funds, our local area co-enrolls participants in WIA and thus has counted those participants under the WIA Title I participant plans.

2. Changes to the Local Board Structure

The purpose of this modification is to accurately reflect changes that impact the Monterey County WIB's membership structure. The number of required board members has reduced

from 43 to 35. This modified structure conforms to the requirements of Section 117 of WIA (29 USC 2832) and California Senate Bill 293.

All members represent organizations, agencies, and other entities in accordance with the WIA that have optimum policy making authority within the entities they represent. The new composition includes a majority of business representatives that equates to eighteen (18), two (2) representatives of local educational entities, four (4) representatives of labor organizations that meet the 10 percent minimum threshold, two (2) representatives of community-based organizations, two (2) representatives of economic development agencies, and (7) representatives for each of the required One-Stop partners, as delineated in WIA Section 121(b)(1)(B).

No 30-day public comment period is required for this local plan modification.

FISCAL, PROGRAM AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:


The PY 2010-11 WIA and PY 2008-09 ARRA funds addressed in the local plan narrative summary are as follows:

WIA Title I Adult	\$1,911,145	ARRA Adult	\$213,317
WIA Title I Dislocated Worker	\$2,197,340	ARRA Dislocated Worker	\$967,995
WIA Title I Youth	\$1,972,107	ARRA Youth	\$31,091
Total:	\$6,080,592	Total:	\$1,212,403

The total WIA formula funds for PY 2010-11 of \$6,080,592 represents a reduction of \$913,609 or 13% from the PY 2009-10 funding levels of \$6,994,201. In PY 2008-09, Monterey County received \$6,843,806 in ARRA funds to provide youth activities including summer jobs for youth, as well as adult and dislocated worker services with an emphasis on increasing employment and training services to support the local workforce system. For PY 2010-11, the remaining funds of \$1,212,403 represents the balance carried over from PY 2008-09.

ATTACHMENTS:

10a. Local Plan Modification 2010-11 Budget and Participant Plans (7 pages)



Lorraine Flinn, Acting Executive Director
Monterey County Workforce Investment Board
This report was prepared by: Marleen Esquerra, WIB Management Analyst

1/14/2011

Date

<input checked="" type="checkbox"/>	WIA Local Plan Modification PY 2010-11	LWIA: <u>MON</u>	
<input type="checkbox"/>	Modification # _____	Date: <u>07/01/10</u>	

TITLE IB PARTICIPANT PLAN SUMMARY

WIA 118; 20 CFR 661.350(a)(13); TEGL 17-05

Plan the number of individuals that are in each category.

Totals for PY 2010 (07/01/10 through 06/30/11)	ADULT	DW	YOUTH
1. Registered Participants Carried in from PY 2009	131	292	357
2. New Registered Participants for PY 2010	921	800	377
3. Total Registered Participants for PY 2010 (Line 1 plus 2)	1,052	1,092	734
4. Exiters for PY 2010	920	800	489
5. Registered Participants Carried Out to PY 2011 (Line 3 minus 4)	132	292	245

PROGRAM SERVICES			
6. Core Self Services	1,321	1,400	
7. Core Registered Services	1,321	1,400	
8. Intensive Services	1,321	1,400	
9. Training Services	261	75	

YOUTH MEASURES			
10. Attainment of a Literacy and/or Numeracy Gain			162
11. Attainment of a High School Diploma, GED, or Certificate			186

EXIT STATUS			
12. Entered Employment	698	800	140
12A. Training-related	243	70	4
13. Remained with Layoff Employer			
14. Entered Military Service			3
15. Entered Advanced Training			
16. Entered Postsecondary Education			35
17. Entered Apprenticeship Program			
18. Returned to Secondary School			
19. Exited for Other Reasons	303	152	10

Loyanne [Signature] Acting
 Contact Person, Title WIBED 831-755-6644 1/6/2011
Telephone Number Date Prepared

Comments:

WIA Local Plan Modification PY 2010-11

LWIA: MON

Modification # _____

Date: 07/01/10

TITLE IB BUDGET PLAN SUMMARY¹ (Adult or Dislocated Worker)

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE for PY 2010, beginning 07/01/10 through 06/30/11

Grant Code 201/202/203/204 WIA IB-Adult

Grant Code 501/502/503/504 WIA IB-Dislocated Worker

FUNDING IDENTIFICATION		
1. Year of Appropriation	K074152 Subgrant 2009	K178671 Subgrant 2010
2. Formula Allocation	2,129,584	1,911,145
3. Allocation Adjustment - Plus or Minus		
4. Transfers - Plus or Minus	750,000	
5. TOTAL FUNDS AVAILABLE (Lines 2 thru 4)	2,879,584	1,911,145
TOTAL ALLOCATION COST CATEGORY PLAN		
6. Program Services (sum of Lines 6.A thru 6.E)	2,591,626	1,720,031
A. Core Self Services	100,000	80,081
B. Core Registered Services	874,751	847,517
C. Intensive Services	884,995	457,000
D. Training Services	731,880	335,433
E. Other		
7. Administration (Line 5 minus 6)	287,958	191,114
8. TOTAL (Line 6 plus 7)	2,879,584	1,911,145
QUARTERLY TOTAL EXPENDITURE PLAN (cumulative from July 1, 2009 and July 1, 2010 respectively)		
9. September 2009	439,210	
10. December 2009	1,123,248	
11. March 2010	1,750,000	
12. June 2010	2,303,667	
13. September 2010	2,879,584	409,201
14. December 2010	2,879,584	1,038,737
15. March 2011	2,879,584	1,570,030
16. June 2011	2,879,584	1,911,145
17. September 2011		1,911,145
18. December 2011		1,911,145
19. March 2012		1,911,145
20. June 2012		1,911,145
COST COMPLIANCE PLAN (maximum 10%)		
21. % for Administration Expenditures (Line 7/Line 5)	10%	10%

Loyanne [Signature], Acting WIBED 831-759-6644 1/6/2011
Contact/Person, Title Telephone Number Date Prepared

Comments:

¹ Refer to 20 CFR Part 667.160 and WIA Directive WIAD01-10 for guidance and information regarding local area obligation rates, and recapture and reallocation policies and procedures.

WIA Local Plan Modification PY 2010-11

LWIA: MONTEREY COUNTY

Modification # _____

Date: 09/01/10

TITLE IB BUDGET PLAN SUMMARY¹ (Youth)

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE for PY 2010, beginning 04/01/10 through 06/30/11

Grant Code 301/302/303/304 WIA IB-Youth

FUNDING IDENTIFICATION		
1. Year of Appropriation	K074152 Subgrant 2009	K178671 Subgrant 2010
2. Formula Allocation	2,199,189	1,972,107
3. Allocation Adjustment - Plus or Minus		
4. TOTAL FUNDS AVAILABLE (Line 2 plus 3)	2,199,189	1,972,107
TOTAL ALLOCATION COST CATEGORY PLAN		
5. Program Services (sum of Lines 5A and 5B)	1,979,271	1,774,897
A. In School	1,385,489	1,242,428
B. Out-of-School (30%)	593,782	532,469
6. Administration (Line 4 minus 5)	219,918	197,210
7. TOTAL (Line 5 plus 6)	2,199,189	1,972,107
QUARTERLY TOTAL EXPENDITURE PLAN (cumulative from April 1, 2008 and April 1, 2009 respectively)		
8. June 2009	-	
9. September 2009	334,671	
10. December 2009	813,386	
11. March 2010	1,033,500	
12. June 2010	1,799,189	234,671
13. September 2010	2,199,189	713,386
14. December 2010	2,199,189	833,500
15. March 2011	2,199,189	953,781
16. June 2011	2,199,189	1,559,351
17. September 2011		1,972,107
18. December 2011		1,972,107
19. March 2012		1,972,107
20. June 2012		1,972,107
COST COMPLIANCE PLAN		
21. % for Administration Expenditures (Line 6/Line 4)	10%	10%

Loyanne Hill, Acting WIBED *831-759-6644* *1/6/2011*
Contact Person, Title Telephone Number Date Prepared

Comments:

¹ Refer to 20 CFR Part 667.160 and WIA Directive WIAD01-10 for guidance and information regarding local area obligation rates, and recapture and reallocation policies and procedures.

WIA Local Plan Modification PY 2010-11

Local Area: Monterey

Modification # _____

Date: 07/01/10

ARRA BUDGET PLAN SUMMARY (Adult or Dislocated Worker)

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE

Grant Code 102 WIA IB-Adult

Grant Code 105 WIA IB-Dislocated Worker

FUNDING IDENTIFICATION		R9705XX Subgrant
1. Year of Appropriation		
2. Formula Allocation CARRY-IN FROM 2009-10		213,317
3. Allocation Adjustment - Plus or Minus		
4. Transfers - Plus or Minus		
5. TOTAL FUNDS AVAILABLE (Lines 2 thru 4)		213,317
TOTAL ALLOCATION COST CATEGORY PLAN		
6. Program Services (sum of Lines 6.A thru 6.E)		191,986
A. Core Self Services		
B. Core Registered Services		
C. Intensive Services		160,000
D. Training Services		31,986
E. Other		
7. Administration (Line 5 minus 6)		21,331
8. TOTAL (Line 6 plus 7)		213,317
QUARTERLY TOTAL EXPENDITURE PLAN (cumulative from February 17, 2010)		
9. September 2009		
10. December 2009		
11. March 2010		
12. June 2010		
13. September 2010		149,000
14. December 2010		176,000
15. March 2011		213,317
16. June 2011		213,317
COST COMPLIANCE PLAN (maximum 10%)		
17. % for Administration Expenditures (Line 7/Line 5)		10%

Royanne Hill, Acting WIBED 831-759-6644 1/6/2011
Contact Person, Title Telephone Number Date Prepared

Comments:

1 Refer to Training and Employment Guidance Letter 14-08, Change 1 for information regarding recapture and reallocation of unobligated local WIA American Recovery and Reinvestment Act funds

WIA Local Plan Modification PY 2010-11

Local Area: Monterey

Modification # _____

Date: 07/01/10

ARRA BUDGET PLAN SUMMARY (Adult or Dislocated Worker)

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE

Grant Code 102 WIA IB-Adult

Grant Code 105 WIA IB-Dislocated Worker

FUNDING IDENTIFICATION		R9705XX Subgrant
1. Year of Appropriation		
2. Formula Allocation Carry-In from 2009-10		967,995
3. Allocation Adjustment - Plus or Minus		
4. Transfers - Plus or Minus		
5. TOTAL FUNDS AVAILABLE (Lines 2 thru 4)		967,995
TOTAL ALLOCATION COST CATEGORY PLAN		
6. Program Services (sum of Lines 6.A thru 6.E)		871,196
A. Core Self Services		
B. Core Registered Services		
C. Intensive Services		500,000
D. Training Services		371,196
E. Other		
7. Administration (Line 5 minus 6)		96,799
8. TOTAL (Line 6 plus 7)		967,995
QUARTERLY TOTAL EXPENDITURE PLAN (cumulative from February 17, 2010)		
9. September 2009		
10. December 2009		
11. March 2010		
12. June 2010		
13. September 2010		520,000
14. December 2010		630,000
15. March 2011		850,000
16. June 2011		967,995
COST COMPLIANCE PLAN (maximum 10%)		
17. % for Administration Expenditures (Line 7/Line 5)		10%

Seyanne Hill, Acting WIBED *831-759-6644* *1/6/2011*
Contact Person, Title Telephone Number Date Prepared

Comments:

1 Refer to Training and Employment Guidance Letter 14-08, Change 1 for information regarding recapture and reallocation of unobligated local WIA American Recovery and Reinvestment Act funds

WIA Local Plan Modification PY 2010-11

Local Area:

Monterey

Modification # _____

Date:

04/01/10

ARRA BUDGET PLAN SUMMARY (Youth)

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE

Grant Code 103 WIA IB-Youth

FUNDING IDENTIFICATION		R9705XX Subgrant
1. Year of Appropriation		2008
2. Formula Allocation		
3. Allocation Adjustment - Plus or Minus		
4. TOTAL FUNDS AVAILABLE (Line 2 plus 3) carry-in from 09-10		31,091
TOTAL ALLOCATION COST CATEGORY PLAN		
5. Program Services (sum of Lines 5A and 5B)		31,091
A. In School		
B. Out-of-School (30%)		31,091
6. Administration (Line 4 minus 5)		
7. TOTAL (Line 5 plus 6)		31,091
QUARTERLY TOTAL EXPENDITURE PLAN (cumulative from February 17, 2010)		
8. June 2009		
9. September 2009		
10. December 2009		
11. March 2010		31,091
12. June 2010		
13. September 2010		
14. December 2010		
15. March 2011		
16. June 2011		
COST COMPLIANCE PLAN		
17. % for Administration Expenditures (Line 6/Line 4)		

Loyanne Hill, Acting WIBED 831-759-6644 4/6/2011
 Contact Person, Title Telephone Number Date Prepared

Comments:

1 Refer to 20 CFR Section 667.160 and WIA Directive WIAD01-10 for guidance and information regarding local area obligation rates, and recapture and reallocation policies and procedures.

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: DISCUSSION AND UPDATE ON THE GOVERNOR'S CALIFORNIA GANG REDUCTION, INTERVENTION AND PREVENTION (CALGRIP) INITIATIVE FOR PY2010-11 AND SOLICITATION FOR PROPOSALS
DATE: JANUARY 19, 2011

INFORMATION:

The Employment Development Department (EDD) in coordination with the California Workforce Investment Board and the California Labor and Workforce Development Agency announces the availability of \$5 million of Workforce Investment Act (WIA) Governor's Discretionary 15 Percent funds to expand job training for current gang members, gang involved, or at-risk of gang involvement youth as part of the Governor's California Gang Reduction, Intervention and Prevention (CalGRIP) Initiative.

The goal of the Solicitation for Proposal (SFP) is to implement intervention and prevention strategies, including job training, supportive services, education and placement for youth targeted in this solicitation. Strategies should be comprehensive and community focused providing a holistic approach to serving youth linking them to career pathways in high wage/high growth industries or in an occupation with future career advancement opportunities. Additionally, in order to focus services to the hardest hit communities, bonus points will be awarded to those applicants serving one or more of the High Intensity Gang Areas listed in the SFP as identified by CalGRIP.

The SFP is open to public, private non-profit and private for-profit organizations. Individuals are not eligible to apply. See additional eligibility restrictions in the SFP. Proposals must be received by EDD no later than 3 p.m. Wednesday, February 2, 2011.



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board
Prepared by: Manley Bush, Management Analyst

1/14/2011
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: DISCUSSION AND REVIEW OF THE MONTEREY COUNTY WIB STRATEGIC PLAN UPDATE FOR PY2010-15
DATE: JANUARY 14, 2011

DISCUSSION:

Loyanne Flinn, WIB Acting Executive Director, will:

- Present an update on the strategic plan
- Validate PY2010-11 WIB priorities

ATTACHMENTS:

12a. Strategic Plan for PY2010-15, (6 pages)



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board
Report prepared by: Manley Bush, WIB Management Analyst

1/14/2011
Date

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD PY2010 – PY2015 STRATEGIC PLAN

VISION

MISSION

FUNCTIONS OF THE WIB

- CONVENER - Bringing together business, labor, education, and economic development to focus on community workforce issues
- WORKFORCE ANALYST - Developing, disseminating and understanding current labor market and economic information and trends
- BROKER - Bring together systems to solve common problems, or broker new relationships with businesses and workers
- COMMUNITY VOICE - Advocating for the importance of workforce policy, providing perspective about the need for skilled workers
- CAPACITY BUILDER - Enhancing the region's ability to meet the workforce needs of local employers

5-YEAR PRIORITIES

PRIORITY	DESIRED OUTCOME¹
Board Business	The Monterey County Workforce Investment Board is structured and positioned to achieve strategic priorities that enhance the success of the local workforce investment system.
Economic Development & Workforce Partnerships	The Monterey County Workforce Investment Board partners with local businesses and economic development agencies to create and sustain jobs in Monterey County.
Education & Workforce Partnerships	<p>The Monterey County Workforce Investment Board is a convener of education and workforce development stakeholders that ensure resources are leveraged so relevant training programs are offered to job-seekers.</p> <p>The MCWIB is a champion of WorkKeys and WIN so that job-seekers and students are skilled and employers have a certified job-ready workforce.</p>
Model One-Stop Delivery System	The purpose and services of the Monterey County One-Stop Delivery System are understood by and accessible to all workforce investment stakeholders through a variety of modalities.
Regional Collaborations	The Monterey County Workforce Investment System strengthens working relationships with regional partners and consortiums.

¹ SMART Goals: Specific – Measurable – Achievable – Realistic - Timely

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD PY2010 – PY2015 STRATEGIC PLAN

PRIORITY: Board Business

The Monterey County Workforce Investment Board is structured and positioned to achieve strategic priorities that enhance the success of the local workforce investment system.

Strategies	Rank	Action Steps	Who	When	Status
Ensure relationship to/placement within County enables achievement of goals (i.e. within Economic Devo, DSES or other)	1	<ul style="list-style-type: none"> • BUILD RELATIONSHIPS with City Economic Development Directors. • Target Chambers, Unions, Colleges & Different Sectors' HR Departments • Draft a Letter of Support to the MCBOS letting them know how we support ED • Be PROACTIVE in knowing ED opportunities • Interact with ALL Chambers: via Director's newsletter & face-to-face meetings 			
Recruit members	2	<ul style="list-style-type: none"> • Control WIB size & make-up • Recruit in all geographical areas in County • More Community Ambassadors • More members from organizations/companies who align with the WIB's goals, priorities and are passionate about what we do 			
Finalize WIB/Chief Local Elected Official agreement	3	Draft and have in place. Continue send at least quarterly updates to BOS			
Review WIB Mission, revise as needed		People did agree that it needed to be shortened.			

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD PY2010 – PY2015 STRATEGIC PLAN

PRIORITY: Economic Development & Workforce Partnerships

The Monterey County Workforce Investment Board partners with local businesses and economic development agencies to create and sustain jobs in Monterey County.					
Strategies	Rank	Action Steps	Who	When	Status
Participate in the creation of a structure to implement a plan to attract business to the area	1	<ul style="list-style-type: none"> • Connect with companies • Write letter to BOS in support • Work with higher education to 			
Increase a proactive understanding of and reporting on Labor Marketing Information to drive workforce development Focus on articulation of training	1	<ul style="list-style-type: none"> • Creating a committee focused on economic and workforce development (Planning Committee) • Study the economic and redevelopment plans to understand where the market trends are to make strategic WIA funding decisions • CEDS report 	Tony Doug		
Allocate resources for on-going Layoff Aversion activities and programs	2	<ul style="list-style-type: none"> • Intervention to struggling businesses • Develop local stimulus packages for businesses • Apply for grants 			
Champion MCBC efforts to have business adopt WorkKeys certification	3	Outreach to business			
Support business recognition and development efforts/events	4	Collaborate with economic development agencies through dual membership and hosting seminars, conferences and attending economic and workforce events throughout the county			
		Collaborative Comprehensive Economic Development Survey			
Lack of clarity of roles. Many players with pieces of pie Doesn't fit together well. OEDC/WIB not well articulated mission. Helped direct expenditures of ARRA funds. Sonoma County had an ED Director.					
Planning for future workforce skills					

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD PY2010 – PY2015 STRATEGIC PLAN

PRIORITY: Education & Workforce partnerships

The Monterey County Workforce Investment Board is a convener of education and workforce development stakeholders that ensure resources are leveraged so relevant training programs are offered to job-seekers.

The MCWIB is a champion of WorkKeys and WIN so that job-seekers and students are skilled and employers have a certified job-ready workforce.

Strategies (to achieve desired outcomes)	Rank	Action Steps (to implement strategies)	Who	When	Status
<p>Connect to Economic Development/Planning</p> <p>Work with local post-secondary institutions, ROP & Adult schools, and proprietary schools to align training initiatives/program with local workforce need</p>	1	<ul style="list-style-type: none"> • Strategically convene stakeholders – educational institutions, training providers, industry professionals • Consider economic and redevelopment plans to determine what training programs to develop/fund • Develop and disseminate a comprehensive list of existing education and training programs – be thought of as the “clearinghouse” of this information • Ensure VESL is included as a component of training programs • Adopt a regional focus with each entity specializing in training 			
<p>Strengthen partnerships with local educational collaboratives (i.e. MCBERI, C² Higher Ed & Research Cluster, etc)</p>	1a	<ul style="list-style-type: none"> • Host a summit to promote best practices and help them make investments in workforce/pipeline development and/or with workforce education programs • Reestablish relationships with High Schools 			

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD PY2010 – PY2015 STRATEGIC PLAN

PRIORITY: Model One-Stop Delivery System

The purpose and services of the Monterey County One-Stop Delivery System are understood by and accessible to all workforce investment stakeholders through a variety of modalities.					
Strategies (to achieve desired outcome)	Rank	Action Steps (to implement strategies)	Who	When	Status
Increase access through satellite, affiliate or mobile centers <ul style="list-style-type: none"> • Mobile Career Center • County Libraries • Neighborhood Career Centers via RFP for Youth and Adult Ensure bilingual staff is available, along with appropriate technology	1	<ul style="list-style-type: none"> • Launch Mobile Career Center (MCC). Feasibility proposal to WIB after 90 days. <i>(Work2Future mobile van comparison)</i> • Report to WIB on activities with libraries. Invite library staff to speak to WIB. <i>(Reports to include cultural competency, technology, impacts on existing staff capacity, and community response)</i> • New RFPs for Adult and Youth services based community needs and focus groups 	Rob Diana	Aug 2010 Nov 2010 Feb 2011 Oct 2010	MCC launched August 2 MCC and Library reports to Planning Committee on Nov 4
Implement One-Stop Career Center continuous improvement program <ul style="list-style-type: none"> • Seamless service strategy, Integrated Service Delivery (ISD) • Customer satisfaction data • Timely reporting/stories • Career Counselor Certification • National and/or State “seal of approval” • System wide communication • Meaningful real-time performance goals 	2	<ul style="list-style-type: none"> • Report on Integrated Service Delivery (ISD), aka learning lab model. • Compile internal OET customer service surveys and report results to WIB; Develop third party survey or secret shopper program • All program and fiscal reports in agenda packets, not handouts • Report on WIB/OET staff training/certification • Workforce development weekly updates – ensure interested parties are on distribution list • Develop goals in addition to 9 WIA mandates 	MaryAnn	Nov 2010 Nov 2010 Ongoing Weekly	Performance reporting in Nov-Dec
Increase visibility of Business and Job Seeker Services <ul style="list-style-type: none"> • Ambassador WIB members • Establish a System marketing & communication plan • Outreach to chambers, business associations, HR departments <i>(Talk about JobLink and WorkKeys)</i> 	3	<ul style="list-style-type: none"> • Provide structured tour for Board members for improved program understanding • System-wide poster to share with partners, i.e. colleges, libraries, subcontractors • Report back to WIB on outreach presentations and next steps. Add to WIB website calendar 	Wendy	Ongoing Nov 2010 Ongoing	Holding WIB and Youth Council meetings at partner locations and provide tour and presentations Presentation to North County Chamber and Steinbeck Rotary
Develop additional resources (\$) for the system <i>(competitive grant writing)</i>	4	<ul style="list-style-type: none"> • Develop grant writing capacity of WIB unit and support partner proposals. Regularly report 			

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD PY2010 – PY2015 STRATEGIC PLAN

PRIORITY: Regional Collaborations

The Monterey County Workforce Investment System and its regional partners act like a region.					
Strategies (to achieve desired outcome)	Rank	Action Steps (to implement strategies)	Who	When	Status
Establish our regional vision and voice to strengthen our competitive advantages. Monterey County is a “hinge” between two regions: <ul style="list-style-type: none"> • Tri-county (informal, historic) • W4C (formal, more recent) <i>We could have one WIB representing a region and maintain funding autonomy for each LWIA – John Chamberlin</i>	1	Tri-County <ul style="list-style-type: none"> • Participation and financial support of Green Careers Partnership • Regional meetings between Monterey and Santa Cruz WIB members • Extreme Entrepreneurship Tour and follow-up activities • NEG OJT with OET, Santa Cruz and Shoreline • Consider a formal MOU • Project 17 – Agriculture and Technology project funded by Small Business Administration • Imagination Coast 			
		“Hinge” <ul style="list-style-type: none"> • HART to meet monthly and to include allied health project next steps and other regional initiatives. 			
		W4C <ul style="list-style-type: none"> • Regional Industry Clusters of Opportunity (RICO) project outcomes are aligned with Monterey County Business Council (MCBC) Competitive Clusters. 			
Align regional workforce investment activities to create a “borderless” region for participants and employers.	2	<ul style="list-style-type: none"> • Review workforce policies and support consistency and resource sharing with neighboring areas. • Explore a regional VOS system. 			
Establish virtual meeting capabilities	3	Evaluate local access and other regions to assess costs and benefits of virtual meeting services. Increase contact, decrease costs			

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: DISCUSSION AND UPDATE REGARDING THE ECONOMIC DEVELOPMENT DEPARTMENT AND INFRASTRUCTURE
DATE: DECEMBER 15, 2010

INFORMATION:

Mr. Eric Cushman, WIB Executive Committee Chair will present an update on the new Economic Development Department. The timeframe for the transfer of the WIB to the new department is expected to be on or about July 2011. The Economic Development/WIB Director will determine within a year following the move, whether to transfer the Office for Employment Training into the new department.



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board
Prepared by: Manley Bush, Management Analyst

1/14/2011
Date